



SPONSOR | EXHIBITOR INFORMATION PACKET

On behalf of CRASH and the esteemed faculty, we cordially invite you to participate in the 2020 CRASH Conference. The 28th year of this highly regarded program will be held March 1-6, 2020 at the Vail Marriott Mountain Resort in Vail, Colorado. CRASH will begin Sunday, March 1st with lectures from 4-6:30pm, followed by the Opening Reception, which will fill the Exhibit Hall with approximately 300 anesthesiologists, CRNAs, AAs, other health care providers, and guests! The final lecture block will take place Friday morning, March 6, 2020.

This year's Sponsor/Exhibitor opportunities offer you valuable time with our attendees and many new benefits. Please see page two for information about this year's levels.

Sponsor/Exhibitor tables will be setup in the Exhibit Hall during the buffet breakfast and afternoon refreshments, interspersed throughout the hall. We have also provided multiple times during each day for you to mingle with the participants.

The full conference agenda and travel information can be found on the website at <http://CUCrash.org>.

We would greatly appreciate your participation in this year's conference either as a Sponsor or Exhibitor, a sponsor of donated workshop equipment, or an educational grant. If you are interested in supporting the conference, please complete the registration form enclosed in this packet. Please be sure to complete the registration form in its entirety and email it to Chrissie Butz, Event Coordinator | Chrissie.butz@CUanschutz.edu or fax it to 303-724-1761 (attention Chrissie). The University of Colorado School of Medicine tax ID number is 84-6000555.

Thank you for your consideration and I hope to hear from you soon. If you have any questions, please fill free to contact Chrissie Butz at 303-724-5852 | Chrissie.butz@CUanschutz.edu.

Sincerely,

Brenda A. Bucklin, M.D
Associate Dean, Continuing Medical Education
Professor | Department of Anesthesiology | University of Colorado School of Medicine
Adjunct Instructor, Johns Hopkins School of Education



Guiding the future of patient care

2020 CRASH Sponsor/Exhibitor Opportunities

Gold Riva Ridge Sponsor - \$10,000

- Three conference registrations
- Complimentary exhibit space (6' table with skirt, power if needed)
- Logo with live link on Sponsor page of Conference website
- Company name on signage and daily PowerPoint
- Special recognition during Welcome Reception as Gold Riva Ridge Sponsor
- Announcement of support on social media
- Opportunity for three to ski for a day with University of Colorado Faculty/Guest Speakers
- Exhibitor/Sponsor Passport encouraging attendees to visit each booth

Silver Simba Sponsor - \$7,500

- Two conference registrations
- Complimentary exhibit space (6' table with skirt, power if needed)
- Four invitations and special verbal recognition during the Speaker Dinner as Silver Simba Sponsor
- Logo with live link on Sponsor page of Conference website
- Company name on signage and daily PowerPoint
- Announcement of support on social media
- Exhibitor/Sponsor Passport encouraging attendees to visit each booth

Bronze Avanti Sponsor - \$5,000 (4 opportunities available)

- Two conference registrations
- Special recognition during Après Ski function as a Bronze Avanti Sponsor
- Complimentary exhibit space (6' table with skirt, power if needed)
- Logo with live link on Sponsor page of Conference website
- Company name on signage and daily PowerPoint
- Announcement of support on social media
- Exhibitor/Sponsor Passport encouraging attendees to visit each booth

Exhibitor - \$2,000

- One Conference registration
- exhibit space (6' table with skirt, power if needed)
- Company name on Sponsor page of Conference website and daily PowerPoint
- Exhibitor/Sponsor Passport encouraging attendees to visit each booth

ALL ADDITIONAL REGISTRATIONS AT A DISCOUNTED RATE OF \$200 EACH.



Guiding the future of patient care

March 1-6, 2020 | Vail Marriott Mountain Resort

Sponsor/Exhibitor Application

Company: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Badge Names: _____

Available Levels

- Gold Riva Ridge Sponsor - \$10,000** (Includes **three** conference registrations-please provide names above)
- Silver Simba Sponsor - \$7,500** (includes **two** conference registrations-please provide names above)
- Bronze Avanti Sponsor - \$5,000 (4 opportunities available)** – includes **two** conference registrations-please provide names above
- Exhibitor - \$2,000** (includes **one** Conference registration - please provide name above)

Please answer below for all levels:

I require:

- 6' Table with skirt
- 6' open area, no table
- Electricity

Additional Registrations (\$200 each):

Name 1: _____ Name 2: _____
Name 3: _____ Name 4: _____

Payment Total: \$ _____

Payment type (circle one):

Visa MasterCard American Express Discover Check (payable to University of Colorado/CRASH 2020)

Name on Card: _____ Security Code: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Please mail checks to:
University of Colorado/CRASH 2020
Department of Anesthesiology | Attn: Chrissie Butz
Mail Stop 8202
12631 E. 17th Ave.
2nd Floor, Room 2001
Aurora, CO 80045



EXHIBIT REQUIREMENTS

Set-up of your booth may begin no earlier than **8am on Sunday, March 1st**. If you are arriving and setting-up on Sunday, booth set-up must be completed **by 4pm** as the reception begins in the area occupied by your booths at 6:30pm sharp.

Items shipped to the Marriott should be received by the hotel no more than 3 days pre-conference. The hotel has agreed to make every effort to keep your packages damage-free. Possibility of damage could occur if packages are received more than 3 days in advance. Packages you are bringing with you can be unloaded by a bellman at the front door. A hotel contact will be provided to you prior to the conference to assist you with any shipping needs. Your shipped packages should be addressed to:

Vail Marriott Mountain Resort
715 W. Lionshead Circle
Vail, CO 81657
Attention: CRASH 2020/Your name/Company name

Your name and company name should be prominently displayed on the box for easy identification.

Please come to the CRASH registration desk located on the conference level to pick up your information packet for CRASH 2020 upon arrival. Someone from the CRASH registration desk will show you to your booth location, and answer any questions you may have. Your booth will also be clearly marked on your table. Tear-down of booths should *not occur* **before 7:00 PM on Tuesday, March 3rd, 2020**.

We encourage you to maintain your booth throughout the conference at no additional charge. If that is not possible, you may leave your materials so they can remain out for the duration of the course. However, all remaining materials will be discarded at the conclusion the conference on Friday, March 6th.

YOU MUST BE PACKED UP AND VACATE THE EXHIBIT HALL NO LATER THAN NOON, Friday, March 6, 2020.

The moderator for each of the morning and afternoon educational sessions will take about a minute at the beginning of each session to encourage the participants to visit and talk with all exhibitors.

Please do not hesitate to contact Chrissie Butz at 303-724-5852 | Chrissie.butz@CUanschutz.edu regarding any questions you may have. We value your support and hope to encourage the Sponsor/Exhibitor Hall to be an inviting location for our participants to gather. Again, thank you for your consideration and we hope to see you in Vail!