

**DESIGN & DISSEMINATION**  
Service at CCTSI



# FREE Expert Design Consultations



## THE CCTSI DESIGN SERVICE

The CCTSI Design Core turns abstract design concepts into actionable strategies by making the design process transparent, easy to understand, and data-driven. We provide structured, expert-driven design support that accelerates implementation success and maximizes real-world impact.

- ✓ Reduce Rework
- ✓ Increase EBP Uptake
- ✓ Improve Patient Engagement

## ACCELERATE YOUR RESEARCH

Unlike traditional implementation approaches that often result in poor scalability, limited sustainability, and misalignment with real-world workflows, our design-driven methods promote co-design, reduce implementation barriers, and lead to more resilient, guideline-concordant care innovations.

- ✓ Design Thinking
- ✓ Human Centered Design
- ✓ User Centered Design



### RESEARCH TEAMS

Create clinically relevant and partner centric interventions, the CCTSI Design Service improves participant engagement and data quality.



### CLINICIANS

Seeking to improve patient outcomes? The CCTSI Design Service creates seamless, accessible, and inclusive research experiences across clinic, community and all vested partners.



### INTERDISCIPLINARY TEAMS

Build consensus and clarity early with the CCTSI Design Service and avoid siloed development that leads to misaligned expectations and rework.



### PIS

Make the design process transparent, easy to understand, and data-driven with the CCTSI Design Service. Decreasing burden for PIs and identify opportunities for innovation.

Interested in working with the Design & Dissemination Service?  
Fill out a consultation request form using the QR code to or visit:

<https://bit.ly/3LSAcCt>

SCAN ME

