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HEALTH POLICY CENTER

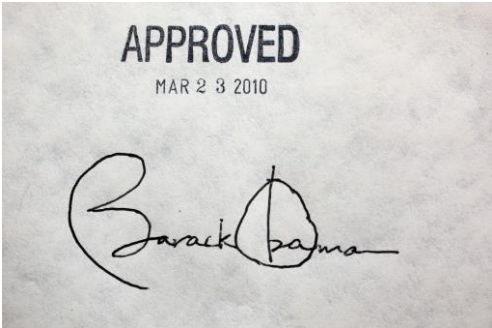
DESIGNING FOR YOUR POLICY MAKER

Designing for Dissemination, 10/3/18
University of Colorado Anschutz Medical Campus
Shale Wong, MD, MSPH

Translating evidence to policy

- Who is your audience?
- What are the policy levers/aims?
- Why does it matter?





How to reach policy makers

- Timing
- Relationships
- Issues (outcomes)



Data for policy makers

- Accessibility
- Advocacy
- Brevity



Communicating with policy makers





Make Health Whole

- makehealthwhole.org

D4D to policy makers

- Special audience
- Opportunity or even necessity to reach beyond traditional health care settings
- Communication techniques translate evidence for application and action to inform policy
- Build enduring relationships for sharing information



THANK YOU

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QUESTIONS?