11 Helpful Tips for Making a Documentary

Tip #1: Always write the script before you start creating the documentary!

Tip #2: Make sure you have enough visuals for your documentary
- You might need more than you would think
  - Documentary = 10 minutes = 600 seconds
  - Avg. length of time each picture is on the screen = 5 seconds
  - 600 divided by 5 = 120 images!
- Other types of visuals: Newspaper headlines, video clips, interview clips, maps, drawings, cartoon documents, title screens, etc.
- NO FUZZY PICTURES. PERIOD!!!
- Places to go for visuals
  - Scan from books (Just like the old days!)
  - Take digital photos of books/photos
  - Google Images (Use medium or preferable large size images only!)
  - Take video from other documentaries (it is legal as long as you don’t take any narration from the video. USE YOUR OWN NARRATION!!)
  - ProQuest or other online databases

Tip #3: Do a storyboard so that you know you have the visuals to support your narration

Tip #4: Record the narration before you insert the visuals
- The story must drive the visuals, not the other way around
- Chop up your script into small chunks (1 or 2 paragraphs) to be recorded separately. This makes it easy to edit if you make a mistake
- Use a decent microphone: the one built into computers are not very good
- Talk over your microphones so you do not get “popping” noises
- Limit distracting background noises

Tip #5: Save your project frequently
- Make sure you have enough space (iMovie and Windows Movie Maker projects can take up several GB of space)
- If you need to transport the project from computer to computer, be sure you have an external hard drive

Tip #6: Do an interview (or better yet, do more than one interview)
- Interviews provide a validating outside opinion and add spice to the flow of the documentary
- Good interview subjects:
  - Eyewitnesses
  - History professors (especially experts in the topic area)
  - A person alive during the time period
  - Authors
  - Newspaper reporters
Elected officials
Anyone else who can speak with a unique/authoritative voice on the subject

Tip #7: Don’t try to cram too much into your project
- Talking faster just makes it hard to understand your project
- Leave enough time to utilize title screens and dramatic pauses for effect and to allow your points to sink in with the audience
- Sacrifice interesting details so that you can include more historical context and/or analysis of research

Tip #8: Don’t go crazy with the transitions (special effects)
- At some point, they just get annoying. And that point is usually when the audience actually starts to notice that there ARE transitions
- Mix it up, use a variety of them and concentrate on using the less noticeable ones

Tip #9: Listen to your project with a critical ear towards the audio
- Make sure narration volume levels are consistent, especially from one speaker to the next
- Add music to create flow and build intensity/emotion
  - Use instrumental music only, unless there is some lyrical music that relates to the topic and is used unobtrusively
  - Check [www.freeplaymusic.com](http://www.freeplaymusic.com) for copyright clean, instrumental music that can be tailored to the length you want
  - Classical music is also good
- Balance music volume so that it is not competing with the narration

Tip #10: Add a brief credits screen to give credit for music, research archives, interview subjects and any “special thanks” you would like to give

Tip #11: Make backup copies of your project and make sure it plays on a variety of formats and machines (DVD, VHS, Computer and LCD projector, etc.)