

The Ultimate Vision: A Lectureship in Bob's name

Dr. Brettell's wife Ellen has established the H.R. "Bob" Brettell, MD, Memorial Endowment with the help of Bob's colleagues and friends. The endowment will support education for primary care in the General Internal Medicine Program.

Mrs. Brettell's dream, however, is to raise enough money to create an endowed lectureship in Bob's name. The lectureship will bring esteemed medical educators to the School of Medicine once a year. These luminaries in the field of primary care will lead Grand Rounds and offer teaching and mentoring sessions with students, residents, fellows and faculty.

An endowed lectureship requires donations totaling \$100,000. Generous individuals have already committed the bulk of the endowment. But we still need additional donors to step up and contribute in order to realize Mrs. Brettell's vision.

A gift toward the H.R. "Bob" Brettell Memorial Lectureship will honor Dr. Brettell and strengthen the already excellent School of Medicine which he helped to build.



You Can Make a Difference

With your help, the H.R. "Bob" Brettell, MD, Memorial Lectureship is within reach. Already, caring and generous members of the medical community have come together to establish an endowment in Bob's name. We now turn to those who have been touched by his legacy. With your gift, large or small, we can complete the lectureship and create an enduring gift to the School of Medicine.

"Dr. Brettell dedicated his career to education in primary care and that's why I can't think of a better way to honor him than through a lectureship in his name. He was a pioneer and we were so fortunate to have him in our midst."

—Jean Kutner, MD, MSPH
Professor of Internal Medicine
University of Colorado School of Medicine
Head of the Division of General Internal Medicine

For more information on the H.R. "Bob" Brettell, MD, Memorial Endowment:

Contact

Laura Olech

Development Associate
University of Colorado Foundation
School of Medicine, Building 500
13001 East 17th Place, WG103
Aurora, CO 80045
303-724-4697
Laura.Olech@cufund.org
www.cufund.org



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Creating Futures

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**The H.R. "Bob"
Brettell, MD, Memorial
Lectureship**

Dr. Brettell's Legacy: Excellence at the School of Medicine

H.R. "Bob" Brettell made the kind of impact on the medical profession of which most of us only dream. The words compassion, values, commitment and educator are just a few of the words that define his work at the University of Colorado Anschutz Medical Campus School of Medicine.

During his tenure, Bob accomplished a long list of things that have left a mark on us as practicing physicians and caregivers, on the disciplines of general internal medicine and family medicine and of course, on our school.



He implemented one of the first innovative teaching general medical clinics in the country to teach comprehensive health care to senior medical students.



He was one of just two Department of Medicine faculty members who were full time at Denver General, where he supervised outpatient services and outpatient medical education. He served as Director of Ambulatory Services at Colorado General Hospital in the late 1960s, and he started and led the new Department of Family Medicine in the early 1970s and was instrumental in developing the Division of General Internal Medicine in the Department of Medicine. In 1985, he received the Gold Heart Award for Outstanding Service from the American Heart Association. He was recognized with the Laureate Award from the Colorado Chapter of the American College of Physicians in 1991.

"He was a very loyal and reliable academic physician. When there was something to be done, all of us would turn to Bob and he would selflessly lead and contribute."

—Richard Byyny, MD
Professor of Medicine

University of Colorado Anschutz Medical Campus

Yes, I want to support the Brettell Memorial Endowment.

Give Now

A check for the **full amount** of \$_____ is enclosed (made payable to the **University of Colorado Foundation** and designate "Brettell Endowment" in notation area of check)

Charge the **full amount** of \$_____ to my credit card:

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