In today’s competitive global marketplace, the Business Fundamentals minor is a real difference maker for college graduates. It is specifically designed to introduce non-business undergraduate students to the essentials of business, equipping them with the knowledge and skills to launch their major into a career. Through downtown business partnerships, the Business School is at the leading edge of the future of business education in Colorado.

**KNOWLEDGE TO ENSURE CAREER SUCCESS**

The Business Fundamentals minor adds real value to students’ chosen major by providing a foundation in the skills necessary to compete in today’s global business environment. This five course sequence introduces students to critical management, marketing, finance, communication, and strategic management skills for career success. Regardless of major, supplementing it with a Business Fundamentals minor gives students a competitive edge in the job market.

Many hiring managers are looking for employees with business knowledge and skills which may not be acquired in other highly specialized areas of study. Students enrolled in the Business Fundamentals minor have the benefit of following their passion in their undergraduate degree, while adding the business knowledge and skills employers want and entrepreneurs need.

**MINOR PREREQUISITES**

The Business Fundamentals minor does not have any prerequisites. The minor is designed to help students acquire the skills they need for career success.

A major grounded in your passion and supported by a minor in Business Fundamentals is a formidable combination to present to prospective employers.

**BUSINESS CAREER CONNECTIONS**

Students enrolled in a business minor receive all of the benefits that a full-fledged Business Student receives. The University of Colorado Denver Business School has over 300 community business partners that serve on boards, provide jobs and internships, and are deeply connected to the Business School. In addition, students receive access to interview and resume coaching, career fairs, job searches, and other valuable services.
The Business Fundamentals minor equips you with the knowledge and skills to turn a major into a career.

**Requirements for the Business Minor**

**Required Courses**

- **Introduction to Business - Business Essentials (BMIN 1000)**
  Offered Spring and Fall. View the global world of business through the disciplines of finance, accounting, marketing, and management. May be taken as a co-requisite with BMIN 3001 and 3002.

- **Introduction to Business - Career Planning (BMIN 1010)**
  Offered Spring and Fall. Discover career options that match your interests. Learn about the world of business and the latest hiring trends. May be taken as a co-requisite with BMIN 3001 and 3002.

- **Marketing & Management (BMIN 3001)**
  Offered Spring and Fall. Essential concepts of 1) Management, including organizational behavior, management and leadership methods; 2) Marketing, including marketing research, planning and implementation.

- **Finance & Accounting (BMIN 3002)**
  Offered Spring and Fall. Essential concepts of 1) Accounting, including the use of financial information in making business decisions; 2) Finance, including finance methods and markets and 3) Data analysis, including techniques for summarizing, analyzing and reporting data.

- **Principles of Strategic Management (BMIN 3004)**
  Offered Spring and Fall. Students will examine the critical issues involved in developing and running successful businesses. Prerequisite: BMIN 3001 and 3002 and junior standing.

**Electives (Choose One)**

- **Essentials of Entrepreneurship (ENTP 3200)**
- **Global Perspectives (INTB 3000)**
- **Business Law & Ethics (BLAW 3050)**
- **Intro to Business Problem Solving (ISMG 2050)**

**GPA Requirements**

To enroll in the Business Fundamentals minor, a student must have a minimum 2.00 GPA, either cumulative or from their last 24 completed credit hours. In order to receive the minor, a student must maintain or exceed a 2.00 cumulative GPA in minor courses. More information is available at business.ucdenver.edu.

**How to Enroll**

For more information, and to enroll visit business.ucdenver.edu or call 303-315-8110 to schedule an appointment with an advisor.