The study of International Business prepares individuals for the challenges and opportunities facing business organizations in the global marketplace. It is an interdisciplinary program which focuses on areas of marketing, management, finance, and economics combined with a multi-national perspective. To be successful in the international business arena it is of key importance to develop an awareness of the issues connected with operating businesses within different economies, different political systems, and different cultures. International business majors tend to be open-minded, flexible, curious, adaptable, independent, and thrive on challenges. International business is not a job title, but an environment. Therefore, business students who wish to be employed in a global organization, corporate or non-profit, need to develop specific functional skills such as accounting, finance, marketing, sales, training, etc. Foreign language proficiency is a clear asset to many different organizations. Many U.S. businesses have gone global in the past decade, with growth continuing at a steady pace. Future opportunities will be endless.

Related Occupations

- Finance Accountant
- Administrative Aide
- Chamber of Commerce President
- City Manager
- Consultant
- Store Manager
- Hotel/Motel Manager
- Investment Banker
- Manager Trainee
- Political Risk Analyst
- Personnel Manager
- Politician
- Public Relations Specialist
- Purchasing Agent
- Sales Manager
- School Administrator
- International Planner
- Managerial Accountant
- Tax Accountant
- Auditor
- Lender
- International Lawyer
- Production Engineer
- International Finance Specialist
- International Financial Planner
- International Marketing Specialist
- Marketing Researcher
- International Marketing Planner
- Production Manager
- Production Planner
- International Logistic Expert
- International Manager

Some of these options require additional training and/or education.

Internet Resources

- American Management Association International
  www.amanet.org/index.htm
- Bilingual Jobs
  www.bilingual-jobs.com
- Colorado International Trade Office
  www.colorado.gov/cs/Satellite/OEDIT/OEDIT/1165009699722
- International Job Boards
  www.rileyguide.com/internat.html
- Latin American Professionals Network
  www.latpro.com
- Jobs Overseas
  www.overseasjobs.com
- Occupational Outlook Handbook
  www.bls.gov/oco
- United Nations
  www.un.org
- International Chamber of Commerce
  www.iccwbo.org
- National Foreign Trade Council
  www.nftc.org
- World Trade Center Denver
  www.wtcdenver.org

Professional Resources

- American Foreign Service Association
  www.afsa.org
  2101 E St., NW, Washington, DC 20037
- American Management Association
  www.amanet.org
  1601 Broadway, New York, NY 10019-7420
- Colorado International Trade Office
  www.colorado.gov
  1625 Broadway, Suite 1700, Denver, CO 80202
  1625 K St., NW, Suite 200, Washington, DC 20006-1604