



School of Medicine

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

For Immediate Release

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Expert on Conflicts of Interest in Medicine joins CU School of Medicine

AURORA, Colo. (April 20, 2018) – Eric Campbell, PhD, has been named Director of Research for the Center for Bioethics and Humanities on the University of Colorado Anschutz Medical Campus, effective April 1.

Campbell joins CU from Harvard Medical School, where he is a professor of medicine and the Director of Ethics Research and Director of Research for the Mongan Institute for Health Policy at Massachusetts General Hospital.

Campbell is a health policy researcher with expertise in survey science who conducts research relating to conflicts of interest and medical professionalism, exploring issues including how academic-industry relationships affect the process and outcomes of biomedical research.

According to Campbell: “I am very excited about creating a world class bioethics research group at CU. Colorado is poised to become the national leader driving empirical research in key issues in bioethics including informed consent, clinician behaviors, conflicts of interest and access to care. Plus, Colorado offers unique research opportunities on some really hot topics in bioethics, like legalization of recreational cannabis and medical aid in dying”

At CU, Campbell will hold an appointment as a professor of medicine and his duties will include teaching, research and service. He will help develop the research infrastructure at the Center for Bioethics and Humanities and will foster research collaborations with existing programs, including the Colorado School of Public Health, the Department of Family Medicine’s Eugene S. Farley Jr. Health Policy Center, the Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), and the Data Science to Patient Value (D2V) initiative, which is one of the School’s Transformational Research Funding programs.

Campbell earned his PhD from the University of Minnesota in 1996 and has been on the Harvard faculty since 1998. According to Matthew Wynia, MD, MPH, Director of the CU Center for Bioethics and Humanities: “The successful recruitment of a nationally recognized leader to head up the Center’s bioethics research unit is a major accomplishment for our university, and it’s a critical step in our move to become a leading force in bioethics research nationally. In the near

future we will be hiring several additional faculty in support of this effort to greatly expand the bioethics research capabilities of the University.”

Wynia says that other active areas of research at the Center include work with the University of Colorado Hospital and Children’s Hospital Colorado on how to measure and improve clinical ethics case consultation; research with the School of Medicine’s Data Science to Patient Value, or D2V, program on methods for stakeholder engagement in health research; and research based on results from the Communication Climate Assessment Toolkit (www.ucdenver.edu/c-cat), which is used by hospitals and clinics nationwide to measure and improve communication in health care organizations. Campbell is expected to make important contributions to all of these lines of research.

About the University of Colorado School of Medicine

Faculty at the University of Colorado School of Medicine work to advance science and improve care. These faculty members include physicians, educators and scientists at UCHHealth’s University of Colorado Hospital, Children’s Hospital Colorado, Denver Health, National Jewish Health, and the Denver Veterans Affairs Medical Center. The school is located on the [Anschutz Medical Campus](#), one of four campuses in the University of Colorado system. To learn more about the medical school’s care, education, research and community engagement, visit its [web site](#).