



Campus Administrative Policy

Policy Title: Anschutz Medical Campus Major Art and Art Donations

Policy Number: 2039 Functional Area: **Finance**

Effective: July 1, 2019
Date Last Amended/Reviewed: June 6, 2019
Date Scheduled for Review: July 1, 2026
Supersedes: Anschutz Medical Campus Major Art and Art Donations (June 6, 2005)

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Responsible Officer: Executive Director of Planning and Associate Vice Chancellor,
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Applies to: University of Colorado Anschutz Medical Campus

A. INTRODUCTION

Public art enriches the physical and intellectual environment and should be sited in strategic locations throughout the campus. Art should give physical form to the goals and values of the university.

This policy will ensure that permanent art installations complement and respect the campus character, are appropriate to its setting, history, traditions, and mission.

B. POLICY STATEMENT

1. The University of Colorado Anschutz Medical Campus welcomes and encourages proposals, loans, and offers of donations for major art installations on the Anschutz Medical Campus.
2. Proposed installations of significant major art must be properly reviewed by the

Campus Architect and Campus Art Committee (CAC) to ensure they are appropriate for the campus, comply with CU Anschutz policies, and are placed in suitable locations. Any loans or donations with an appraised value of \$2M or greater must also be reviewed by a committee consisting of representatives from University Risk Management, Legal Counsel, University Police, Finance and Facilities Management prior to acceptance. This committee will review for overall value, security measures required, condition of art upon receipt, etc. The Lender may be required to use the university's Incoming Loan Agreement form and to work with University Risk Management to determine if one is needed. For donated art as "Gifts in Kind" the review committee shall also include representatives from the CU Anschutz Controller and the Office of Advancement.

3. Prospective donors are strongly encouraged to have an early, informal consultation with the CAC. Early review can help clarify CU Anschutz policies and expectations, costs of installation, siting issues, and the way in which a formal proposal should be prepared.
4. Sufficient time should be set aside by the donor to accommodate the review schedule.
5. Proposed plaques accompanying art installations shall also be reviewed CAC.
6. Significant art made available through state-funded capital projects shall be selected in a manner outlined in the Colorado Public Art process.
7. CU Anschutz has developed procedures for the consideration of art gift proposals.

C. RULES AND PROCEDURES

CU Anschutz anticipates that works of art will be both on permanent and temporary display. The art of the campus may include memorials to individuals, groups, and events important in University of Colorado Denver and the Anschutz Medical Campus history and tradition, and art by distinguished artists. Both traditional and abstract pieces have a place on the campus.

The development, preservation, enhancement and diversification of the major art collection is important to the University. CU Anschutz welcomes and encourages proposals for loans or gifts of art that will enhance the campus setting and complement its buildings and grounds.

Individual donors, campus schools and units, and organizations are encouraged to consider and bring forward opportunities and suggestions for improving the significant art of the campus. Organizations planning new buildings or facilities (privately-funded) are encouraged to consider the inclusion of major interior and outdoor art or suitable sites for art in their building or facility designs. The campus art collection will be developed and expanded primarily through the initiative of individuals and groups that care about the

physical beauty of the campus and who make generous and often unsolicited offers or donations of art to the University.

University individuals, departments, or units accepting loaned artwork shall work with the Lender(s) in developing a loan agreement. The University entity shall reach out to University Risk Management to determine the type of agreement that will be acceptable depending on the loan characteristics. The University Incoming Loan Agreement shall be used whenever possible and requested by University Risk Management for appraised value of \$2M or more.

The following criteria shall be used for CAC to evaluate works of art:

- The aesthetic significance of an individual work of public art.
- Appropriateness to site, including (for outdoor sites) appropriateness to the site's adjacent architecture, hardscaping, and landscaping.
- The contribution an individual work of art can be expected to make to the University's educational mission, as well as to the existing collection of public art.
- The significance of the artist or artists.
- The relative uniqueness of the work of art, including factors of originality and authenticity.
- The University's ability to assure the proper long-term care of the individual work of public art, including security, conservation, and maintenance.
- The safety of the work of public art, as well as the safety of users interacting with it.
- Where works of art come as donations, the University's ability to manage effectively the long-term stewardship of donor relationships.

D. CU ANSCHUTZ CAMPUS ART COMMITTEE

The Campus Art Committee (CAC) will be established for the development and implementation of the rules and procedures to acquire art for the campus either through donations, purchases, loans, or otherwise acquiring art for the campus. The CAC will be responsible for evaluating art for acquisition, and making recommendations to the Chancellor or designee for accepting as donations or loans, or purchasing art; inventorying art; storage and display of art; maintenance and security of art; disposition/deaccession of art. The CAC will work with a curator, who will have the primary responsibilities for overseeing art on campus.

1. The CAC reports to Chancellor or Designee
2. CAC Membership appointed by Chancellor or Designee Appointment, to include:
 - a. Representative from Colorado Creative Industries (optional and could be on a temporary basis when needed when purchasing art of public projects)
 - b. Faculty and Staff Members – CU Anschutz
 - c. Representative from Central Services and Administration
 - d. Campus Architect
 - e. CU Anschutz Medical Campus Curator
3. Staffing will be provided by Institutional Planning

4. Chair of the committee is appointed by Chancellor or Designee from the membership
5. Any exterior art installations on campus will require Design Review Board (DRB) approval. DRB review shall be preceded by review by the CAC.

Notes

1. Dates of official enactment and amendments:
June 6, 2005: Adopted by the Chancellor
July 1, 2019: Revised
2. History:
January 18, 2019: Revised to reflect a Campus-wide effort to recast and revitalize various Campus policy sites into a standardized and more coherent set of chaptered policy statements organized around the several operational divisions of the university.
July 1, 2019: Reviewed as part of the spring 2019 semi-annual review. Policy was streamlined. Procedural steps were taken out of the policy, in accordance with guidance from campus policy 3000, Establishing Campus Administrative Policies, and will be maintained and used by the Campus Art Committee. Criteria to evaluate art was clarified and other minor clarifications were made.
3. Initial Policy Effective Date: June 6, 2005
4. Cross References/Appendix:
 - Campus Policy 2023, Equipment
 - Campus Policy 3000, Establishing Campus Administrative Policies