

Dean's Message February 19, 2018

To: All CAM Faculty and Staff

Dear Colleagues,

1) The Comcast Media and Technology Center is an affiliation with a Fortune 500 company that sees value in collaborations between artists, designers and engineers. The \$5M Comcast Gift was to CU Denver, and a faculty member in Visual Arts is the Co-Faculty Director, along with a computer scientist in the College of Engineering and Applied Science. This is a CU Denver, College of Arts & Media and College of Engineering and Applied Science project. The Comcast Media and Technology Center needs the full attention and energy of the Co-Faculty Directors, as the start-up has been slow.

- Therefore, I have asked VA Chair Brian DeLevie to devote his full energies, time and efforts to starting up the Comcast Center, involving faculty in research, engaging students and leading the creation of internal branding so there is no doubt among the faculty, students, staff or community partners in regards to what this center is—and what this gift means.
- So that the Comcast Center may advance, as of Monday, February 19, 2018, Brian will be giving his full attention and energies to the visible success of the Center.
- I will be appointing 3 VA faculty members to recommend interim leadership of the department.

2) Karen Ludington has indicated her availability for faculty and staff to learn more about the New Budget Model. There are really no complexities about how this will work, but she will try to provide context where it is needed. As I have stated in meetings, in messages, and restate almost everyday: student recruitment and retention will drive the future of CAM. Here are more details from the budget office on the above graphic.

New budget priorities from CU Denver—and some CAM possibilities

 GROWTH IN ENROLLMENT - THROUGH INCREASED RECRUITMENT AND RETENTION.	 ENHANCEMENT OF HIGH DEMAND PROGRAMS AND CREATION OF MARKET DRIVEN PROGRAMS.	 INCREASES IN SPONSORED RESEARCH, CREATIVE WORK, AND GRANTS AND CONTRACTS.	 INCREASES IN OPPORTUNITIES FOR FUNDRAISING/ ADVANCEMENT
 STUDENT-CENTRIC, RESEARCH-ORIENTED AND FACULTY-LED INTERACTIONS IN THE COMMUNITY, THEREBY INCREASING REVENUE TO A SCHOOL OR COLLEGE THROUGH ENROLLMENT GROWTH AND SPONSORED RESEARCH.	 COLLABORATIONS THAT BREAK DOWN SILOS AND PROMOTE A MORE INCLUSIVE UNIVERSITY CULTURE	 STRATEGIC USE OF CENTRAL SERVICES IN LIEU OF LOCAL DUPLICATIVE SERVICES	 Investments in units with growth in the previous 7 areas REALLOCATING EXISTING RESOURCES TO HIGHER PRIORITY FUNCTIONS.

3) Speaking of budget, the CAM Budget Priorities Committee is meeting regularly with Karen Ludington. The representatives are: Yang Wang (VA), Eric Jewett (FiTV), and Benom Plumb (MEIS).

I have regularly shared CAM/Departmental splits and data in operating budgets, student program fees and other funds with all faculty and staff. This past Friday afternoon I spoke with 2 of CU Denver's top fiscal officers (they were having a professional development session) and they commented (without being prompted) how CAM is viewed very favorably in terms of being out in front of the new budget model, fiscal tracking, and having excellent professional staff.

Onward!

Laurence Kaptain, Dean