

# MUSIC BUSINESS, NON-AUDITION TRACK

Bachelor of Science (B.S.) – Catalog Year 2026-2027

## PROGRAM OVERVIEW

The only program of its kind in the Rocky Mountain region, CU Denver offers an accredited music bachelor's degree that complements extensive music business education with course work in music performance, musicianship, and audio engineering. The business curriculum covers many facets of the industry, including music marketing, artist management, new business models, legal issues, and the concert business, among other subjects. Focusing on the industry's present growth and emerging trends, CU Denver's Music Business program is designed for students interested in utilizing their creative and entrepreneurial talents.

Unlike many other Music Business programs, we are housed within an accredited music department and require all students to gain at least a fundamental understanding of performance and musicianship. Such an understanding provides a performer's perspective and builds credibility for the aspiring business professional. We cater to the individual, encouraging exploration of our coursework and the industry. Unlike programs that churn out students with a single skill set, trained for one particular type of profession, our program supports entrepreneurship – on both academic and professional levels.

What do you want to be? We'll help you get there.

## ACADEMIC ADVISING

Freshmen with fewer than 30 credits and/or CAM students who are Undeclared are assigned to the Center for Undergraduate Exploration and Advising (CUE&A). All other College of Arts & Media (CAM) students with more than 30 credits who have declared CAM majors are assigned to the CAM Office of Advising and Student Services.

*Students can connect with the internal CAM admissions team to learn more about the program, additional admission requirements, spaces, equipment and technology.*

*Students with a declared CAM major that have more than 30 credits are encouraged to meet with a CAM advisor every semester prior to registration.*

*Freshmen with fewer than 30 credits and/or CAM students that are Undeclared students are assigned to the Center for Undergraduate Exploration and Advising. These students are required to meet with an advisor every semester prior to registration.*

### CAM Recruitment and Enrollment

[CAMinfo@ucdenver.edu](mailto:CAMinfo@ucdenver.edu)

Visit the CAM website [here](#)

Arts Building, Suite 177  
303-315-7400 (option 1)

### CAM Office of Advising and Student Services

[CAMadvising@ucdenver.edu](mailto:CAMadvising@ucdenver.edu)

Visit the CAM website [here](#)

Arts Building, Suite 177  
303-315-7400 (option 1)

### Center for Undergraduate Exploration and Advising (CUE&A)

[CUEA@ucdenver.edu](mailto:CUEA@ucdenver.edu)

Visit the CUEA website [here](#)

Student Commons 1113  
303-315-1940

## GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver CAM students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 semester hours
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA)
3. Complete all college and major requirements
4. Residency: complete a minimum of 30 CU Denver hours in good standing at CU Denver

## PROGRAM REQUIREMENTS & POLICIES

There is a competitive process for gaining admission to the overall CU Denver Music & Entertainment Industry Studies program. More information may be obtained by contacting [CAMInfo@ucdenver.edu](mailto:CAMInfo@ucdenver.edu).

**Students are responsible for meeting with a CAM advisor to confirm degree progress.** Students completing the Music B.S. Degree with an emphasis in Music Business (Audition Track) are required to complete the following minimum program requirements:

1. Complete 34 semester hours of **CU Denver Core Curriculum coursework**.
2. Complete a minimum of 80 semester hours of **major-area coursework** with a grade of C (2.0) or better in each course.
3. Complete a 3-credit Non-Major Arts course in the College of Arts & Media

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| Courses   | Credits    | Notes   |
|---|------------|---|
| <b>Required CU Denver Core Curriculum Coursework</b>  | <b>34</b>  | <a href="#">CU Denver Core Curriculum</a>   |
| <b>Required College of Arts &amp; Media graduation requirement</b><br>Non-Major Arts (Theatre, Film, or Visual Arts)  | 3          |   |
| <b>General Elective</b>   | 3          |   |
| <b>Required Musicianship Coursework</b>   | <b>14</b>  |   |
| PMUS 1100 Contemporary Music Theory I   | 3          | <i>Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Co-requisite: PMUS 1110 + 1023.</i> |
| PMUS 1110 Ear Training/Sight Singing I  | 1          | <i>Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Co-requisite: PMUS 1100 + 1023.</i> |
| PMUS 1023 Piano I   | 1          | <i>Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Co-requisite: PMUS 1100 + 1110.</i> |
| PMUS 1040 Guitar I<br>PMUS 1024 Piano II<br>PMUS 1041 Guitar II<br>PMUS 1050 Voice I<br>→ Choose any one of the above | 1          | <i>*Prerequisite for PMUS 1024: PMUS 1023.<br/>*Prerequisite for PMUS 1041: PMUS 1040.</i>  |
| PMUS 1500 Music Industry Insights   | 1          |   |
| PMUS 1500 Music Industry Insights   | 1          |   |
| Music Electives   | 6          |   |
| <b>Music Business Emphasis Courses</b>  | <b>57</b>  |   |
| MUSC 2700 Intro to Music Business   | 3          |   |
| MUSC 3210 Music Marketing   | 3          | <i>*Prerequisite: MUSC 2700.</i>  |
| MUSC 3220 Artist Management   | 3          | <i>*Prerequisite: MUSC 2700.</i>  |
| MUSC 3690 Concert Promo/Venue Management  | 3          | <i>*Prerequisites: MUSC 3210 + 3220.</i>  |
| MUSC 3700 Music Business in the Digital Age   | 3          | <i>*Prerequisites: MUSC 3210 + 3220.</i>  |
| MUSC 3710 CAM Records   | 3          | <i>*Prerequisites: MUSC 3210 + 3220.</i>  |
| MUSC 3755 Music Publishing  | 3          | <i>*Prerequisites: MUSC 3210 + 3220.</i>  |
| MUSC 3720 Law and Music Industry  | 3          | <i>*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.</i>  |
| MUSC 4740 Music Business Analysis   | 3          | <i>*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.</i>  |
| MUSC 4890 Music Business Senior Seminar   | 3          | <i>*Prerequisites: MUSC 3720.</i>   |
| Music Business Electives  | 27         | <i>*Prerequisites: depending on courses chosen.</i>   |
| <b>Additional Required Music Courses</b>  | <b>9</b>   |   |
| PMUS 3832 Music in Culture  | 3          |   |
| PMUS _____ Music History Elective   | 3          |   |
| MUSC 1540 Intro to Audio Production ( <i>Fall only</i> )  | 3          |   |
| <b>TOTAL PROGRAM HOURS</b>  | <b>120</b> |   |

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## SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements for this major. The plan below is intended for first-time, First-Year students. This sample schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. In addition, students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, or add-on programs such as minors or double-majors. **Students deviating from this plan must fulfill course prerequisites and should meet with an advisor to confirm course sequencing and degree requirements.**

### YEAR ONE

| Semester 1  | CRS       |
|---|-----------|
| PMUS 1100 Contemporary Music Theory I                             | 3         |
| PMUS 1110 Ear Training/Sight Singing I                            | 1         |
| PMUS 1023 Piano I   | 1         |
| MUSC 2700 Intro to Music Business                                 | 3         |
| First-Year Seminar ( <i>fulfills CU Denver CORE requirement</i> ) | 3         |
| CU Denver CORE Math requirement                                   | 3         |
| <b>TOTAL SEMESTER HOURS</b>                                       | <b>14</b> |

| Semester 2                       | CRS       |
|----------------------------------|-----------|
| MUSC 3210 Music Marketing        | 3         |
| PMUS 10__ Group Instrument Class | 1         |
| Music Business Elective          | 3         |
| ENGL 1020 Core Composition I     | 3         |
| CU Denver CORE requirement       | 3         |
| CU Denver CORE requirement       | 3         |
| <b>TOTAL SEMESTER HOURS</b>      | <b>16</b> |

### YEAR TWO

| Semester 3   | CRS       |
|--|-----------|
| MUSC 3220 Artist Management                              | 3         |
| MUSC 1540 Intro to Audio Production ( <i>Fall only</i> ) | 3         |
| PMUS 1500 Music Industry Insights #1                     | 1         |
| PMUS ____ Music History Elective                         | 3         |
| ENGL 2030 Core Composition II                            | 3         |
| CU Denver CORE requirement                               | 3         |
| <b>TOTAL SEMESTER HOURS</b>                              | <b>16</b> |

| Semester 4   | CRS       |
|--|-----------|
| MUSC 3690 Concert Promo/Venue Management             | 3         |
| MUSC 3700/3710 Music Business Dig Age or CAM Records | 3         |
| Music Business Elective                              | 3         |
| Music Elective                                       | 3         |
| CU Denver CORE requirement                           | 3         |
| <b>TOTAL SEMESTER HOURS</b>                          | <b>15</b> |

### YEAR THREE

| Semester 5  | CRS       |
|---|-----------|
| MUSC 3700/3710 Music Business Dig Age or CAM Records      | 3         |
| Music Business Elective                                   | 3         |
| Music Business Elective                                   | 3         |
| PMUS 1500 Music Industry Insights #2                      | 1         |
| CU Denver CORE requirement ( <i>suggest Lab Science</i> ) | 4         |
| <b>TOTAL SEMESTER HOURS</b>                               | <b>14</b> |

| Semester 6                                   | CRS       |
|--|-----------|
| MUSC 3755 Music Publishing                   | 3         |
| PMUS 3832 Music in Culture                   | 3         |
| Music Business Elective                      | 3         |
| CU Denver CORE requirement                   | 3         |
| General Elective ( <i>student's choice</i> ) | 3         |
| <b>TOTAL SEMESTER HOURS</b>                  | <b>15</b> |

### YEAR FOUR

| Semester 7                         | CRS       |
|------------------------------------|-----------|
| MUSC 3720 Law & the Music Industry | 3         |
| Music Business Elective            | 3         |
| Music Business Elective            | 3         |
| Music Business Elective            | 3         |
| CU Denver CORE requirement         | 3         |
| <b>TOTAL SEMESTER HOURS</b>        | <b>15</b> |

| Semester 8                                | CRS       |
|---|-----------|
| MUSC 4890 Music Business Senior Seminar   | 3         |
| MUSC 4740 Music Business Analysis         | 3         |
| Music Business Elective                   | 3         |
| Music Elective                            | 3         |
| Non-major Arts (Film & TV or Visual Arts) | 3         |
| <b>TOTAL SEMESTER HOURS</b>               | <b>15</b> |