Comparative Effectiveness Trial of Two Reminder/Recall Methods to Increase Immunization Rates in Young Children

Project Overview
The overall goal of Reminder/Recall Immunization study is to increase effectiveness, cost effectiveness and acceptability to practices and families of population-based R/R by introducing a strong private-public collaboration and maximizing health information technologies that allow practices to interface with Colorado’s Immunization Information System (CIIS).

Two real-world approaches will be compared: one approach will provide primary care practices the tools to conduct recall and educational interventions. In the other approach, population-based centralized recall by the state immunization registry will be conducted in collaboration with practices. Determining which of these methods is most effective in reaching the most children and comparing the cost of each will provide data critical in guiding future national efforts to assure that children entering school are fully vaccinated.

Population
The study involves the following primarily urban and rural counties:

<table>
<thead>
<tr>
<th>Urban</th>
<th>Rural</th>
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<tbody>
<tr>
<td>Adams</td>
<td>Alamosa</td>
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<tr>
<td>Arapahoe</td>
<td>Eagle</td>
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<td>Douglas</td>
<td>Fremont</td>
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<td>El Paso</td>
<td>Garfield</td>
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<td>Jefferson</td>
<td>Grand</td>
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<td>Larimer</td>
<td>Logan</td>
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<td>Pueblo</td>
<td>Otero</td>
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<tr>
<td>Weld</td>
<td>Rio Grande</td>
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</tbody>
</table>

Timeline
October 2011 – September 2014

Project Team

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For more information about the Reminder/Recall Immunization study, please contact Alison Saville at Alison.saville@ucdenver.edu or 303.724.0906