Institutional Prioritization
“Right Image Team”

Warren Capell
Gerald Dodd
Tasha Fingerlin
Kari Franson
Peter “Ben” Mourani
Kathryn Partin
Marsha Wheeler
Group Challenge

1. How important is prioritization of programs and services in the context of the university’s mission and impact?
2. Can prioritization be accomplished more innovatively than in the past?
Need for Prioritization

- Programs drive costs
- Cost gap increases over time
- Cuts to all creates mediocrity
- Best source of needed resources is reallocation of existing resources

Dickeson’s Model

- Strong leadership coalition
- Redefine institutional Mission(s)
- Catalogue and rank all programs
- Bolster top tier, phase out bottom tier

Current Prioritization

- Retrospective; winners/losers
- Narrow stakeholder base
- Resource redistribution
- Static, periodic, time-consuming process
Goals of New Model

• Prospective
• Expand stakeholder involvement
• Develop new resources
• Continuous, allowing for rapid and long-term prioritization
Zen Buddhist Symbol - Ensō
Infinity Model For Prioritization

Prioritization Loop

Administration

Faculty

Community

Execution Loop

Results

Teams/Projects
Prioritization Loop
Prioritization Loop

• Key Functions
  – Creating, vetting, prioritizing and re-evaluate ideas-projects

• Output
  – Pass mature priorities to Execution Loop along with timelines, cycle times, funding, and other resources
Execution Loop

- Faculty
- Teams/Projects
- Results
Infinity Model
For Prioritization

Administration
Faculty
Community
Teams/Projects
Results
Model Functionality
Marijuana Seizure Research

- Administration
- Faculty
- Community
- Results
- Teams/Projects
Infinity Model For Prioritization

• Key features
  – Prospective and continuous prioritization
  – Broad engagement of institutional and community stakeholders
  – Faculty at the center of both loops
  – Process is agile and scalable
  – Cycle time varies for big and small projects
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Ensō Quote

• “Abandon the idea that there is a one size fits all path that ends at some specific point, place or time.
• When you believe that you have arrived at some final destination on your path, ensō reminds you to start again exactly at the point where you are now…..”
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