



**University of Colorado Denver CIBER  
January 6-16, 2019 Faculty Development in International Business Program  
China's Belt and Road Initiative  
Visiting Shanghai, Hangzhou, Dunhuang and Hong Kong**

### Overview

The Peoples Republic of China is implementing its **Belt and Road Initiative (BRI)**, a key pillar of China's global strategy and a critical driver for enhancing China's leadership position in the global economy. Championed by President Xi Jinping, BRI has become a national strategy supported throughout all levels of government. The cornerstones of BRI are the Silk Road Economic Belt (from China through countries on the original Silk Road: Central Asia, West Asia, the Middle East, and Europe) and the Maritime Silk Road (from China through contiguous waterways to countries on the maritime trade routes). In addition to economic development, BRI includes efforts to promote greater financial integration and use of the Renminbi by foreign governments, link regional information and communications technology networks, and lower barriers to cross-border trade and investment in the region.

The January 2019 China Faculty Development in International Business Program (China FDIB) will examine: How is BRI creating connectivity and cooperation among China and as many as 70 countries in Eurasia, Oceania, and East Africa? How is it opening new markets and sources of supply and raw materials for Chinese companies? What roles are the Chinese government in general and the Silk Road Fund and Asian Infrastructure Investment Bank in particular playing in financing the massive projects under BRI? How is BRI influencing and impacting the competitive positions of China and the United States in the global economy?

### For additional information contact

[nancy.vega@ucdenver.edu](mailto:nancy.vega@ucdenver.edu) or 303-315-8883  
[melanie.ellison@ucdenver.edu](mailto:melanie.ellison@ucdenver.edu) or 303-315-8884

### Who should participate

- Faculty interested in examining China's changing role in the global economy, its economic and business climate, cultural opportunities and challenges, and Chinese and US companies operating in China.
- Faculty interested in incorporating Chinese business content in their courses and developing new field study courses to China.
- Faculty interested in conducting research on Chinese business and its economy, global competitive dynamics, and establishing research contacts with US and Chinese faculty and researchers.

### Program fee

\$5000 for single occupancy. The fee includes hotel, most meals, transportation in China, site visits, and cultural tours. It does not include airfare to/from Asia, incidental expenses, tips, passport and visa fees, and some meals.

### Limited partial scholarships are available for US faculty

- Who have never been to China
- Who have never participated in a CIBER foreign FDIB program
- Who are beginning an international emphasis
- Who are teaching at minority serving institutions
- Who are teaching at community colleges

**Applications will close October 15, 2018** - Visit <https://www.surveymonkey.com/r/Apply2019ChinaFDIB> to apply.

### Cancellation

Registrants may cancel until December 1, 2018 with a \$500 cancellation fee.