

MUSIC BUSINESS, AUDITION TRACK

Bachelor of Science (B.S.) – Catalog Year 2026-2027

PROGRAM OVERVIEW

The only program of its kind in the Rocky Mountain region, CU Denver offers an accredited music bachelor's degree that complements extensive music business education with course work in music performance, musicianship, and audio engineering. The business curriculum covers many facets of the industry, including music marketing, artist management, new business models, legal issues, and the concert business, among other subjects. Focusing on the industry's present growth and emerging trends, CU Denver's Music Business program is designed for students interested in utilizing their creative and entrepreneurial talents.

Unlike many other Music Business programs, we are housed within an accredited music department and require all students to gain at least a fundamental understanding of performance and musicianship. Such an understanding provides a performer's perspective and builds credibility for the aspiring business professional. We cater to the individual, encouraging exploration of our coursework and the industry. Unlike programs that churn out students with a single skill set, trained for one particular type of profession, our program supports entrepreneurship – on both academic and professional levels.

What do you want to be? We'll help you get there.

ACADEMIC ADVISING

Freshmen with fewer than 30 credits and/or CAM students who are Undeclared are assigned to the Center for Undergraduate Exploration and Advising (CUE&A). All other College of Arts & Media (CAM) students with more than 30 credits who have declared CAM majors are assigned to the CAM Office of Advising and Student Services.

Students can connect with the internal CAM admissions team to learn more about the program, additional admission requirements, spaces, equipment and technology.

Students with a declared CAM major that have more than 30 credits are encouraged to meet with a CAM advisor every semester prior to registration.

Freshmen with fewer than 30 credits and/or CAM students that are Undeclared students are assigned to the Center for Undergraduate Exploration and Advising. These students are required to meet with an advisor every semester prior to registration.

CAM Recruitment and Enrollment

CAMinfo@ucdenver.edu

Visit the CAM website [here](#)

Arts Building, Suite 177
303-315-7400 (option 1)

CAM Office of Advising and Student Services

CAMadvising@ucdenver.edu

Visit the CAM website [here](#)

Arts Building, Suite 177
303-315-7400 (option 1)

Center for Undergraduate Exploration and Advising (CUE&A)

CUEA@ucdenver.edu

Visit the CUEA website [here](#)

Student Commons 1113
303-315-1940

GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver CAM students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 semester hours
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA)
3. Complete all college and major requirements
4. Residency: complete a minimum of 30 CU Denver hours in good standing at CU Denver

PROGRAM REQUIREMENTS & POLICIES

There is a competitive process for gaining admission to the overall CU Denver Music & Entertainment Industry Studies program. More information may be obtained by contacting CAMinfo@ucdenver.edu.

Students are responsible for meeting with a CAM advisor to confirm degree progress. Students completing the Music B.S. Degree with an emphasis in Music Business (Audition Track) are required to complete the following minimum program requirements:

1. Complete 34 semester hours of **CU Denver Core Curriculum coursework**.
2. Complete a minimum of 81 semester hours of **major-area coursework** with a grade of C (2.0) or better in each course.
3. Complete a 3-credit Non-Major Arts course in the College of Arts & Media.
4. All Audition Track students must successfully complete a Sophomore Proficiency and Piano Proficiency.

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Courses	Credits	Notes
Required CU Denver Core Curriculum Coursework	34	CU Denver Core Curriculum
Required College of Arts & Media graduation requirement Non-Major Arts (Film & TV or Visual Arts)	3	
General Elective	2	
Required Musicianship Coursework	31	
PMUS 1100 Contemporary Music Theory I	3	Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1110 + PMUS 1023.
PMUS 1110 Ear Training/Sight Singing I	1	Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1100 + PMUS 1023.
PMUS 1023 Piano Class I	1	Students must complete the Theory and Ear Training Best Fit Assessment before enrolling in PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1100 + PMUS 1110.
PMUS 1200 Contemporary Music Theory II	3	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1210 + 1024.
PMUS 1210 Ear Training/Sight Singing II	1	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1200 + 1024.
PMUS 1024 Piano Class II	1	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1200 + 1210.
PMUS 2100 Early Classical Composition (Fall only)	3	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2110 + 1025.
PMUS 2110 Ear Training/Sight Singing III	1	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2100 + 1025.
PMUS 1025 Piano Class III	1	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2100 + 2110.
PMUS 2200 Jazz Theory (Spring only)	3	*Prerequisite: PMUS 2100 + 2110 + 1025. Co-req: PMUS 1026.
PMUS 1026 Piano Class IV (Spring only)	1	*Prerequisite: PMUS 1025.
PMUS 1___ Applied #1	1	*Prerequisite: Successful admission into program via audition. Recommended Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 Music Industry Insights #1	1	*Recommended Co-reqs: PMUS 1XXX Applied Music #1 + PMUS XXXX Ensemble.
PMUS ___ Ensemble #1	1	*Recommended Co-reqs: PMUS 1XXX Applied Music #1 and PMUS 1500.
PMUS 2___ Applied Music #2	1	*Prerequisite: PMUS 1XXX Applied Music #1 + PMUS 1500 + Ensemble. Recommended Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 Music Industry Insights #2	1	*Recommended Co-req: PMUS 1XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #2	1	*Recommended Co-req: PMUS 1XXX Applied Music + PMUS 1500.
PMUS 2___ Applied #3	1	*Prerequisite: PMUS 1XXX Applied Music #2 + PMUS 1500 + Ensemble. Recommended Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 Music Industry Insights #3	1	*Recommended Co-reqs: PMUS 2XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #3	1	*Recommended Co-reqs: PMUS 2XXX Applied Music + PMUS 1500.
PMUS 2___ Applied #4	1	*Prerequisite: PMUS 2XXX Applied Music #3 + PMUS 1500 + Ensemble. Recommended Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 Music Industry Insights #4	1	*Recommended Co-reqs: PMUS 2XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #4	1	*Recommended Co-reqs: PMUS 2XXX Applied Music + PMUS 1500.
Music Business Emphasis Courses	36	
MUSC 2700 Intro to Music Business	3	
MUSC 3210 Music Marketing	3	*Prerequisite: MUSC 2700.
MUSC 3220 Artist Management	3	*Prerequisite: MUSC 2700.
MUSC 3690 Concert Promo/Venue Management	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3700 Music Industry in the Dig Age	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3710 CAM Records	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3755 Music Publishing	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3720 Law and Music Industry	3	*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.
MUSC 4740 Music Business Analysis	3	*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.
MUSC 4890 Music Business Senior Seminar	3	*Prerequisites: MUSC 3720.
Music Business Electives	6	*Prerequisites: depending on courses chosen.
Additional Required Music Courses	14	
PMUS ___ Ensemble #5	1	
PMUS ___ Ensemble #6	1	
MUSC 1540 Intro to Audio Production (Fall only)	3	
PMUS 3832 Music in Culture	3	
PMUS ___ Music History Elective	3	
Music Elective	3	
TOTAL PROGRAM HOURS	120	

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SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements for this major. The plan below is intended for first-time, First-Year students. This sample schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. In addition, students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, or add-on programs such as minors or double-majors. **Students deviating from this plan must fulfill course prerequisites and should meet with an advisor to confirm course sequencing and degree requirements.**

YEAR ONE

Semester 1	CRS
PMUS 1100 Contemporary Music Theory I	3
PMUS 1110 Ear Training/Sight Singing I	1
PMUS 1023 Piano Class I	1
PMUS 1____ Applied Music	1
PMUS 1500 Music Industry Insights	1
PMUS 1470 Perf Practice Ensemble*	1
First-Year Seminar (<i>fulfills CU Denver CORE req't</i>)	3
CU Denver CORE Math requirement	3
TOTAL SEMESTER HOURS	14

Semester 2	CRS
PMUS 1200 Contemporary Music Theory II	3
PMUS 1210 Ear Training/Sight Singing II	1
PMUS 1024 Piano Class II	1
PMUS 1____ Applied Music	1
PMUS 1500 Music Industry Insights	1
PMUS____ Ensemble	1
MUSC 2700 Intro to Music Business	3
ENGL 1020 Core Composition I	3
TOTAL SEMESTER HOURS	14

YEAR TWO

Semester 3	CRS
PMUS 2100 Early Classical Composition (<i>Fall only</i>)	3
PMUS 2110 Ear Training/Sight Singing III	1
PMUS 1025 Piano Class III	1
PMUS 2____ Applied Music	1
PMUS 1500 Music Industry Insights	1
PMUS____ Ensemble	1
MUSC 3210/3220 Music Marketing or Artist Management	3
MUSC 1540 Intro to Audio Production (<i>Fall only</i>)	3
ENGL 2030 Core Composition II	3
TOTAL SEMESTER HOURS	17

Semester 4	CRS
PMUS 2200 Jazz Theory (<i>Spring only</i>)	3
PMUS 1026 Piano Class IV (<i>Spring only</i>)	1
PMUS 2____ Applied Music	1
PMUS 1500 Music Industry Insights	1
PMUS____ Ensemble	1
Music Elective	3
MUSC 3210/3220 Music Marketing or Artist Management	3
CU Denver CORE requirement	3
SOPHOMORE ASSESSEMENT & PIANO PROFICIENCY	
TOTAL SEMESTER HOURS	16

YEAR THREE

Semester 5	CRS
MUSC 3832 Music in Culture	3
PMUS____ Ensemble	1
MUSC 3690/3755 Concert Promo or Publishing	3
MUSC 3700/3710 Music Business Dig Age or CAM Records	3
CU Denver CORE requirement (<i>suggest Lab Science</i>)	4
TOTAL SEMESTER HOURS	14

Semester 6	CRS
PMUS____ Music History Elective	3
PMUS____ Ensemble	1
MUSC 3690/3755 Concert Promo or Publishing	3
MUSC 3700/3710 Music Business Dig Age or CAM Records	3
CU Denver CORE requirement	3
General elective (student's choice)	2
TOTAL SEMESTER HOURS	15

YEAR FOUR

Semester 7	CRS
MUSC 3720 Law & the Music Industry	3
Music Business Elective	3
Music Business Elective	3
CU Denver CORE requirement	3
CU Denver CORE requirement	3
TOTAL SEMESTER HOURS	15

Semester 8	CRS
MUSC 4890 Music Business Senior Seminar	3
MUSC 4740 Music Business Analysis	3
Non-major Arts (Film & TV or Visual Art)	3
CU Denver CORE requirement	3
CU Denver CORE requirement	3
TOTAL SEMESTER HOURS	15

*PMUS 1470 must be completed by semester 4.