Skill Set Overview

All Music & Entertainment Industry Studies students will:

- Demonstrate fundamental keyboard skills.
- Be able to read music and play at least one instrument
- Develop songwriting skills.
- Take private one-on-one lessons on their primary instrument (or voice).
- Take ensemble classes where they play with other students in a band format.
- Know influential musical artists and movements, both historical and contemporary.
- Understand the roles of intermediaries (producers, publishers, agents, managers, etc.)
- Understand different revenue streams (publishing, copyright and licensing, recorded music, broadcast music, live performance, etc.).
- Use digital composition software.
- Be able to make a demo.

Performance Emphasis students will:

- Take eight semesters of private one-on-one lessons on their audition instrument (or voice).
- Take eight ensemble classes where they play with other students in a band format.
- Learn the techniques and concepts of instrumental jazz improvisation and sight reading.
- Plan and prepare two professional-level recitals for performance in front of an audience.

Singer/Songwriter Emphasis students will:

- Take two semesters of private one-on-one lessons of Applied Voice.
- Take two semesters of private one-on-one lessons of Applied Music on their audition instrument.
- Take four semesters of private one-on-one lessons of Applied Singer/Songwriter.
- Take eight semesters of ensemble classes where they play/sing with other students in a band format.
- Learn the techniques and concepts of arranging music and songwriting.
- Plan and prepare two professional-level recitals for performance in front of an audience.

Recording Arts Emphasis students will:

- Study advanced sound recording, mixing, and mastering.
- Explore how sound relates to film, video, multi-media, digital TV, themes parks, and games.
- Learn about electronic music, sound synthesis, and multi-track digital recording.
- Have opportunities to study live sound, studio design, and analog techniques.

Music Business Emphasis students will:

- Study publishing, the concert industry, and new media.
- Participate in entrepreneurial activities related to the student-run record label, CAM Records.
- Study areas of business such as finance, law, taxation, management science, music marketing, and artist management in relation to music business.