

DISSEMINATION AND IMPLEMENTATION CERTIFICATE PROGRAM

COURSE DESCRIPTION

DESIGNING FOR DISSEMINATION AND SUSTAINABILITY (CLSC 6750)

Overview	This course provides an introduction to designing for dissemination and sustainability of health interventions in clinical and translational research and practice. Students learn about design-thinking processes and diagnosing the situational context. Students conduct key informant 'discovery interviews' with stakeholders to inform the design of a health dissemination product of their choosing. Evaluation is based on a final oral presentation and written report summarizing stakeholder learning and justification for the design of a dissemination product.
Instructor	Bethany Kwan , PhD MSPH and Elaine Morrato , DrPH MPH CPH
Meeting Time	Dates/times to be determined based on student availability
Semester	Summer Semester
Format	Fully online - Includes lecture, discussion, group activities, testing, and presentation.
Capacity	10 students
Semester Hours	2

LEARNING OBJECTIVES AND COMPETENCIES | This course introduces students to concepts affecting the dissemination and sustainability of health interventions in clinical and translational research and practice. Students learn design-thinking processes, conduct customer discovery interviews with stakeholders, and develop a plan for a health dissemination product of their choosing. At the end of this course, students will be able to:

- Identify and explain concepts affecting the dissemination and sustainability of health interventions in clinical and translational research and practice
- Employ design-thinking processes for their product/intervention
- Conduct customer discovery interviews with stakeholders
- Develop a plan for a health dissemination product/intervention/service

EXPECTATIONS OF STUDENTS | This 2-credit course equates to ~15 contact hours of lecture or equivalent online content (approximately 1.5 hours/week). The course schedule includes recorded online lecture material, asynchronous discussion boards in the Canvas learning management system, and required live Zoom-based class discussions. In addition, students should expect to spend 8 or more hours per week outside of class, completing readings and conducting field work (20 key informant 'customer discovery' interviews with stakeholders).

ASSIGNMENTS | Completion of weekly written assignments (due each Sunday night) and participation in Zoom sessions and Canvas discussion board will account for half of the course grade. Student assessment for this course corresponds with weekly written assignments including number of interviews completed, class discussion of the stakeholder learning process; oral presentation synthesizing stakeholder learning as the basis for the D4D proposal; and a written report of the proposed D4D plan and self-reflection of the design process.



ACCORDS

ADULT AND CHILD CONSORTIUM FOR HEALTH OUTCOMES
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO | CHILDREN'S HOSPITAL COLORADO



Colorado Clinical and Translational
Sciences Institute (CCTSI)

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