

Institutional Prioritization



“Right Image Team”

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Group Challenge

1. How important is prioritization of programs and services in the context of the university's mission and impact?
2. Can prioritization be accomplished more innovatively than in the past?



Need for Prioritization

- Programs drive costs
- Cost gap increases over time
- Cuts to all creates mediocrity
- Best source of needed resources is reallocation of existing resources



Dickeson, RC. 2010; Jossey-Bass, SanFrancisco, CA.

Dickeson's Model

- Strong leadership coalition
- Redefine institutional Mission(s)
- Catalogue and rank all programs
- Bolster top tier, phase out bottom tier



Dickeson, RC. 2010; Jossey-Bass, San Francisco, CA.

Current Prioritization

- Retrospective; winners/losers
- Narrow stakeholder base
- Resource redistribution
- Static, periodic, time-consuming process

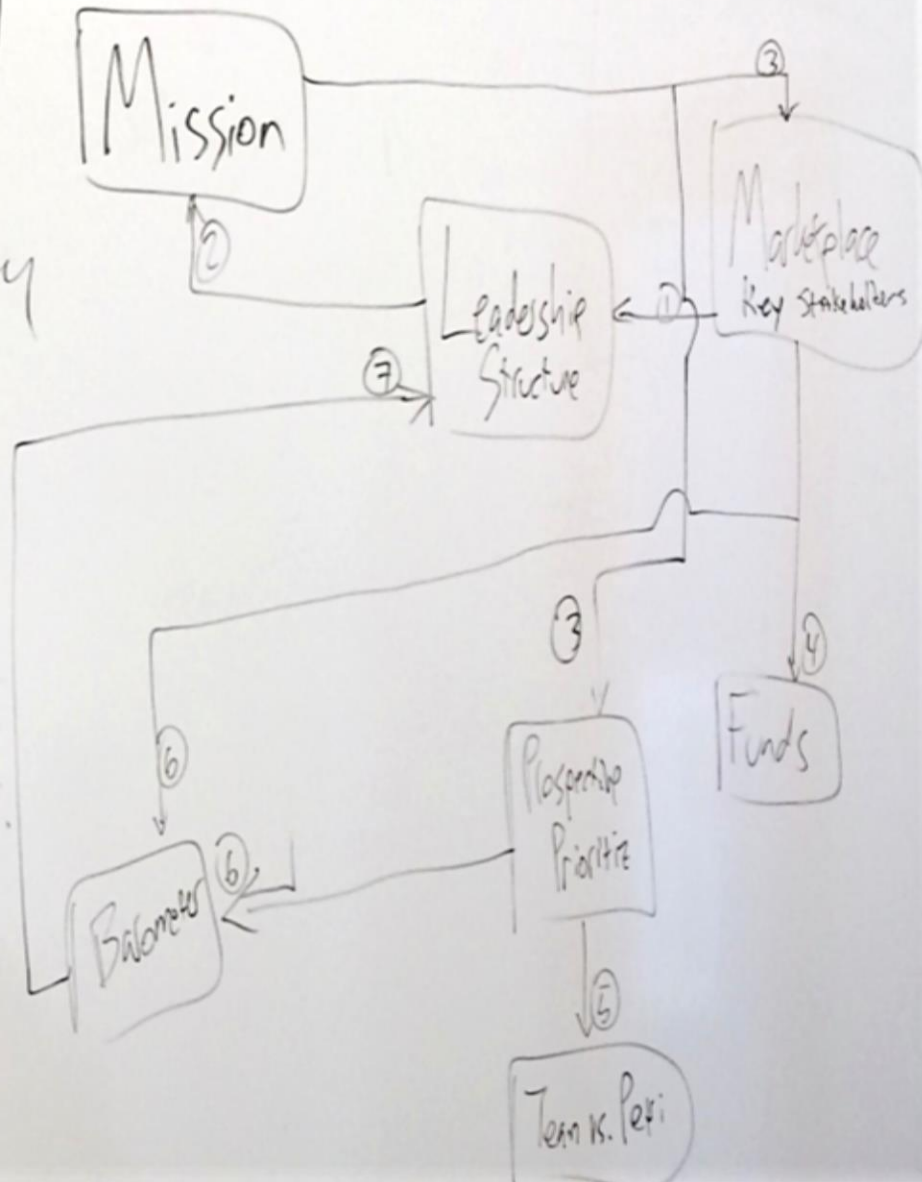
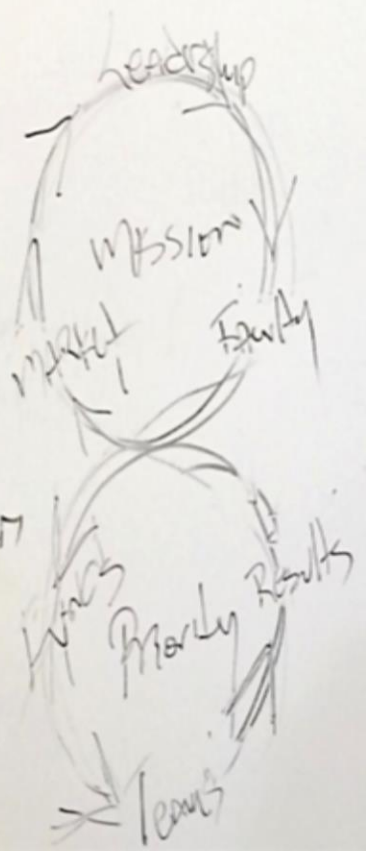
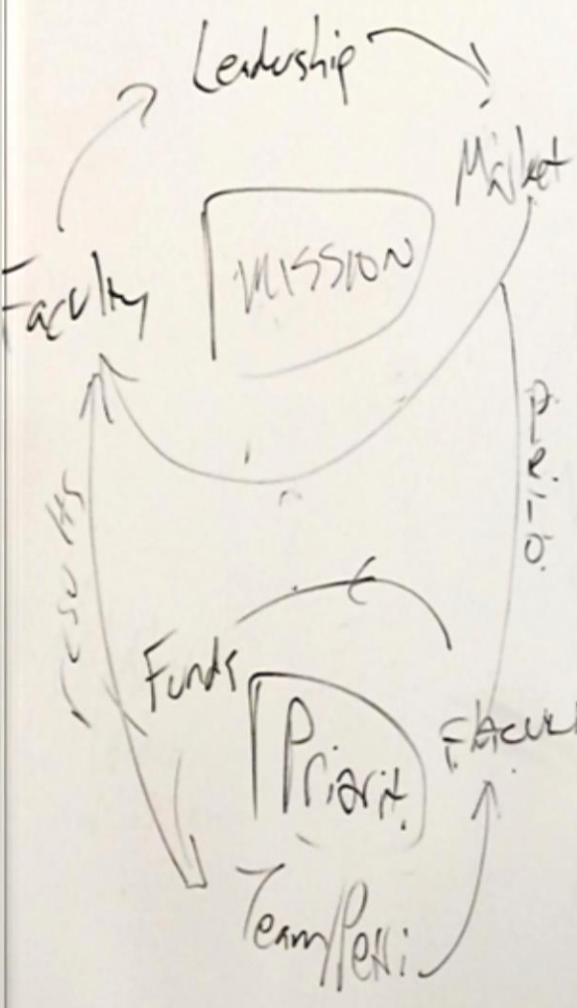


Goals of New Model

- Prospective
- Expand stakeholder involvement
- Develop new resources
- Continuous, allowing for rapid and long-term prioritization



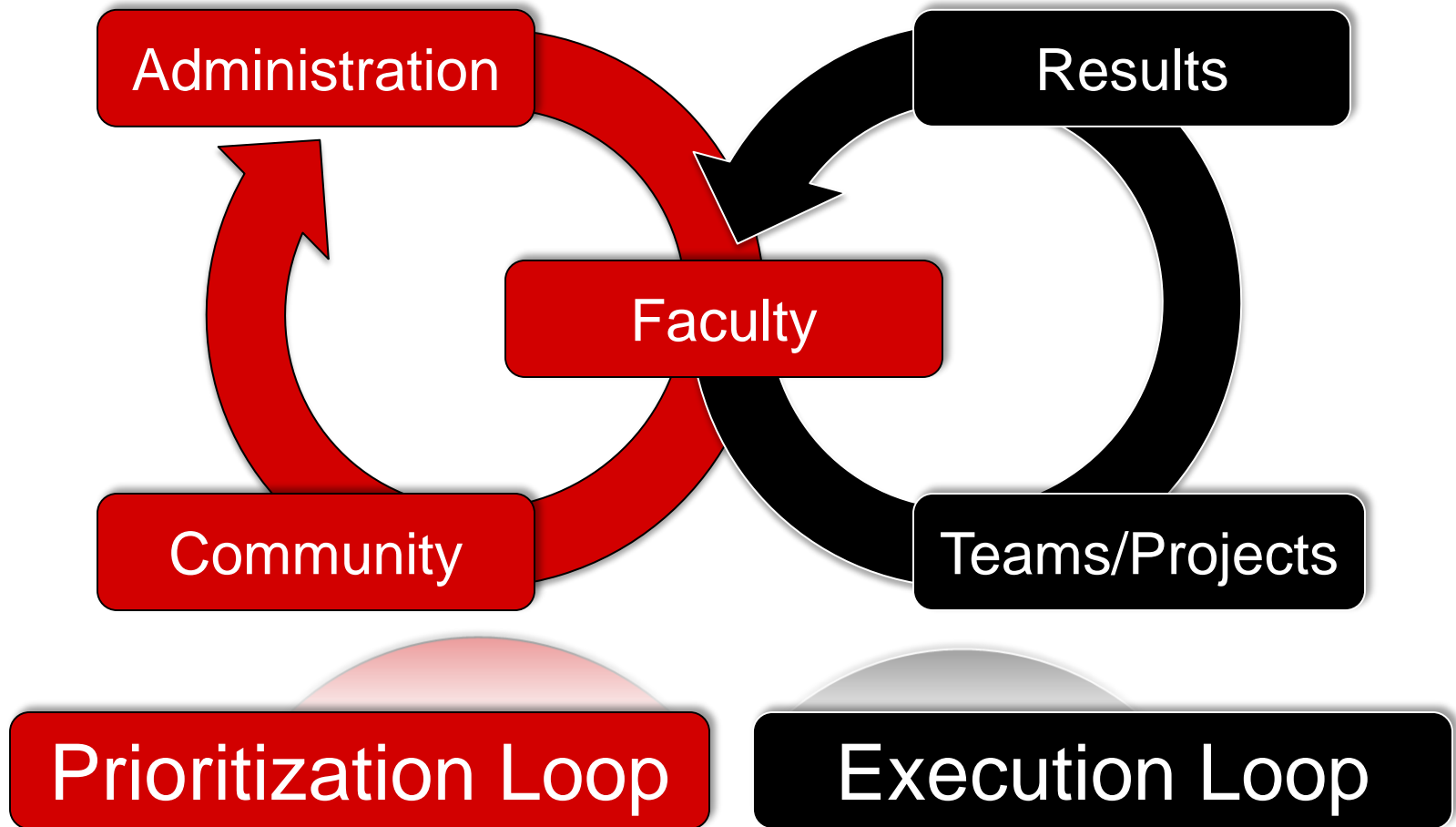
Integrity
 Accountability
 Continuous feedback
 transparency



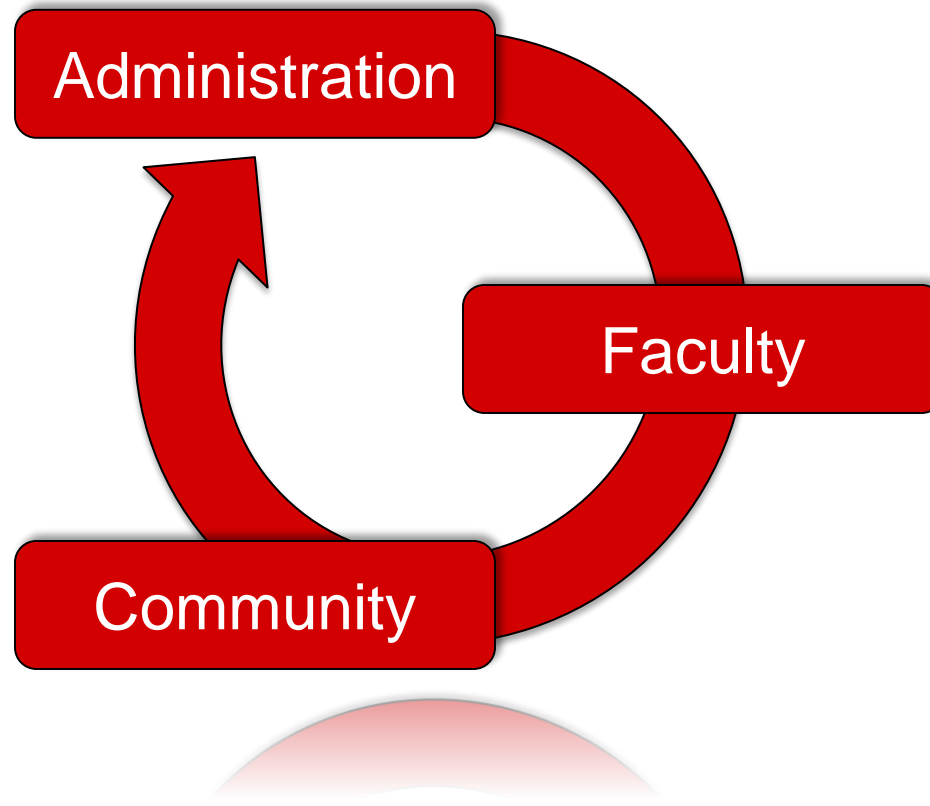
Zen Buddhist Symbol - Ensō



Infinity Model For Prioritization

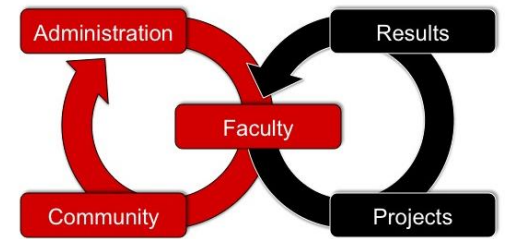


Prioritization Loop

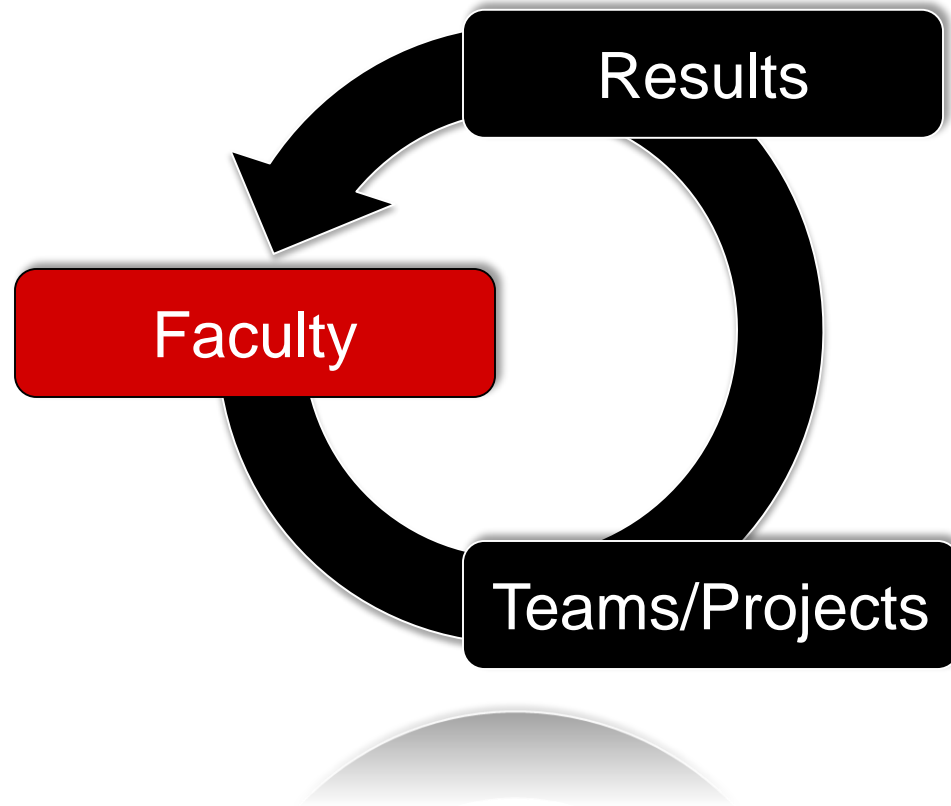


Prioritization Loop

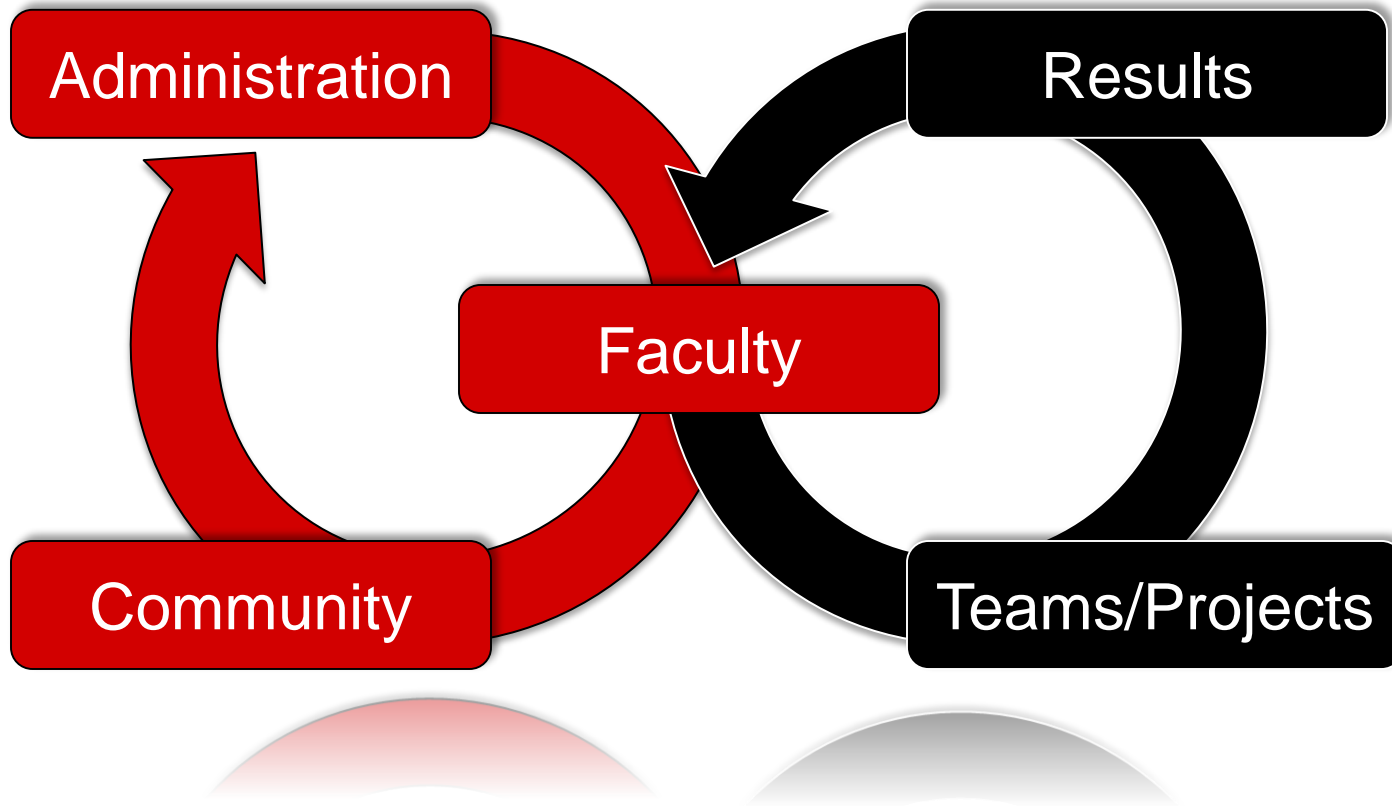
- Key Functions
 - Creating, vetting, prioritizing and re-evaluate ideas-projects
- Output
 - Pass mature priorities to Execution Loop along with timelines, cycle times, funding, and other resources



Execution Loop

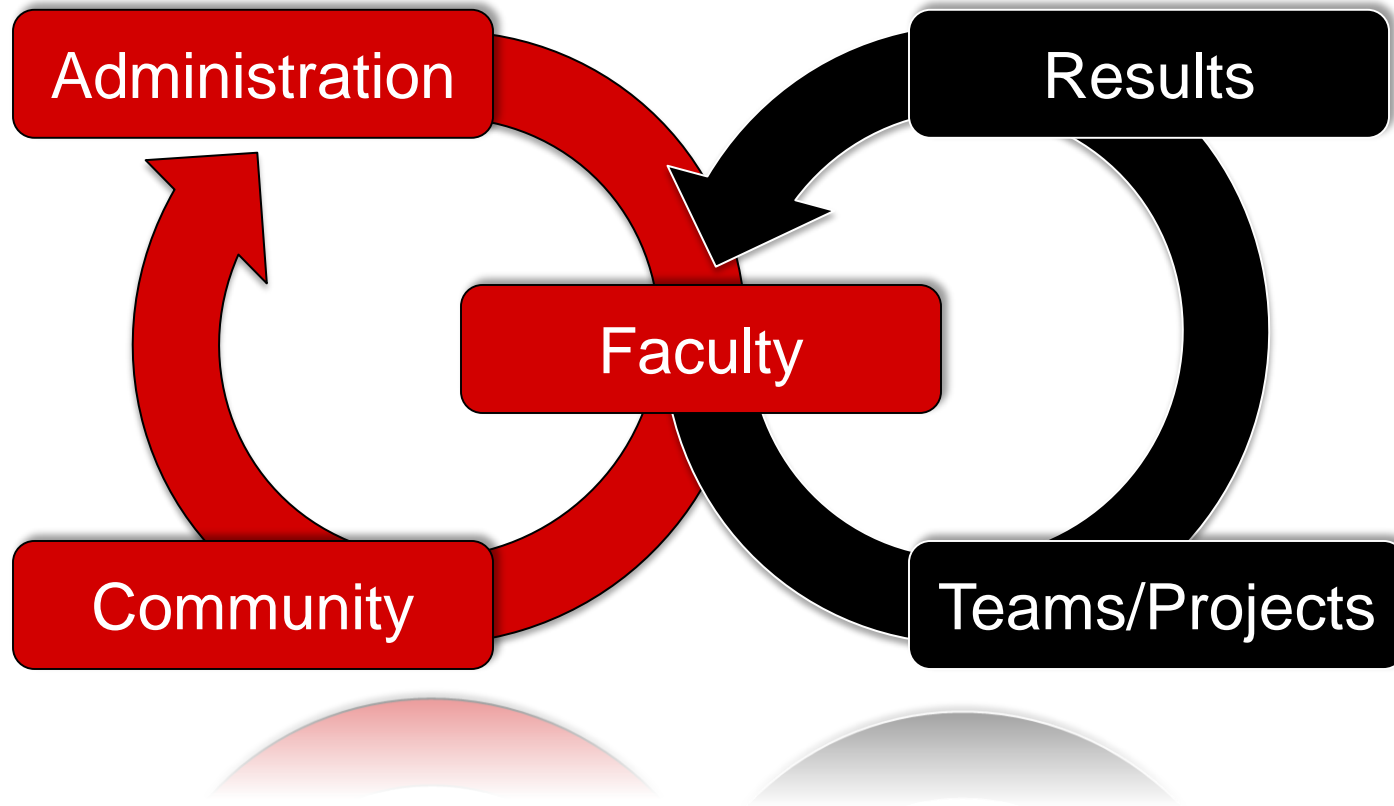


Infinity Model For Prioritization



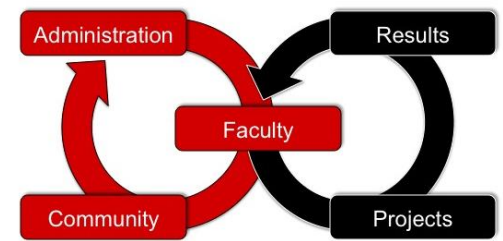
Model Functionality

Marijuana Seizure Research



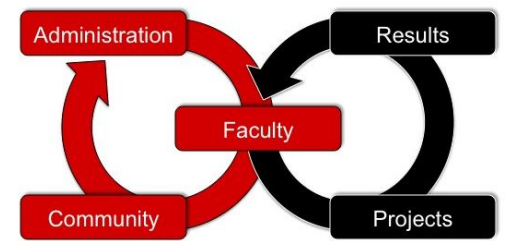
Infinity Model For Prioritization

- Key features
 - Prospective and continuous prioritization
 - Broad engagement of institutional and community stakeholders
 - Faculty at the center of both loops
 - Process is agile and scalable
 - Cycle time varies for big and small projects



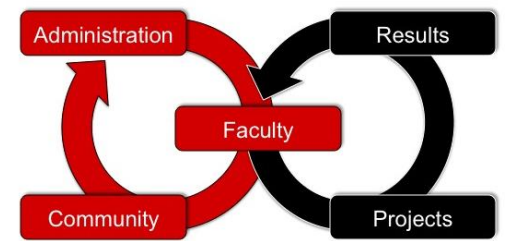
Acknowledgements

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- Neil Krauss
- Rod Nairn



Ensō Quote

- “Abandon the idea that there is a one size fits all path that ends at some specific point, place or time.
- When you believe that you have arrived at some final destination on your path, ensō reminds you to start again exactly at the point where you are now.....”



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