TOURISM AND SMALL TOWN PLANNING

Saturday: 10 am – 1:00 pm
Room: 320a
Office hours: By appointment
Phone: (303) 443-7876 (Pel-Ona Architects and Urbanists)
(303) 557-8188 (Cell – emergency calls only)
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This course focuses on tourism and small town planning comprehensively within the cultural, social, spatial, and economic contexts of the region, urban clusters, and the small town. It reviews global trends, national policies, and local planning processes through case studies from various parts of the globe. It explores the conceptual tools of reading and evaluating impacts of tourism developments and global transformations on local economies and on life in public realm in small towns. It focuses on issues of cultural identity, authenticity, and financial autonomy within the framework of the recent trends of slow food, slow money and slow city. Last part of the course brings Turkey’s Aegean coast as a case study and focuses on Bodrum Peninsula, a diverse region observing recent rapid growth. Even though this exercise will focus on Bodrum Peninsula, many of the lessons will be applicable to the other regions of the globe.

Key concepts of the course are authenticity, third place, loose space, vernacular, urban farming, eco-tourism, food tourism, garden tourism, diversification of the local economy, slow money, slow food, slow city, traffic calming, and coding for diversity.

OBJECTIVES OF SUSTAINABLE TOURISM PLANNING

IDEAL:

To become a socially responsible, politically aware, artistically creative, intellectually flexible professional.

BOTTOM LINE:

- Understanding impacts of tourism developments and global transformations on culture, economy, and environment in a practical way to guide policy making.
- Understanding the challenges that dominates a small town’s planning agenda.
- Reviewing tourism and small town planning literature and developing an in-depth understanding of the successful planning policies through reading case studies.
- Acquiring methods to read social and cultural change in urban places.
- Developing a conceptual framework along with a planning agenda in order to address environmental change in regional and local planning levels.
- Developing urban design strategies to mitigate change with an advance architectural sensitivity.
ESSAYS, PRESENTATIONS, PAPERS

1. Two paper summaries/presentation in class (Powerpoint) (15 % of the grade each)

Use of diagrams, schematic drawings, pictures and other visual material is an integral part of an appealing presentation. Depending on the reading’s topic the following tasks may help clarifying your presentation:

(a) describing the processes responsible for rapid change/urbanization;
b) evaluating social, cultural, economic and aesthetic impacts of these processes
(c) identifying, naming, and describing actors and their motivations
(d) evaluating relative power and impact of actors
(e) identifying potential means of affecting actor decisions.

Also, please provide questions to instigate class discussion.

2. Two short essays (1000 words each, 2 x 20% = 40 % of the grade)

3. A final policy proposal: paper (3000 words) / PowerPoint presentation
(30 % of the grade)

Opportunities for Bodrum Peninsula (Group work)
The details will be announced later

UNIVERSITY WIDE POLICIES

Please refer to the following web sites for university wide policies:

Student Code of Conduct
 http://www.ucdenver.edu/life/services/standards/students/pages/default.aspx
Accommodations
 http://www.ucdenver.edu/student-services/resources/disability-resources/services/accommodations/Pages/accommodations.aspx
Academic Freedom
Family Educational Rights and Privacy Act (FERPA)
services/resources/registrar/students/policies/Pages/StudentPrivacy.aspx
Attendance
 http://www.ucdenver.edu/faculty_staff/employees/policies/Policies%20Library/OAA/StudentAttendance.pdf
Discrimination and Harassment Policy and Procedures
 http://www.ucdenver.edu/about/WhoWeAre/Chancellor/ViceChancellors/Provost/
TENTATIVE SCHEDULE
(as of November 2015)

PART I
ISSUES AND CHALLENGES: INTRODUCTION

January 23:  Introduction
             Hand out Essay #1 (A short essay on tourism impacts and issues)

January 30:  Issues and challenges: Selected work produced within previous Summer Studios in Turkey / Discussion on the final presentation
             Reports and PowerPoint Presentations of the Previous Studios:


February 6:  A global look at tourism and small town planning: Issues and challenges
            Essay #1 due / Discussion: Generation of issue/challenge categories

Reading:
Note:  Except for the following book all of the readings listed in this syllabus will be posted on the Canvas. Acquiring the following book however is your responsibility.


February 13: Small town sustainability

Readings:


PART II
ALTERNATIVE ECONOMIES / FOOD SYSTEMS / CASE STUDIES

February 20: Tourism and sustainability

Readings:


February 27:  Tourism and small town planning / Case studies

Readings:

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March 5  Food systems, food tourism, and street food

Readings:

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March 12  Food systems, food communities, slow food, and slow money  
Hand out Essay #2 (A short essay on authenticity, third place, and loose space)

Readings:


(More information later)

March 27  Spring Break

PART III  
READING THE CHANGE IN SMALL TOWNS:  
THIRD PLACE, LOOSE SPACE, VERNACULAR, AND AUTHENTICITY

April 2  Concepts of third place, loose space, and authenticity

Readings:


April 9  No class

April 16  Concepts of place, authenticity, and vernacular

Readings:


PART IV
TURKISH AEGEAN COAST: POLICIES FOR SLOWING DOWN

April 23  Tourism in Turkey and CittaSlow Turkey

Essay #2 is due

Readings:


ALL CittaSlow Charter @ http://www.cittaslow.org (also on Blackboard)

http://www.cittaslow.org/network/country/35
April 30

Selected work produced within previous Summer Studios in Turkey

Reports and PowerPoint Presentations of the Previous Studios:


May 7

Opportunities for Bodrum Peninsula

**Final Presentation**