



College of Arts & Media

UNIVERSITY OF COLORADO DENVER

December 10, 2020

Subject: https://issuu.com/cudenvercam/docs/cam_studio_2021

College of Arts & Media Faculty and Staff,

The College of Arts & Media is proud to release both a PDF and hard copy of the publication, “Studio.” The reasons for Studio, are many, as it’s used across CAM for student recruiting, and is produced with that broad audience in mind—parents, students, guidance counselors, public school teachers, creative industries professionals, other industry professionals, donors, foundations, and others. It is especially important for campus community, as we assure that the Regents, President, System officers, Chancellor, Vice Chancellors, Deans, UComm, Development, DEI, Human Resources, Research Offices, Enrollment Management and others know some of the distinguishing characteristics of CAM and separate our programs from other public and private institutions.

Some of the primary criteria for Studio are:

1. Show how the entire CAM Community is productive and relevant in Creative Excellence, Discovery, and Denver.
2. Share the incredible diversity across art forms, examples of how CAM is addressing equity, and actions that demonstrate a commitment to inclusion and social justice.
3. Assure that accomplishments, strengths, and quality of work in the three departments + NCMF are highlighted.
4. Present a visual canvas that is content oriented and anchored by photographs and visuals in the highest resolution. The design principles of Studio are at a very high standard.

I appreciate Alice Crogan for shepherding this and working closely with the talented writer (Kansas City) and designer (Chicago). CAM will be mailing 5,000 copies out, with timing that will assure arrival in mid-December, be too attractive to discard, and become discussion pieces during this “Stay at Home” time.

Of course, this is only a **small snapshot** of the incredible creative activity and scholarly work that has occurred within CAM in the last few months. To submit corrections, story ideas and news tips—so that they might be considered for the next publication—please share via news and achievement submission portal:

https://ucdenverdata.formstack.com/forms/cam_news_creative_achievement_sharing

I look forward to our time together with Farouk Dey and Chancellor Marks on Friday at Noon, via Zoom.

Onward!

Larry

Laurence Kaptain, DMA & FRSA
Dean