

**PROGRAM OVERVIEW**

The only program of its kind in the Rocky Mountain region, CU Denver offers an accredited music bachelor's degree that complements extensive music business education with course work in music performance, musicianship, and audio engineering. The business curriculum covers many facets of the industry, including music marketing, artist management, new business models, legal issues, and the concert business, among other subjects. Focusing on the industry's present growth and emerging trends, CU Denver's Music Business program is designed for students interested in utilizing their creative and entrepreneurial talents.

Unlike many other Music Business programs, we are housed within an accredited music department and require all students to gain at least a fundamental understanding of performance and musicianship. Such an understanding provides a performer's perspective and builds credibility for the aspiring business professional. We cater to the individual, encouraging exploration of our course work and the industry. Unlike programs that churn out students with a single skill set, trained for one particular type of profession, our program supports entrepreneurship – on both academic and professional levels.

What do you want to be? We'll help you get there.

**ACADEMIC ADVISING**

Freshmen with fewer than 30 credits and/or CAM students who are Undeclared are assigned to the Academic Success and Advising Center (ASAC). All other College of Arts & Media (CAM) students with more than 30 credits who have declared CAM majors are assigned to the CAM Office of Advising and Student Services.

*Students with a declared CAM major that have more than 30 credits are encouraged to meet with a CAM advisor every semester prior to registration.*

**CAM Office of Advising and Student Services**

[CAMadvising@ucdenver.edu](mailto:CAMadvising@ucdenver.edu)

Visit the CAM website [here](#)  
Arts Building, Suite 177  
303-315-7400 (option 1)

*Freshmen with fewer than 30 credits and/or CAM students that are Undeclared students are assigned to the Academic Success and Advising Center. These students are required to meet with an advisor every semester prior to registration.*

**Center for Undergraduate Exploration and Advising (CUEA)**

[CUEA@ucdenver.edu](mailto:CUEA@ucdenver.edu)

Visit the CUEA website [here](#)  
Student Commons 1113  
303-315-1940

**GENERAL GRADUATION REQUIREMENTS & POLICIES**

All CU Denver CAM students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 semester hours
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA)
3. Complete all college and major requirements
4. Residency: complete a minimum of 30 CU Denver hours in good standing at CU Denver

**PROGRAM REQUIREMENTS & POLICIES**

There is a competitive process for gaining admission to the overall CU Denver Music & Entertainment Industry Studies program. More information may be obtained by contacting [CAMInfo@ucdenver.edu](mailto:CAMInfo@ucdenver.edu).

**Students are responsible for meeting with a CAM advisor to confirm degree progress.** Students completing the Music B.S. Degree with an emphasis in Music Business (Audition Track) are required to complete the following minimum program requirements:

1. Complete 34 semester hours of **CU Denver Core Curriculum coursework**.
2. Complete a minimum of 81 semester hours of **major-area coursework** with a grade of C (2.0) or better in each course.
3. Complete a 3-credit College of Arts & Media graduation requirement.
4. All Audition Track students must successfully complete a Sophomore Proficiency and Piano Proficiency.

Courses	Credits	Notes
<b>* Course prerequisites change regularly. Students are responsible for consulting advisors and the class schedule in the student portal for prerequisite information. *</b>		
<b>Required CU Denver Core Curriculum Coursework</b>	<b>34</b>	<u>Create and link to a common CU Denver Core Curriculum Handout</u>
<b>Required College of Arts &amp; Media graduation requirement</b> Non-Major Arts (Theatre, Film, or Visual Arts)	<b>3</b>	
<b>General Elective</b>	<b>2</b>	
<b>Required Musicianship Coursework</b>	<b>31</b>	
PMUS 1100 Theory I	3	Students must pass Theory and Ear Training Assessment exams before taking PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1110 + PMUS 1023.
PMUS 1110 Ear Training/Sight Singing I	1	Students must pass Theory and Ear Training Assessment exams before taking PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1100 + PMUS 1023.
PMUS 1023 Piano Class I	1	Students must pass Theory and Ear Training Assessment exams before taking PMUS 1100, PMUS 1110, and PMUS 1023. *Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1100 + PMUS 1110.
PMUS 1200 Music Theory II	3	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1210 + 1024.
PMUS 1210 Ear Training/Sight Singing II	1	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1200 + 1024.
PMUS 1024 Piano Class II	1	*Prerequisite: PMUS 1100 + 1110 + 1023. Co-reqs: PMUS 1200 + 1210.
PMUS 2100 Music Theory III (Fall only)	3	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2110 + 1025.
PMUS 2110 Ear Training/Sight Singing III	1	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2100 + 1025.
PMUS 1025 Piano Class III	1	*Prerequisite: PMUS 1200 + 1210 + 1024. Co-reqs: PMUS 2100 + 2110.
PMUS 2200 Jazz Theory (Spring only)	3	*Prerequisite: PMUS 2100 + 2110 + 1025. Co-req: PMUS 1026.
PMUS 1026 Piano Class IV (Spring only)	1	*Prerequisite: PMUS 1025.
PMUS 1___ Applied #1	1	*Prerequisite: Successful admission into program via audition. Co-reqs: PMUS 1500 + PMUS XXXX Ensemble. Music Performance students must complete PMUS 1470 concurrently with 1 <sup>st</sup> or 2 <sup>nd</sup> semester of Applied Music.
PMUS 1500 General Recital #1	1	*Co-reqs: PMUS 1XXX Applied Music #1 + PMUS XXXX Ensemble. Music Performance students must complete PMUS 1470 concurrently with 1 <sup>st</sup> or 2 <sup>nd</sup> semester of Applied Music.
PMUS ___ Ensemble #1	1	*Co-reqs: PMUS 1XXX Applied Music #1 and PMUS 1500. Music Performance students must complete PMUS 1470 with 1 <sup>st</sup> or 2 <sup>nd</sup> semester of Applied Music.
PMUS 2___ Applied Music #2	1	*Prerequisite: PMUS 1XXX Applied Music #1 + PMUS 1500 + Ensemble. Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 General Recital #2	1	*Co-requisite: PMUS 1XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #2	1	*Co-requisite: PMUS 1XXX Applied Music + PMUS 1500.
PMUS 2___ Applied #3	1	*Prerequisite: PMUS 1XXX Applied Music #2 + PMUS 1500 + Ensemble. Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 General Recital #3	1	*Co-requisite: PMUS 2XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #3	1	*Co-requisite: PMUS 2XXX Applied Music + PMUS 1500.
PMUS 2___ Applied #4	1	*Prerequisite: PMUS 2XXX Applied Music #3 + PMUS 1500 + Ensemble. Co-reqs: PMUS 1500 + PMUS XXXX Ensemble.
PMUS 1500 General Recital #4	1	*Co-requisite: PMUS 2XXX Applied Music + PMUS XXXX Ensemble.
PMUS ___ Ensemble #4	1	*Co-requisite: PMUS 2XXX Applied Music + PMUS 1500.
<b>Music Business Emphasis Courses</b>	<b>36</b>	
MUSC 2700 Intro to Music Business	3	
MUSC 3210 Music Marketing	3	*Prerequisite: MUSC 2700.
MUSC 3220 Artist Management	3	*Prerequisite: MUSC 2700.
MUSC 3690 Concert Promo/Venue Mgmt	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3700 Music Industry in the Dig Age	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3710 CAM Records	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3755 Music Publishing	3	*Prerequisites: MUSC 3210 + 3220.
MUSC 3720 Law and Music Industry	3	*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.
MUSC 4740 Music Business Analysis	3	*Prerequisites: MUSC 3690 + 3700 + 3710 + 3755.
MUSC 4890 Music Business Senior Seminar	3	*Prerequisites: MUSC 3720.
Music Business Electives	6	*Prerequisites: depending on courses chosen.
<b>Additional Required Music Courses</b>	<b>14</b>	
PMUS ___ Ensemble #5	1	
PMUS ___ Ensemble #6	1	
MUSC 1540 Intro to Audio Production (Fall only)	3	
PMUS 3832 Music in Culture	3	
PMUS ___ Music History Elective	3	
Music Elective	3	
<b>TOTAL PROGRAM HOURS</b>	<b>120</b>	

## SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements for this major. The plan below is intended for first-time, First-Year students. This sample schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. In addition, students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, or add-on programs such as minors or double-majors. **Students deviating from this plan must fulfill course prerequisites and should meet with an advisor to confirm course sequencing and degree requirements.**

Year One	Semester 1	CRS
	PMUS 1100 Theory I	3
	PMUS 1110 Ear Training/Sight Singing I	1
	PMUS 1023 Piano Class I	1
	PMUS 1____ Applied Music	1
	PMUS 1500 General Recital	1
	*PMUS 1470 Perf Practice Ensemble	1
	First-Year Seminar ( <i>fulfills CU Denver CORE req't</i> )	3
	CU Denver CORE Math requirement	3
	<b>TOTAL SEMESTER HOURS</b>	<b>14</b>

\*PMUS 1470 must be completed with 1<sup>st</sup> or 2<sup>nd</sup> semester applied lessons.

Semester 2	CRS
PMUS 1200 Music Theory II	3
PMUS 1210 Ear Training/Sight Singing II	1
PMUS 1024 Piano Class II	1
PMUS 1____ Applied Music	1
PMUS 1500 General Recital	1
PMUS ____ Ensemble	1
MUSC 2700 Intro to Music Business	3
ENGL 1020 Core Composition I	3
<b>TOTAL SEMESTER HOURS</b>	<b>14</b>

Year Two	Semester 3	CRS
	PMUS 2100 Theory III ( <i>Fall only</i> )	3
	PMUS 2110 Ear Training/Sight Singing III	1
	PMUS 1025 Piano Class III	1
	PMUS 2____ Applied Music	1
	PMUS 1500 General Recital	1
	PMUS ____ Ensemble	1
	MUSC 3210/3220 Music Marketing or Artist Management	3
	MUSC 1540 Intro to Audio Production ( <i>Fall only</i> )	3
	ENGL 2030 Core Composition II	3
<b>TOTAL SEMESTER HOURS</b>	<b>17</b>	

Semester 4	CRS
PMUS 2200 Jazz Theory ( <i>Spring only</i> )	3
PMUS 1026 Piano Class IV ( <i>Spring only</i> )	1
PMUS 2____ Applied Music	1
PMUS 1500 General Recital	1
PMUS ____ Ensemble	1
Music Elective	3
MUSC 3210/3220 Music Marketing or Artist Management	3
CU Denver CORE requirement	3
<b>SOPHOMORE ASSESSEMENT &amp; PIANO PROFICIENCY</b>	
<b>TOTAL SEMESTER HOURS</b>	<b>16</b>

Year Three	Semester 5	CRS
	MUSC 3832 Music in Culture	3
	PMUS ____ Ensemble	1
	MUSC 3690/3755 Concert Promo or Publishing	3
	MUSC 3700/3710 Music Business Dig Age or CAM Records	3
	CU Denver CORE requirement ( <i>suggest Lab Science</i> )	4
<b>TOTAL SEMESTER HOURS</b>	<b>14</b>	

Semester 6	CRS
PMUS ____ Music History Elective	3
PMUS ____ Ensemble	1
MUSC 3690/3755 Concert Promo or Publishing	3
MUSC 3700/3710 Music Business Dig Age or CAM Records	3
CU Denver CORE requirement	3
General elective (student's choice)	2
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>

Year Four	Semester 7	CRS
	MUSC 3720 Law & the Music Industry	3
	MUSC 4740 Music Business Analysis	3
	Music Business Elective	3
	CU Denver CORE requirement	3
	CU Denver CORE requirement	3
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	

Semester 8	CRS
MUSC 4890 Music Business Senior Seminar	3
Music Business Elective	3
Non-major Arts (Film/TV and/or VA)	3
CU Denver CORE requirement	3
CU Denver CORE requirement	3
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>