Confidently Compete in the Job Market.
Come to CU Denver and earn a Certificate in Business Fundamentals

Business Knowledge to Ensure Career Success

The AACSB accredited CU Denver Business School provides a business certificate designed to introduce recent graduates from any major to the fundamentals of business and to equip them with the knowledge and skills that complement their major, helping launch their careers.

The business certificate consists of three courses designed especially for current college graduates with a bachelor's degree in an area other than business. Emphasis is placed on developing the knowledge and skills that provide a practical business foundation.

Benefits of a Business Fundamentals Certificate

Many hiring managers are looking for employees with business skills which may not be acquired in other highly specialized areas of study. The business fundamentals certificate give you business knowledge and skills that employers want.

Over 300 business partners participate on boards and advisory councils, provide scholarships, advise on curriculum and provide internships and jobs to business school students.

When you are enrolled, you have access to Business School resources including:

- career coaching
- job opportunities
- networking
- paid internships
- job search boot camps
- career fairs

Learn More. Contact a Business School advisor at undergrad.advising@ucdenver.edu or 303-315-8110.

For recent grads with any major

Business Fundamentals Certificate Components

The business fundamentals certificate consists of three courses and one optional course designed especially for non-business students:

Fundamentals of Management, Marketing and Operations

Offered Fall. Essential concepts of 1) Management, including organizational behavior, management and leadership methods, 2) Marketing, including marketing research, planning and implementation and 3) Operations, including planning, control and quality management.

Fundamentals of Financial Accounting, Finance and Data Driven Analysis

Offered Fall. Essential concepts of 1) Accounting, including the use of financial information in making business decisions, 2) Finance, including finance methods and markets and 3) Data analysis, including techniques for summarizing, analyzing and reporting data.

Capstone: Innovation, Strategy and Business Planning

Offered Spring. Students will examine the critical issues involved in developing and running successful businesses.

Optional Course: Essential Skills for Today’s Workplace

Offered Spring. Comprised of modules focusing on specific skill sets: Business communications and presentation skills and career and professional development.