

## PROGRAM OVERVIEW

Recently, businesses are starting to reorient their thinking, planning, and operations to capitalize on opportunities that exist in the world marketplace. Every phase of business is affected by this reorientation. The curriculum of this program is designed to enhance and build on thorough training in basic business skills and to provide students with additional skills and knowledge appropriate to international business.

## ACADEMIC ADVISING

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

### Business School Advising

[undergrad.advising@ucdenver.edu](mailto:undergrad.advising@ucdenver.edu)

<https://business.ucdenver.edu>

Business School Building, floor 4

303-315-8110

## GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 semester hours
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA
3. Complete a minimum of 45 upper division (3000/4000 level) credits
4. Complete all college and major requirements
5. Residency: complete a minimum of 30 CU Denver business course hours in good standing

## SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double-majors. Students must complete an experiential learning credit (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

<b>Year One</b>	<b>Semester 1</b>	CRS	<b>Semester 2</b>	CRS	
	ENGL 1020 Core Composition I	3		ENGL 2030 Core Composition II	3
	MATH 1060 Finite Math	3		COMM 2050 Business and Professional Speaking	3
	Natural and Physical Sciences	3		Natural and Physical Sciences with a Lab	4
	Arts, Humanities, OR Behavioral Science	3		Arts, Humanities, OR Behavioral Science	3
	BUSN 1200 Career and Professional Development	3		Arts, Humanities, OR Behavioral Science	3
<b>TOTAL SEMESTER HOURS</b>		<b>15</b>	<b>TOTAL SEMESTER HOURS</b>		<b>16</b>
<b>Year Two</b>	<b>Semester 3</b>	CRS	<b>Semester 4</b>	CRS	
	ISMG 2050 Intro to Business Problem Solving	3		ACCT 2220 Managerial Accounting and Professional Issues	3
	ACCT 2200 Financial Accounting and Financial Statement	3		ECON 2022 Principles of Economics: Microeconomics	3
	BANA 2010 Business Statistics	3		International Perspectives (INTB 3000 recommended)	3
	Social Sciences: ECON 2012 Macroeconomics	3		Elective	3
	ENGL 3170 Business Writing	3		Elective	3
<b>TOTAL SEMESTER HOURS</b>		<b>15</b>	<b>TOTAL SEMESTER HOURS</b>		<b>15</b>
<b>Year Three</b>	<b>Semester 5</b>	CRS	<b>Semester 6</b>	CRS	
	FNCE 3000 Principles of Finance	3		ISMG 3000 Technology in Business	3
	BLAW 3050 Business Law and Ethics	3		INTB 4200 International Marketing	3
	MGMT 3000 Managing Individuals and Teams	3		INTB 4370 International Financial Management	3
	MKTG 3000 Principles of Marketing	3		Cultural Diversity (MGMT 4100 recommended)	3
	BANA 3000 Operations Management	3		Elective	3
<b>TOTAL SEMESTER HOURS</b>		<b>15</b>	<b>TOTAL SEMESTER HOURS</b>		<b>15</b>
<b>Year Four</b>	<b>Semester 7</b>	CRS	<b>Semester 8</b>	CRS	
	BGEN Experiential Learning	3		MGMT 4500 Business Policy and Strategic Management	3
	INTB 4400 Environments of International Business	3		INTB 4410 Operations of International Business	3
	MKTG 4050 Applied Marketing Management	3		MGMT 4370 Organizing Design	3
	Upper Division Business Elective	3		Remaining Electives	5
	Elective	3			
<b>TOTAL SEMESTER HOURS</b>		<b>15</b>	<b>TOTAL SEMESTER HOURS</b>		<b>14</b>

**DEGREE REQUIREMENTS**

Courses	Credits	Prerequisites	Term	Hours	Grade
*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly					
<b>Required CU Denver Core Curriculum Coursework</b>	<b>34</b>				
ENGL 1020	3				
ENGL 2030	3				
MATH 1060 Finite Math	3				
Arts	3				
Humanities	3				
Behavioral Sciences	3				
Social Sciences: ECON 2012	3				
Natural and Physical Sciences <b>with lab</b>	4				
Natural and Physical science	3				
Cultural Diversity (MGMT 4100 recommended)	3				
International Perspectives (INTB 3000 recommended)	3				
<b>Graduation Requirements for Business</b>	<b>12</b>				
COMM 2050 Business and Professional Speaking	3				
ECON 2022 Principles of Economics: Microeconomics	3				
ENGL 3170 Business Writing	3				
BGEN Experiential Learning	3				
<b>Business Core</b>	<b>36</b>				
BUSN 1200 Career and Professional Development*	3	*not required for students admitted to the business school prior to Fall 2018			
ISMG 2050 Introduction to Business Problem Solving	3				
BANA 2010 Business Statistics	3	MATH 1060, Sophomore standing			
ACCT 2200 Financial Accounting and Financial Statement Analysis	3	MATH 1060, Sophomore standing			
ACCT 2220 Managerial Accounting and Professional Issues	3	MATH 1060, ACCT 2200, Sophomore standing			
BLAW 3050 Business Law and Ethics	3	Junior Standing			
BANA 3000 Operations Management	3	MATH 1060, ACCT 2200, BANA 2010			
FNCE 3000 Principles of Finance	3	MATH 1060, ACCT 2200, BANA 2010, ECON 2012, ECON 2022			
MGMT 3000 Managing Individuals and Teams	3	Junior Standing			
MKTG 3000 Principles of Marketing	3	Junior Standing			
ISMG 3000 Technology in Business	3	Junior Standing			
MGMT 4500 Business Policy and Strategic Management	3	All Business Core with C- or better			
<b>Upper Division Business Elective</b>	<b>3</b>				
Choose one 3000 or 4000 level business elective	3	Junior Standing			
<b>Major: International Business</b>	<b>18</b>				
INTB 4200 International Marketing	3	FNCE 3000			
INTB 4370 International Financial Management	3	FNCE 3000			
INTB 4400 Environments of International Business	3	MGMT 3000			
INTB 4410 Operations of International Business	3	INTB 4400 or MGMT 4400			
MKTG 4050 Applied Marketing Management	3	MKTG 3000			
MGMT 4370 Organizing Design	3	MGMT 3000			
<b>Foreign Language Proficiency</b>	<b>10*</b>	*If proficiency is met, student is responsible for completing 10 additional electives			
<b>Other Courses-Electives</b>	<b>7*</b>	*17 if language proficiency is met			
<b>Total Credit Hours: 120</b>					