

2030 Strategic Plan Refresh

Proposed Success Measures

DRAFT: Jan. 12, 2026

These measures are proposed to help CU Denver assess collective progress toward strategic goals. Based on extensive campuswide feedback, they are measurable based on data we collect and can be disaggregated to reflect varied roles and circumstances.

- 1) Enrollment of students from the Denver metro area
- 2) Pell-eligible and first-generation enrollment percentage
- 3) Affordability measures (net price, average student debt at graduation)
- 4) Retention and persistence
- 5) Graduation rates
- 6) Job placement, at 6-month and 1-year intervals (employment or graduate/professional education)
- 7) Social mobility indicators (e.g., income growth post-graduation)
- 8) Total research expenditures (overall and per faculty FTE)
- 9) Number/percentage of community-engaged research projects
- 10) Budget percentage aligned to strategic priorities and learner-success outcomes
- 11) Student and employee belonging scores

In addition to these macro measures, we will use data related to specific areas of our work to inform progress toward strategic goals.