Scholarship in Academic Promotion:

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Disclosures

None
tradition
What we need, then, in higher education is a reward system that reflects the diversity of our institutions and the breadth of scholarship, as well. The challenge is to strike a balance among teaching, research, and service. “At my institution, we need better ways, besides publication, to evaluate scholarly performance of faculty.”
Scholarship of
Discovery
Application
Teaching
Integration
Scholarship (Lowenstein)
All scholarship must reflect creative, interpretive or innovative work; and second, scholarship is meaningful only when it can be shared, read, understood and critiqued by others.
Teaching Narratives

• Goals of the Course
• Content of the Course
• Appropriate Teaching Methods
• Significant Results
• Educational Products
• Clear Description of Your Leadership or Creative Role
Welcome to the Matrix

Journal 11  Publication 14

Presentation 8  Chapter 3

Social 0

It's less about the frame and more about the content. #SocialMedia is #scholarship.
Social Media is

Scholarship
Mentoring
Service
Professional Networking
Research
Teaching
Advocacy
Community Engagement
FOAMed

Free Open Access Medical Education

Network of health care professionals organized around social media platforms and dedicated to the creation, curation, and dissemination of free medical education where all participants collaborate in a flat hierarchy network.
Quality

A Systematic Review and Qualitative Analysis to Determine Quality Indicators for Health Professions Education Blogs and Podcasts

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credibility, content, and design
SoMe Philosophy
   Niche, Audience, Objective
Describe your SoMe
   Creation, Curation, Admin

Links

Glassick’s framework
   Goals
   Preparation
   Methods
   Results
   Effective presentation
   Reflection
Who Am I?

Medical Toxicology
Emergency Medicine
Community of Practice around Social Media and Digital Scholarship
Handouts?

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