

Monday  
March 18, 2019  
12:00-1:00  
Education 2 North  
**Room 2106**  
Anschutz Medical Campus



ACCORDS  
UNIVERSITY OF COLORADO  
CHILDREN'S HOSPITAL COLORADO

&



present

## Mobile Health and Health Behavior Change, Focusing on Cultural Adaptation and Clinical Application in Low-resource Settings



### *“mHealth Interventions in Low-resourced Settings: Keeping the Focus on Impact”*

Participants will be able to:

1. Discuss the process from health problem to mHealth contribution [function over form]
2. Examine factors that influence uptake and effectiveness of mHealth interventions, particularly in complex, low resourced settings
3. Reflect on lessons learned to improve the design of mHealth interventions to serve population needs

#### **Judith McCool, PhD**

Associate Professor,  
School of Population Health, University of Auckland  
Dr. McCool established the Global Health Group at the University of Auckland and leads postgraduate courses in global health. She has been an investigator on multi-country projects in the Pacific region in the field of NCD prevention, mobile technology and social / behavior change.

#### **Robyn Whittaker, PhD**

Associate Professor,  
National Institute for Health Innovation, University of Auckland  
Dr. Whittaker co-leads the eHealth/mHealth research team. Her research interests are in mHealth particularly designing and trialing interventions to be delivered to people via their mobile phones.

For live remote access:  
<https://ucdenver.zoom.us/j/908893307>

Call: 1.646.876.9923  
Meeting ID: 908 893 307

Lunch will be provided to the first 30 participants.  
*No registration required.*

Previous **recorded seminars** available at the  
ACCORDS Education Program website:  
<https://goo.gl/1q9nUx>