CALLING ALL PROFESSIONAL DREAMERS, ARTISTS, AND CREATORS.

WELCOME HOME.

LEARN MORE AT CAM.UCDENVER.EDU
The mission of The College of Arts & Media is to effect change by preparing students to successfully pursue their passions.

Our students acquire the skills they need to excel in an academically rigorous, experiential learning environment energized by creative exchange, real—world experience and diversity of voice.
VALUES

CREATIVE EXCELLENCE
Academic and artistic rigor, creativity and innovation are bedrock principles of The College of Arts & Media community and the cornerstone of how we define excellence. As champions of creative excellence in art making and artistic expression we support risk-taking, intellectual freedom and social responsibility.

DISCOVERY
We believe in a culture of shared discovery. Our students learn by doing, and as emerging peers, are important contributors to the knowledge exchange. We value rigorous investigation, critical thinking, diversity, collaboration and invention.

DENVER
We are committed to learning both inside and outside the classroom. The accessibility, diversity and cultural energy of Denver make The College of Arts & Media a better place to teach, work and learn. We strive to offer reciprocal experiences to the citizens of this great city and pay it forward by extending our reach and impact in the global community.
RESEARCH AND CREATIVE WORK
Academic and artistic rigor, creativity and innovation are bedrock principles of The College of Arts & Media community and the cornerstone of how we define excellence. As champions of creative excellence in art making and artistic expression we support risk-taking, intellectual freedom and social responsibility.

INTERNSHIPS
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INTERNATIONAL STUDY
We are committed to learning both inside and outside the classroom. The accessibility, diversity and cultural energy of Denver make The College of Arts & Media a better place to teach, work and learn. We strive to offer reciprocal experiences to the citizens of this great city and pay it forward by extending our reach and impact in the global community.
As your Dean, my own mission is to form a cadre of creators who employ technology across cultures. For College of Arts & Media students to become “agents of the creative experience” is essential if they are to develop the flexibility, vision, social empathy, enterprise and entrepreneurship they will need to adapt to and thrive within new economic parameters.
George Hess
@CU Denver on Faculty Exchange
School of the Arts
Sunway University
Kuala Lumpur, Malaysia
Welcome
Provost Nairn
Vice-Chancellor Sobanet
Associate Vice-Chancellor Haggerty
Executive Budget Committee
Discussion with Faculty and Staff
January 24, 2020
Figure 1: Percent Change from Previous Year, Enrollment by Sector (Title IV, Degree-Granting Institutions)
Select Colorado Public Institutions of Higher Education Enrollment Changes

Percent Change 2018 to 2019

- University of Northern Colorado
- Colorado State University - Pueblo
- Fort Lewis College
- Adams State University
- University of Colorado Colorado Springs
- Metropolitan State University of Denver
- University of Colorado Denver
- Colorado State University
- University of Colorado Boulder

November 20, 2019 - Source: Colorado Department of Higher Education
Colorado Public Institutions of Higher Education Enrollment Changes

<table>
<thead>
<tr>
<th>Fall Census by Institution</th>
<th>2014</th>
<th>2019</th>
<th>% Change 2014 to 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western State Colorado University</td>
<td>2,131</td>
<td>2,850</td>
<td>33.7%</td>
</tr>
<tr>
<td>University of Colorado Boulder</td>
<td>30,265</td>
<td>35,967</td>
<td>18.8%</td>
</tr>
<tr>
<td>Colorado School of Mines</td>
<td>5,692</td>
<td>6,567</td>
<td>15.4%</td>
</tr>
<tr>
<td>University of Colorado Anschutz</td>
<td>3,901</td>
<td>4,292</td>
<td>10.0%</td>
</tr>
<tr>
<td>University of Colorado Colorado Springs</td>
<td>11,132</td>
<td>12,180</td>
<td>9.4%</td>
</tr>
<tr>
<td>CSU Veterinary Medicine</td>
<td>533</td>
<td>583</td>
<td>9.4%</td>
</tr>
<tr>
<td>Colorado State University</td>
<td>26,553</td>
<td>28,180</td>
<td>6.1%</td>
</tr>
<tr>
<td>Colorado Mesa University</td>
<td>8,895</td>
<td>9,379</td>
<td>5.4%</td>
</tr>
<tr>
<td>University of Colorado Denver</td>
<td>14,369</td>
<td>14,947</td>
<td>4.0%</td>
</tr>
<tr>
<td>Community Colleges</td>
<td>91,818</td>
<td>93,037</td>
<td>1.3%</td>
</tr>
<tr>
<td>University of Northern Colorado</td>
<td>10,229</td>
<td>9,264</td>
<td>-9.4%</td>
</tr>
<tr>
<td>Metropolitan State University of Denver</td>
<td>20,829</td>
<td>18,498</td>
<td>-11.2%</td>
</tr>
<tr>
<td>Adams State University</td>
<td>2,993</td>
<td>2,645</td>
<td>-11.6%</td>
</tr>
<tr>
<td>Fort Lewis College</td>
<td>3,774</td>
<td>3,173</td>
<td>-15.9%</td>
</tr>
<tr>
<td>Colorado State University - Pueblo</td>
<td>4,670</td>
<td>3,660</td>
<td>-21.6%</td>
</tr>
</tbody>
</table>

While enrollment at CU Denver decreased from Fall 2018 to Fall 2019, it increased between 2014 and 2019 while other institutions experienced declines.
Despite recent increases in state appropriations for higher education, funding levels are relatively unchanged since FY 2000-01.
80 cents of every $1 is from students and families (tuition and fees)
Enrollment
- 2nd largest incoming freshman class
- Total census headcount is under budget by 2.2% (344 students)
- Undergraduate resident enrollment represents most of the shortfall, at 2.9% under budget (321 students)
- Total nonresident enrollment is 4.5% under budget
- Including extended studies (excluding CU Succeed), total enrollment decreased by 0.7% from Fall 2018

Tuition Revenue
- Fall 2019 tuition revenue is projected to be under budget by $2.2M (2.9%)
- Annualized tuition shortfall is estimated to be $5 million for FY 2019-20
Mandatory Cost Increases Estimate: $2.65M

- AHEC
- Software & Other Operating
- ICCA
- Classified Salaries*
- Insurance
- Benefits Increases (Faculty, Exempt, Classified)

*Classified Salary increase per initial Governor’s budget
FY 2019-21 Reduction Targets total **$7.6M.** This includes covering the FY 2019-20 shortfall AND planning for mandatory cost increases in FY 2020-21

<table>
<thead>
<tr>
<th>Budget Reduction Target Planning FY 2019-20 through FY 2020-21</th>
<th>Reduction Estimate (See Notes)</th>
<th>FY 2019-20 General Fund Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Support Units*</td>
<td>$3,250,000</td>
<td>$88,747,904</td>
</tr>
<tr>
<td>College of Arts and Media</td>
<td>$430,000</td>
<td>$11,740,426</td>
</tr>
<tr>
<td>Business School</td>
<td>$760,000</td>
<td>$21,179,867</td>
</tr>
<tr>
<td>School of Education and Human Development</td>
<td>$420,000</td>
<td>$11,584,770</td>
</tr>
<tr>
<td>College of Liberal Arts and Sciences</td>
<td>$1,640,000</td>
<td>$44,763,417</td>
</tr>
<tr>
<td>School of Public Affairs</td>
<td>$240,000</td>
<td>$6,569,752</td>
</tr>
<tr>
<td>College of Engineering, Design and Computing</td>
<td>$520,000</td>
<td>$14,413,673</td>
</tr>
<tr>
<td>College of Architecture and Planning</td>
<td>$310,000</td>
<td>$8,548,105</td>
</tr>
</tbody>
</table>

*Central Support Units estimate represents the CU Denver share of the consolidated CU Denver | Anschutz Medical Campus consolidated administrative areas
Budget Overview

- FY 2019-20 Unrestricted Fund Budget: $11.7M (5.8% increase from FY 2018-19)
- FY 2019-20 Auxiliary Revenue Actuals: $435k
- FY 2019-20 Research and Sponsored Programs Awards: $733k
Addressing the Challenge & Strategies for Success

University of Colorado Denver

CU IN THE CITY
Cannot rely on one-time funds and reserves to solve the budget shortfall

Requires immediate action and long-term planning for action

Continue to invest in priorities

Budget reductions must be strategic in nature

Reflect a shared commitment for the fiscal health of the campus

Utilize the incentive based budget model process
The Challenge

- Growth in expenses has exceeded growth in revenue
Cost Containment

- Optimize utilization of human capital, space, and existing resources
- Strategic Enrollment Management
- Maximize resources that generate revenue

Reallocate

- Operational efficiencies
- Identifying areas for continuous process improvement

Align Resources with Strategic Priorities

- Chief Business Officers: “New spending at my institution will come from reallocated dollars, not an increase in revenue.”
- Provosts: “Most new funds for academic programs will come from reallocation rather than new revenue.”

57% Agree or Strongly Agree

66% Agree or Strongly Agree
Retention Initiatives
Utilization of Navigate (including Early Alert)

Develop tools to assist in decision-making with regard to revenue generating activities and new program development

Invest in our Priorities and Align Incentives

Leverage Partnerships

Develop a Long-Range Strategic Enrollment Management Plan

Diversify revenue streams through sponsored grants and contracts, and private philanthropy
Discussion
College of Arts & Media
UNIVERSITY OF COLORADO DENVER
CREATIVE EXCELLENCE • DISCOVERY • DENVER
SUMMER CAMP FOR HIGH SCHOOL STUDENTS
PROGRAMS OFFERED IN AREAS OF:
MUSIC & ENTERTAINMENT INDUSTRY STUDIES
FILM & VIDEO PRODUCTION
VISUAL ARTS

VISIT: cam.ucdenver.edu/SummerCamps
EMAIL: lynxcamp@ucdenver.edu
CALL: 303.315.7468
2020 Programs

Session 1: One Week Commuter Camps;
June 8-12th
• Ableton Live/Audio Production
• Comic Book Character Design
• Mural Creation
• Photography
• 2D Animation/Illustration

Session 2: Two Week Camp;
June 14-26th
• Music Industry

Session 3: Two Week Camps;
July 12-24th
• Filmmaking
• 3D Animation/Motion Graphics
Good to Know!

• We’re hiring current CAM students to work LYNX Camp! Office Assistant, Teaching Assistants, & LYNX Leaders. Application due February 14th!

• LYNX Camp application priority deadline is March 15th (final deadline May 15th but we may be full)

• We offer scholarships to make the camps more affordable for ALL students- feel free to donate anytime!

<table>
<thead>
<tr>
<th>Number of former campers at CAM</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
<th>Fall 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td>35</td>
<td>55</td>
<td>84</td>
</tr>
</tbody>
</table>
COLLEGE OF ARTS & MEDIA

Spring 2020 Internship and Job Fair

Please consider announcing this in your Canvas courses, having this be an assignment or extra credit opportunity, and/or bringing your classes to the Fair!

SAVE THE DATE

INTERNSHIP AND JOB FAIR

TIVOLI 320’s | 10:30A - 2P
Thursday March 12th

Questions? Contact Amy Foss (amy.foss@ucdenver.edu) or Cameron Kantner (cameron.kantner@ucdenver.edu)
Research and Creative Work

Student learning and student success

Global and International experiences

VA  MEIS  FiTV  NCMF

CMTC and Essential Design Skills
Enrollment Management & LYNX Camps
Resource Development & Advancement
Entrepreneurship

STUDENT SUCCESS
CAM Dean’s Student Innovation Award for Collaborative Research, and Creative and Scholarly Work

Laurie Baefsky, DMA | Associate Dean of Research & Strategic Partnerships
Stats

➤ $15,000 awarded

➤ 12 Applications/Teams—spanning 2 depts minimum

➤ 10 Awards:

★★$5,000 – 1 award
★★$2,500 – 2 awards
★★$1,000 – 3 awards
★★$500 – 4 awards
<table>
<thead>
<tr>
<th>Department</th>
<th>Project Description</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>&quot;Highly Functioning&quot; — senior thesis short film</td>
<td>$5,000</td>
</tr>
<tr>
<td>Visual Arts (Photography)</td>
<td>Vintage Mixed Lot 8mm Home Movies.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Visual Arts (Digital Design)</td>
<td>Art Installation</td>
<td>$2,500</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>Orbit, the Senior Thesis Project</td>
<td>$1,000</td>
</tr>
<tr>
<td>Visual Arts (3D &amp; Animation)</td>
<td>VR &amp; Aerial photogrammetry</td>
<td>$1,000</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>Film: &quot;Skin Deep.&quot;</td>
<td>$1,000</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>Thicker than Water.&quot; Short film.</td>
<td>$500</td>
</tr>
<tr>
<td>MEIS (Singer/Songwriter)</td>
<td>LARK Music Video</td>
<td>$500</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>&quot;The Murder of the Jungle Fighter&quot; Junior narrative film project.</td>
<td>$500</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>The Green Revolution (documentary)</td>
<td>$500</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>Film: Silent Bystanders</td>
<td>$0</td>
</tr>
<tr>
<td>Film &amp; Television (FiTV)</td>
<td>&quot;The Twisted Three.&quot;</td>
<td>$0</td>
</tr>
</tbody>
</table>

12 Projects

All 3 CAM Departments

- Film & Television (8)
- Visual Arts (3)
- MEIS (1)

Numbers

- 3-16 project team size
- ~75 students

All projects tied to courses
What’s Next?

**Scaffolding:**

- Orientation and reception
- March check-in
- April celebration and sharing
- 2nd call next year...
Feedback?
CU Denver all-female a cappella ensemble, LARK, create a music video for the Wailin’ Jenny’s song “The Valley”. The project, involving mostly students from the music department, also involves students from the film and television department to help conceptualize, film, and edit the video.
VR and Aerial Photogrammetry

The world of Virtual Reality is expanding at an alarming rate. The graphics for virtual reality are confronted with the difficulty to balance detail vs. Optimization. This can be solved with the intersectionality of 3D models, surveying/architectural techniques, and skills acquired in computer sciences. This project will prove a pipeline that will radically advance the fidelity of graphics while achieving a deeper immersion into this new storytelling platform. By using aerial photogrammetry, merged with Lidar scan data, attuned with generative audio field recordings, our project will integrate photo-real digital models with immersive music. This will all be hosted in a virtual reality environment that challenges the current professional standard within the V.R. market.

Team

Michael Sperandeo
Kenneth Maguire
John Sheridan
Arts Installation

This two-part project will address diversity and sustainability in Colorado, with Digital Design major Jessica Diaz leading the project. Part one at Next Stage Gallery will be curated by Diaz and will include artwork from students on the Auraria Campus. This stage of the project is highly collaborative and will benefit the campus by extending its range of diversity and inclusion events. Part two will be a solo design thesis exhibition presented at Redline gallery by Jessica Diaz as a continuation of part one. The objective for part one is to forge a community of creatives on campus with a passion for raising awareness around issues of sustainability that we see in our world.

Team

Jessica Diaz
Michelle Franco
Chelsea Minter-Brindley
Ashley Ontiveros
Gabrielle Secker
Emily Weincek
College of Arts & Media
Dean’s Student Innovation Award

Two-Part Installation Project

led by Jess Diaz
Digital Design ‘20
parts of the project

1. collaborative
colorado
art
exhibition

+ 

2. solo
design
thesis
exhibition

funding allocated to: curatorial cost of an art exhibition +
research and development of a brand campaign
for the CU Denver food pantry
the future of now: contemporary art in our unsustainable world

CALL FOR ENTRIES
contemporary art in our unsustainable world

Co-emphasising artists engage and showcase their work, our students reflect on and adapt their beliefs regarding the issue of sustainability.

details of submission:

themes: sustainable and contemplating the future

Deadline: February 21

all medium:eligible

Exhibition: Emmanuel Art Gallery

6

diaz // dean's student innovation award
art exhibition team // part one

michelle // MSU sculpture installation

gabrielle // singer-songwriter live performance

chelsea // transmedia sculpture series

emily // digital design motion video

ash // business & design mixed media collage
design thesis team // part two

colby wikselaar // specialty in student hunger & homelessness
rian kerrane // installation design expert
haylee jordan // digital media expert
Highly Functioning is a senior thesis short film that follows the life of Maggie Tombelli, a high schooler with autism battling to find the normal in her abnormal world with her dad John, who also has autism, by her side. This film shows the trials and tribulations that those on the spectrum face every day. Highly Functioning is an original script. The writer grew up with two cousins, an uncle, and a grandfather who all were on the spectrum. By writing and directing this film, she wants to share the unique story of the challenges someone with autism faces on the daily. Highly Functioning is for them and all the other families with children on the spectrum. We see you. We love you. We support you.

Team

Jaime Zurzolo
Reilly Elizabeth
Janet Reyes
Bonnie Utter
Janica Felix
McKenna Cook
Nicole Heetland
Brooke Omerigic
Andie Dilley
Molly White
Phil Venti
Ben Neufeld
Art Mireles
Jessie Toltz
Tallon VanNoy