



ACCORDS

UNIVERSITY OF COLORADO
CHILDREN'S HOSPITAL COLORADO

presents

Behavioral Science in Health and Health Care

An ACCORDS Seminar Series

Wednesday
October 17, 2018
12:00-1:00
Education 2 South
Room 1307
Anschutz Medical Campus



"Systems Thinking & Social Science for Behavior Change"

Participants will be able to:

- Begin to describe how integration of strategies from multiple levels (individual, group, community) can make or break the effectiveness of change efforts.
- Explain the Design Thinking Framework and how using it can lead to more effective behavior change programs.
- Assess their own projects and take corrective action with regards to the steps needed to design the most impactful change efforts.

Jeni Cross, PhD

Director of Research, CSU Institute for the Built Environment
Associate Professor, Department of Sociology (CSU)

Dr. Cross is a community sociologist who works with community agencies to develop effective programs and create transformational change. She teaches courses on social research methods, community development and applied social change.

For live remote access:
<https://ucdenver.zoom.us/j/862412973>

Or Telephone: 1.646.876.9923
Meeting ID: 862 412 973

Lunch will be provided to the first 30 participants.
No registration required.

Previous recorded seminars available at the
ACCORDS Education Program website:
<https://goo.gl/1q9nUx>