

2019 INTERNATIONAL BUSINESS PEDAGOGY WORKSHOP

Faculty Development in International Entrepreneurship



Thematic Session

May 31 - June 01

Faculty Scholarships Available

A limited number of \$400 scholarship applicable towards registration fee

⇒ Application deadline: May 10, 2019

⇒ Contact: Karen Warsh at karen.warsh@ucdenver.edu

Available on a first come first served basis

OBJECTIVES AND OVERVIEW

This Faculty Development in International Entrepreneurship (FDIE) is a thematic session on international entrepreneurship offered in conjunction with and hosted by the Georgia State University CIBER's International Business Pedagogy Workshop.

This session was developed, designed, and co-sponsored by the University of Colorado Denver's CIBER and Institute for International Business. This is the 11th FDIE workshop that the CU Denver's CIBER has co-sponsored. Previous FDIE programs were held in Denver, Atlanta, Cleveland, Seoul, Istanbul, and Bangalore.

The objectives of this FDIE workshop are as follows:

- ⇒ To learn important concepts and frameworks focusing on the intersection between international business and entrepreneurship.
- ⇒ To consider the pedagogy for teaching the international entrepreneurship course or for incorporating entrepreneurial content in the international business course, including topics, syllabi, and course materials.
- ⇒ To identify the resources for teaching and research, including recommendations for textbooks, readings, cases, videos, and internet-based resources.
- ⇒ To meet and network with colleagues who share a similar interest in teaching international entrepreneurship.



Center for International Business
Education and Research (CIBER)
UNIVERSITY OF COLORADO DENVER



Institute for International Business
UNIVERSITY OF COLORADO DENVER

2019 INTERNATIONAL BUSINESS PEDAGOGY WORKSHOP

Faculty Development in International Entrepreneurship

WHO SHOULD ATTEND

- ⇒ Faculty teaching business classes who would like to add international entrepreneurship and/or international business content to their courses.
- ⇒ Faculty teaching entrepreneurship who would like to internationalize their courses.
- ⇒ Faculty teaching business classes who would like to conduct research or write case studies in international entrepreneurship and/or international business.
- ⇒ Administrators of entrepreneurship centers or departments who would like to internationalize their programs.

ABOUT THE WORKSHOP FACULTY LEADERS



Patricia McDougall-Covin is the Professor Emerita at Indiana University's Kelley School of Business. Formerly, she was the William L. Haeberle Professor of Entrepreneurship and the Faculty Director of the Institute for International Business. She served as Associate Dean of the Kelley School of Business from 2004-2009. Dr. McDougall-Covin is a Fellow in the Academy of International Business and a 21st Century Entrepreneurship Research Fellow. She is the former Vice-President-Programs for the Academy of International Business and former Entrepreneurship Division Chair in the Academy of Management. She received her doctorate from the University of South Carolina.



Manuel G. Serapio is faculty director of the Center for International Business Education and Research (CIBER) at the University of Colorado Denver's Institute for International Business, and Associate Professor of International Business and Entrepreneurship, Business School, University of Colorado Denver. Dr. Serapio specializes in the design and development of global business education programs, and actively consults with entrepreneurial and multinational companies. He received his Ph.D. from the University of Illinois at Urbana Champaign and MBA from the University of Hawaii.

Hosted by:

CIBER, University of Colorado Denver
CIBER, Georgia State University



Center for International Business
Education and Research (CIBER)
UNIVERSITY OF COLORADO DENVER



Institute for International Business
UNIVERSITY OF COLORADO DENVER