

MUSIC BUSINESS, NON-AUDITION TRACK

Bachelor of Science (B.S.) – Catalog Year 2026-2027

FOR TRANSFER STUDENTS

PROGRAM OVERVIEW

The only program of its kind in the Rocky Mountain region, CU Denver offers an accredited music bachelor's degree that complements extensive music business education with course work in music performance, musicianship, and audio engineering. The business curriculum covers many facets of the industry, including music marketing, artist management, new business models, legal issues, and the concert business, among other subjects. Focusing on the industry's present growth and emerging trends, CU Denver's Music Business program is designed for students interested in utilizing their creative and entrepreneurial talents.

Unlike many other Music Business programs, we are housed within an accredited music department and require all students to gain at least a fundamental understanding of performance and musicianship. Such an understanding provides a performer's perspective and builds credibility for the aspiring business professional. We cater to the individual, encouraging exploration of our coursework and the industry. Unlike programs that churn out students with a single skill set, trained for one particular type of profession, our program supports entrepreneurship – on both academic and professional levels.

CU DENVER ACADEMIC ADVISING

Freshmen with fewer than 30 credits and/or CAM students who are Undeclared are assigned to the Center for Undergraduate Exploration and Advising (CUE&A). All other College of Arts & Media (CAM) students with more than 30 credits who have declared CAM majors are assigned to the CAM Office of Advising and Student Services.

Students can connect with the internal CAM admissions team to learn more about the program, additional admission requirements, spaces, equipment and technology.

Students with a declared CAM major that have more than 30 credits are encouraged to meet with a CAM advisor every semester prior to registration.

Freshmen with fewer than 30 credits and/or CAM students that are Undeclared students are assigned to the Center for Undergraduate Exploration and Advising. These students are required to meet with an advisor every semester prior to registration.

CAM Recruitment and Enrollment

CAMinfo@ucdenver.edu

Visit the CAM website [here](#)

Arts Building, Suite 177

303-315-7400 (option 1)

CAM Office of Advising and Student Services

CAMadvising@ucdenver.edu

Visit the CAM website [here](#)

Arts Building, Suite 177

303-315-7400 (option 1)

Center for Undergraduate Exploration and Advising (CUE&A)

CUEA@ucdenver.edu

Visit the CUEA website [here](#)

Student Commons 1113

303-315-1940

COURSEWORK THAT CAN BE COMPLETED AT PREVIOUS INSTITUTION

The following is a "bucket" of requirements students can complete prior to transferring to CU Denver, including equivalent Colorado Community College System (CCCS) courses. To determine the equivalencies of courses to be completed at non-CU Denver institutions, students can visit www.transferology.com. **It is critical students connect with a CU Denver academic advisor to ensure planned courses will transfer and apply to CU Denver degree requirements.** All non-CU Denver coursework must be completed with a C- or better to be eligible for transfer.

Students interested in completing an Associate (A.A. or A.S.) Degree or a [Colorado Statewide Transfer Articulation Agreement or Degree with Designation \(DWD\)](#) must work with their community/junior college academic advisor to create an academic plan that accounts for all degree or transfer articulation agreement requirements. Colorado Community College Students may also explore the option to complete [Reverse Transfer](#) at CU Denver.

CU Denver Requirements	CU Denver Credits	CCCS Equivalent Courses & Notes	CCCS Credits
CU Denver Core Curriculum Requirements	34 - 40		
ENGL 1020 – Core Composition I	3	ENG 1021	3
ENGL 2030 – Core Composition II	3	ENG 1022	3
Mathematics	3 - 4	GT-MA1 (<i>MAT 1240 recommended</i>)	3 - 4
Arts	3	GT-AH	3
Humanities	3	GT-AH or GT-HI	3
Behavioral Sciences	3 - 4	GT-SS	3 - 4
Social Sciences	3 - 4	GT-SS or GT-HI*	3 - 4
Natural/Physical Science with lab	4 - 5	GT-SC1	4 - 5

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Natural/Physical Science without lab or Math	3 - 5	GT-SC2 or GT-MA1 (<i>except the course used for Core Math</i>) or GT-SC1	3 – 5
International Perspectives	3	Additional GT-AH, HI, SS* (<i>see note below</i>)	3
Cultural Diversity	3	<i>To be completed at CU Denver. This requirement must be completed with an upper-division course and CCCS courses will not apply.</i>	
Non-Major Arts (Film & TV or Visual Arts)	3		3
General Electives (if needed)	3		3
Music Business- Audition Transfer Credits	27		
PMUS 1100 Contemporary Music Theory I	3	MUS 1010 Music Theory I	3
PMUS 1110 Ear Training and Sight Singing I	1	MUS 1012 Ear Training/Sight-singing I Lab	1
Music History Elective	3	Consult CAM Advising for options.	3
PMUS 1023 Piano I	1	MUS 1031 Music Class I	2
Group Instrument Class	1	MUS 1031 Music Class I OR MUS 1032 Music Class II (<i>except for the course used for PMUS 1023</i>)	2
Music Electives	6	Consult CAM Advising for options.	6
Music Business Electives	12	Consult CAM Advising for options.	12
Total	64-70		

*If students receive an Associate's of Arts degree from a Colorado Community College, they are not required to complete the International Perspectives Core Requirement.

The number of **elective hours needed depends on how many extra transfer credits a student transfers into CU Denver with.

***The applicability of Guaranteed Transfer (GT Pathways) courses to specific CU Denver Core Curriculum requirements requires completion of a block of five courses: two GT-AH course; one GT-HI course; one GT-SS course; and one additional GT-AH, GT-HI, or GT-SS course.**

SAMPLE PLAN – COURSEWORK TO BE COMPLETED AT CU DENVER

Based on successful completion of 60 applicable transfer credits including the complete “bucket” of requirements outlined above, students would have the following remaining to complete at CU Denver. At CU Denver, students must tailor this plan based on the evaluation of previously completed college coursework (e.g., AP, IB, CLEP, dual/concurrent enrollment, and transfer credit), course availability, individual preferences related to course load, summer term courses, part-time or full-time student status, or add-on programs such as minors or double-majors.

YEAR ONE

Fall	CRS
MUSC 2700 Intro to Music Business	3
MUSC 1540 Intro to Audio Production (<i>Fall only</i>)	3
PMUS 3832 Music in Culture	3
Cultural Diversity	3
Total Credit Hours	12

Spring	CRS
MUSC 3210 Music Marketing	3
MUSC 3220 Artist Management	3
Music Business Elective	3
PMUS 1500 Music Industry Insights	1
Total Credit Hours	10

YEAR TWO

Fall	CRS
MUSC 3690/3755 Concert Promo or Music Publishing	3
MUSC 3700/3710 Music Bus Dig Age or CAM Rcrds	3
Music Business Elective	3
PMUS 1500 Music Industry Insights	1
Total Credit Hours	10

Spring	CRS
MUSC 3690/3755 Concert Promo or Music Publishing	3
MUSC 3700/3710 Music Bus Dig Age or CAM Rcrds	3
Music Business Elective	3
Total Credit Hours	9

YEAR THREE

Fall	CRS
MUSC 3720 Law and the Music Industry	3

Spring	CRS
MUSC 4800 Music Entrepreneurship	3

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Music Business Elective	3	MUSC 4740 Music Business Analysis (<i>Spring only</i>)	3
Music Business Elective	3		
Total Credit Hours	9	Total Credit Hours	6

This program is recommended to be completed in at least 5 semesters. Please consult CAM advising to determine the appropriate timeline and course load.

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GENERAL PROGRAM AND GRADUATION REQUIREMENTS & POLICIES

Program requirements on this document are based on degree requirements for the current catalog year at CU Denver and are subject to change. Students are responsible for completing degree requirements based on the catalog year for which they are admitted. Students are responsible for meeting with the major/faculty advisor in the department to confirm major requirements. Students completing the Music Business Non-Audition Track B.S. Degree are required to complete all CU Denver Core and CAM requirements, in addition to minimum program requirements:

1. Complete a minimum of 120 semester hours.
2. Students must complete a minimum of 80 MUSC/PMUS credit hours.
3. Students must achieve a minimum GPA of 2.0 for all courses applied to major requirements.
4. Students must complete all major courses taken at CU Denver with a minimum grade of C (2.0) and all transfer courses applying to major requirements with a minimum grade of C (2.0). Students cannot complete major course requirements as pass/fail.