

FOR TRANSFER STUDENTS

PROGRAM OVERVIEW

The sports business major was developed in response to demand for up-and-coming talent in the sports industry. Sports firms are hiring at the entry level and promoting from within. This program teaches students the specialized knowledge and skills that will give them a career edge in the field. It gives students who have a passion for the business of sports the knowledge and skills necessary to compete in one of the fastest growing industries.

CU DENVER ACADEMIC ADVISING

Prior to admittance, students are welcome to email undergrad.advising@ucdenver.edu to receive an **unofficial evaluation** of their transfer credits. Once admitted, we recommend that students meet with an advisor once per semester to discuss their individualized degree plan.

Business School Advising

undergrad.advising@ucdenver.edu
Visit the Business School website [Here](#)
Business School Building, floor 4
303-315-8110

Office of Admissions

admissions@ucdenver.edu
Visit the Admissions website [Here](#)
Student Commons 1005
303-315-2620

COURSEWORK THAT CAN BE COMPLETED AT PREVIOUS INSTITUTION

The following is a “bucket” of requirements that students can complete prior to transferring to CU Denver. To determine the equivalencies of courses to be completed at non-CU Denver institutions, students can visit www.transferology.com. **It is critical students also connect with a CU Denver academic advisor to ensure planned courses will transfer and apply to CU Denver degree requirements.** All non-CU Denver coursework must be completed with a C- or better to be eligible for transfer. The Business School applies a **maximum of 90 applicable transfer credit hours** towards graduation requirements. We recommend taking **30 credits per year** to stay on course for a 4 year graduation plan.

Students interested in completing an Associate (A.A. or A.S.) Degree or a [Colorado Statewide Transfer Articulation Agreement or Degree with Designation \(DWD\)](#) must work with their community/junior college academic advisor to create an academic plan that accounts for all degree or transfer articulation agreement requirements. Colorado Community College Students may also explore the option to complete [Reverse Transfer](#) at CU Denver.

CORE (GEN ED) TRANSFER COURSES	Colorado Community College Equivalent	Semester Taken	CRS
English Composition I	ENG 121		3
English Composition II	ENG 122		3
Behavioral Science (psych)	GT-SS		3
Social Science: ECON 2012	ECO 201		3
Arts	GT-AH		3
Humanities (Lit, Phil, Hist)	GT-AH		3
International Perspectives	AH/SS/or HI		3
Natural and Physical Science + Lab	GT-SC		4
Natural and Physical Science	GT-SC		4
Finite Math OR College Algebra	MAT 123 or 121		4
Calculus*	MAT 125		4
Total Credit Hours			37

BUSINESS TRANSFER COURSES	Colorado Community College Equivalent	Semester Taken	CRS
Public Speaking	COM 115		3
Intro to Business*	Elective		3
Principles of Accounting I	ACC 121		4
Principles of Accounting II	ACC 122		4
Microeconomics	ECO 202		3
Business Law and Ethics	BUS 216		3
Business Writing	BUS 217		3
Business Statistics	BUS 226		3
Total Credit Hours			26

*Calculus and Intro to Business are required courses to receive an associates from Colorado Community Colleges, but are not required to earn a business degree from CU Denver. If students take them, they can count towards general electives.

The applicability of Guaranteed Transfer (GT Pathways) courses to specific CU Denver Core Curriculum requirements requires completion of a block of five courses: two GT-AH course; one GT-HI course; one GT-SS course; and one additional GT-AH, GT-HI, or GT-SS course.

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SAMPLE PLAN – COURSEWORK TO BE COMPLETED AT CU DENVER

Based on successful completion of 60 applicable transfer credits and the complete “bucket” of requirements outlined above, students would have the following remaining to complete at CU Denver. At CU Denver, students must tailor this plan based on the evaluation of previously completed college coursework (e.g., AP, IB, CLEP, dual/concurrent enrollment, and transfer credit), course availability, individual preferences related to course load, summer term courses, part-time or full-time student status, or add-on programs such as minors or double-majors.

Note: this plan assumes students have completed the Business Foreign Language proficiency requirement. Students who have not fulfilled this requirement must work with a CU Denver Business School Academic Advisor to modify this plan. (Students must demonstrate foreign language proficiency through a 2nd semester college-level course equivalent (e.g., SPA 112 or ASL 122), proficiency testing through CU Denver’s Department of Modern Languages, or submitting their high school transcript demonstrating completion of a 2nd year (Level II) high school course with a minimum grade of “C-” (1.7) in the 2nd semester of the 2nd year).

Year One	Semester 1		CRS
	ISMG 2050 Intro to Business Problem Solving		3
	BUSN 1200 Career and Professional Development*		3
	BANA 3000 Operations Management		3
	MGMT 3000 Managing Individuals and Teams		3
	MKTG 3000 Principles of Marketing		3
TOTAL SEMESTER HOURS		15	

Semester 2		CRS
ISMG 3000 Technology in Business		3
FNCE 3000 Principles of Finance		3
MKTG 4250 Sports Marketing		3
MKTG 3100 or 3200		3
Cultural Diversity		3
TOTAL SEMESTER HOURS		15

Year Two	Semester 3		CRS
	4000-Level MKTG or MGMT Elective		3
	Choose one: MKTG 4251/4252/4620/4730		3
	Choose one: MGMT 4330/MKTG 3300/4000/4700		3
	BGEN Experiential Learning		3
	International Perspectives (General Elective)**		3
TOTAL SEMESTER HOURS		15	

Semester 4		CRS
MGMT 4500 Business Policy and Strategic Management		3
Choose one: MKTG 4251/4252/4620/4730		3
Choose one: MGMT 4900/MKTG 4050/4834/SPTB 3939		3
International Studies		3
General Elective***		3
TOTAL SEMESTER HOURS		15

*May be replaced with a general elective if student transfers in with 60 or more credit hours

**If students receive an Associate’s of Arts degree from a Colorado Community College, they are not required to complete the International Perspectives Core Requirement

***The number of **elective hours** needed depends on how many extra transfer credits a student transfers into CU Denver with

GENERAL PROGRAM AND GRADUATION REQUIREMENTS AND POLICIES

Program requirements on this document are based on degree requirements for the current catalog year at CU Denver and are subject to change. Students are responsible for completing degree requirements based on the catalog year for which they are admitted.

1. Complete a minimum of 120 semester hours
2. Complete all college and major requirements
3. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA
4. Complete a minimum of 45 upper division (3000/4000 level) credits
5. Residency: complete a minimum of 30 CU Denver Business course hours in good standing at CU Denver
6. Complete an experiential learning credit (internship, study abroad program, service learning, or project-based course)
7. Complete business capstone in the final semester

Students are responsible for meeting with a Business School Academic Advisor to confirm major requirements upon admission to the CU Denver Business School.