Community Engagement & PACT Colleagues and Friends,

Congratulations...our NIH CTSA grant application was reviewed last week and given an exceptionally good score. Thanks to all the dedicated CCTSI grant writers who put in their time, sweat, and talent to produce such a remarkable document, and a special thank-you to CCTSI Director, Dr. Ron Sokol, for his outstanding leadership and a job well done!

Life continues in the wake of Jack Westfall's departure. The University of Colorado Clinical and Translational Sciences Institute (CCTSI) is seeking a Co-Director to lead the efforts of its Community Engagement and Research Core. Please review the attachment provided and disseminate throughout your networks. The description and application can also be downloaded at: [http://tinyurl.com/CEdirectorJobDescription-app](http://tinyurl.com/CEdirectorJobDescription-app). **ALL APPLICATIONS ARE DUE NO LATER THAN CLOSE OF BUSINESS JUNE 26, 2013.**

Upcoming...


- **Monday, June 10, 2013, Noon-1:30pm, PACT Ethics Committee Meeting**. To be held at campus site: Health Sciences Library, Tower Room, 12950 E. Montview Blvd, Aurora. Brown bag lunch.

- **Tuesday, June 18, 2013, 1:00-3:00pm, "Drugs in the Community that Your Kids Know About,"** Aurora Municipal Center, City Council Chambers, 15151 E. Alameda Parkway, Aurora. This presentation will cover how to recognize what drugs look like; the indicators of someone under the influence; the short- and long-term effects of use; and, what to do if someone has a substance abuse problem. Training by Lynn Reimer. $20/person, must be 18 years or older. Registration by June 1. Please contact Allie Sico at 303.468.4604 or [Asico@arapahoegov.com](mailto:Asico@arapahoegov.com).

- **Thursday, June 20, 2013, 11:30am, Community Meeting**. Original Aurora Renewal is hosting a community meeting at MLK Jr. Library 9898 East Colfax Avenue, Aurora. Featured will be a panel discussion on Aurora Health Access, a collaborative organization formed to address significant challenges to children’s health in Northwest Aurora. RSVP no later than June 14th to Oma Mohamed ([omohamed@auroragov.org](mailto:omohamed@auroragov.org) or 303-739-7927) or to
Peg Alt (palt@auroragov.org or 303-739-7930). Panelists: Rich McLean, Steven Poole, Mariana Ledezma-Amorosi, Robert McGranaghan, Joe Sammen.

- **Friday-Sunday, July 12-14, 2013, 10:00am-8:00pm, Colorado Black Arts Festival** returns to Denver City Park West. Its African-American Style. Experience the best of African-American culture at the Colorado Black Arts Festival! This regional event sets the standard for all of your soulful shopping, entertainment, and food for the summer. For info, see www.colbaf.org or call at 1-888-363-1823.

- **Tuesday, July 16, 2013, 5:00-8:00pm, PACT Council meeting**, Lilly Marks Board Room, University Physicians Inc. building (13199 E. Montview Blvd, Aurora). Free parking in visitor spaces of adjacent parking structure (13299 E. Montview). On the agenda will be voting for new Council members, new CE Director recommendation, and revisions to the bylaws.

- **Saturday, July 27, 2013, 8:30am, 3rd Annual Destination Health Walk/Run/Learn** at Denver's City Park, presented by the Center for African American Health. 5K and one mile walk/run. Fun for the whole family with more than 50 booths, activities, and entertainment. For information and registration: [http://www.caahealth.org/destinationHealth_2013.htm](http://www.caahealth.org/destinationHealth_2013.htm).

- **Thursday-Friday, August 22-23, 2013, 6th Annual National CTSA Community Engagement Conference**, *Science of Community Engaged Research: Future Directions*, Bethesda North Marriott Hotel & Conference Center. The conference goal is to assess the state of the science of community-engaged research and develop a plan for the future. For additional information, [https://www.dtmi.duke.edu/ce-workshop](https://www.dtmi.duke.edu/ce-workshop). Poster submission deadline is **July 21, 2013** ([https://www.dtmi.duke.edu/ce-workshop/abstracts](https://www.dtmi.duke.edu/ce-workshop/abstracts)).

**Community-Oriented Primary Care (COPC) Curriculum Webinars**
In partnership with the National Association of Community Health Centers and the Health Services and Resources Administration, the Robert Graham Center and Virginia Commonwealth University have developed a free, online Community-Oriented Primary Care (COPC) curriculum, appropriate for a wide range of health care professionals at all levels of training (see flyer for more information). Files are available at this link: [http://www.graham-center.org/online/graham/home/tools-resources/copc.html](http://www.graham-center.org/online/graham/home/tools-resources/copc.html). Small group webinars (6 participants per webinar) will provide an overview of the curriculum, describe how to use the curriculum, and go over a portion of the case study. Email Jennifer Rankin at jrankin@aafp.org to reserve a space. Dates of the webinars are:

- **Tuesday, July 23, 2013, 2:00-3:30pm Eastern**
- **Monday, July 29, 2013, 2:00-3:30pm Eastern**
- **Friday, August 2, 2013, 11:00am-12:30pm Eastern**

**New Mental Health Website**
[MentalHealth.gov](http://MentalHealth.gov) is a new website the Department of Health and Human Services launched on June 3 to continue the conversation begun at the National Conference on Mental Health, which included President Barack Obama and Vice President Joe Biden, to increase the understanding and awareness about mental health. The purpose of the website is to provide mental health information and resources for individuals struggling with mental health problems, friends and family members, educators, and other community members. Specifically, the site features information regarding the basic signs of mental health problems, how to talk about mental health, and ways to find help.

**PCORI Co-Investigator Art Exhibit**
Travis Vermilye is a medical illustrator from the College of Arts and Media at University of Colorado Denver. He also is a member of the Patient Centered Outcomes Research Institute
(PCORI) Patient Decision Aid for ICD (implantable cardio-defibrillator) study team that Dan Matlock at UCD School of Medicine is leading—using patients and a patient advisory panel to help design decision aids for people making the decision whether or not to get an ICD. Travis is doing the art work of the heart, lungs, ICD implantation, etc., for a video and website version of a decision aid. Additionally, Travis has an art exhibit opening at the new Ethics building on the UCD-Anschutz Medical Campus. The exhibit will run all summer. The opening reception is June 13, 4:00-7:00pm in the Fulginiti Pavillion (13080 E. 19th Ave, Aurora).

**Article: How Not to Die**
Here’s an interesting piece to read about Angelo Volandes' low-tech, high-empathy plan to revolutionize end-of-life care:
http://www.theatlantic.com/magazine/archive/2013/05/how-not-to-die/309277/

Have a sunshine weekend,

Montelle Tamez and Larry Green
BACKGROUND

The University of Colorado Clinical and Translational Sciences Institute (CCTSI) is seeking a Co-Director to lead the efforts of the CCTSI’s Community Engagement and Research Core. The CCTSI is a collaborative enterprise between University of Colorado Denver, University of Colorado Boulder, Colorado State University, six affiliated hospitals and health care organizations, and multiple community organizations with a goal to accelerate the translation of research discoveries into improved patient care and public health. The CCTSI was created in 2008 with funding from the Clinical and Translational Science Award (CTSA) initiative of the National Institutes of Health (NIH). The CCTSI is currently led by a Principal Investigator/Director who is joined by six Co-Director positions who are responsible for directing the operations of CCTSI’s core projects, programs and services.

The Partnership of Academicians and Communities for Translation (PACT) is the nexus of the CCTSI Community Engagement and Research (CE) Core, facilitating practice-based and community-based participatory research (CBPR), educating and connecting investigators and communities, developing programs to create and improve relationships and build trust between academicians and communities, and making pilot grant funds available for community engaged research. The PACT encompasses more than 20 Colorado communities, including two million members, 940 physician practices, 28 hospitals, eight focus communities, 11 community liaisons who are embedded in the focus communities, community engagement pilot grant awardees, faculty and staff participants from the Colorado Immersion Training in Community Engagement (CIT) program, and a group of core implementation staff dedicated to supporting the PACT and Community Engagement. The PACT includes a strong representation of rural, underserved and minority populations, including Latino, American Indian/Alaska Native, African American and Asian American/Pacific Islanders. The PACT brings these partnerships into a sustainable and collaborative group for bidirectional exchange, fostering public trust in the research enterprise while investing in targeted community translational research initiatives.

The PACT Council is the governing body of the PACT and directs the work of the CE Core. PACT Council members are CBPR investigators and influential representatives from focus communities, affiliate organizations, and academic research institutions. Community and academic members are represented in equal numbers on the Council and are compensated equally for their participation. The PACT Council meets bi-monthly to review operations and oversee the diverse community engagement activities supported by the CCTSI occurring around the region. This collaboration develops and promotes innovative methods and funding in community engagement and translational research to improve health and health care in Colorado’s diverse communities. The PACT aims to foster public trust in the research enterprise, and, working together, focus community research to relieve health disparities.

JOB DESCRIPTION

The Community Engagement and Research (CE) Director is the facilitative leader of the PACT, whose role is similar to that of the director of a non-profit organization, with the PACT Council serving as the “board of directors”. The CE Core Director is authorized by the CCTSI Director and PACT Council to represent the PACT as its leader and reports directly to the CCTSI Director. The CE Director is responsible for working with the CCTSI PI/Director, PACT Council and CE core staff to define and achieve the goals and objectives of the CE program. The CE Director is a member of the CCTSI Executive Committee and is required to attend the bi-weekly CCTSI Executive Committee Meetings, the monthly CCTSI Clinical and Translational Research Advisory Committee (CTRAC) meetings, bi-monthly PACT Council meetings, monthly PACT Council Executive Committee meetings, and other meetings/events as needed.

The CE Director is charged with building and sustaining statewide relationships critical to the purpose of the PACT and the CCTSI. The CE Director will work with the CCTSI Director, PACT Council and CE staff to determine strategic directions of the core’s programs, serve as ambassadors of the CCTSI on and off campus, work with the Evaluation Center, work with the Colorado Foundation for Public Health and the Environment, and engage the CU Foundation and other local foundations to raise additional funds for CE Core activities. While the PACT’s efforts span multiple topics and opportunities, the Council has prioritized research focused on child health, cardiovascular disease, and mental health.

The CE Core is staffed by a deputy director, who reports directly to the CE Director, as well as a project coordinator and administrative assistant who both report to the deputy director. Additionally, the CE Core
supports several staff and faculty representing the Department of Family Medicine, the Colorado School of Public Health, the High Plains Research Network and the Colorado Foundation of Public Health and the Environment, who work with the CE Core Director and staff to develop and implement various initiatives.

**REQUIREMENTS**
The Community Engagement Director must:

- be a University of Colorado faculty member who is considered a nationally respected leader in the field of community-engaged research;
- be a (currently) federally-funded, accomplished and published scientist with a national reputation and a solid track record in community engagement, community based participatory research, health services and translational research;
- be eligible to serve as the principal investigator on federal grants; have demonstrated leadership qualities, excellent communication, fiduciary and organizational development skills along with the necessary administrative expertise;
- be able to commit up to 25% time and effort to the CCTSI. The CCTSI provides funding to support 18.75% of the Co-Director's salary (subject to current NIH cap restrictions) and the individual's School/College will pay the remaining 6.25% of their CCTSI effort (subject to NIH cap).

**SELECTION PROCESS AND (APPROXIMATE) TIMELINE**
The selection process is a joint effort between CCTSI leadership and the PACT Council (includes community, affiliate and academic members), with final approval by the CCTSI Principal Investigator/Director. The National Center for Advancing Translational Sciences (NCATS) at the NIH must also approve the final candidate. Please note that the timeline listed below is approximate and subject to change.

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<th>JUNE 10 - JUNE 26</th>
<th>RECRUITMENT AND CIRCULATION OF JOB DESCRIPTION</th>
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<td>JUNE 26</td>
<td>APLICATION DEADLINE</td>
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<td>JUNE 27 - JULY 1</td>
<td>APPLICATION REVIEW, VETTING AND SELECTION OF PROPOSED CANDIDATES FOR INTERVIEWS - PACT EXECUTIVE COMMITTEE (PEC)</td>
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<td>JULY 3 – JULY 16</td>
<td>INTERVIEWS AND SELECTION OF FINAL SLATE OF CANDIDATES (PEC)</td>
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<td>JULY 16</td>
<td>FINAL SLATE OF CANDIDATES PRESENTED TO PACT COUNCIL PACT COUNCIL VOTES ON THE RECOMMENDED CE DIRECTOR</td>
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<td>JULY 17</td>
<td>PACT RECOMMENDATION SUBMITTED TO CCTSI DIRECTOR</td>
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<td>JULY 17 - 19</td>
<td>REVIEW AND APPROVAL BY CCTSI DIRECTOR, CCTSI EXECUTIVE COMMITTEE AND UNIVERSITY LEADERSHIP.</td>
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<td>JULY 22 - JULY 31</td>
<td>RECOMMENDED CANDIDATE IS SUBMITTED TO NIH FOR FINAL APPROVAL</td>
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<td>AUG 1</td>
<td>NEW CE DIRECTOR ANNOUNCED</td>
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HOW TO APPLY
Interested and qualified candidates must complete the application form below and provide the required documentation in order to be considered for the position (no exceptions). All applications are due by close of business on June 26, 2013.

Return completed application form, CV and NIH biosketch by June 26, 2013 to:
Dee Smyth
Colorado Clinical and Translational Sciences Institute
University of Colorado Denver | Anschutz Medical Campus
13120 E. 19th Ave | #5229 | Aurora, CO 80045 | MS F-433
p: 303-724-5731 | f: 303-724-0891
Dee.Smyth@UCdenver.edu

CCTSI COMMUNITY ENGAGEMENT AND RESEARCH CORE DIRECTOR APPLICATION
The CCTSI and PACT Council are committed to attracting and retaining a membership whose composition reflects a diversity of backgrounds, knowledge, constituencies, experience and abilities. We will consider issues of diversity (including, but not limited to, gender, culture, race, ethnicity, disability, geography and sexual orientation) in selecting candidates for this position.

** Please attach an updated CV AND a current NIH biosketch.**

Date:
Name:
University of Colorado Campus:
School/College:
Department:
Title:
Mailing Address:
State of Residence:
Email Address:
Office Phone Number:
Cell Phone Number:

1. Do you have a current faculty appointment at the University of Colorado? Please explain.

2. Are you currently eligible to serve as a principal investigator on federal grants?
3. Briefly describe your current position and professional responsibilities:

4. What are the major strengths/benefits that you might bring to the CCTSI Community Engagement program and the PACT Council:

5. Provide a personal statement describing your unique competencies and experience engaging communities in collaborative research projects and why you believe you should be considered for this position.

6. Provide two references we may contact who are familiar with your community-based work.

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Using the Community Oriented Primary Care Curriculum

COPC Operationalized:

In partnership with the National Association of Community Health Centers and the Health Services and Resources Administration, the Robert Graham Center and Virginia Commonwealth University have developed a free, online COPC curriculum, appropriate for a wide range of health care professionals at all levels of training, which includes:

1) Four COPC modules, which cover the COPC steps, with native PowerPoint slides and accompanying speaker notes.
2) A case study that describes one health center’s COPC project and walks the participant through the process of uploading clinical data into HealthLandscape.
3) In the case study, participants can use maps to see: where the clinic patients live, what types of health problems are prevalent within the community, and how mapping can be used to monitor the impact of interventions.
4) A facilitator’s guide that helps educators lead discussions on COPC.
5) How to guides on linking geographic coordinates with addresses and uploading geographic information into HealthLandscape.
6) A COPC resource guide for those interested in learning more about COPC.

The files are available at this link:

http://www.graham-center.org/online/graham/home/tools-resources/copc.html

The materials can be used; however, we are responding to feedback from our advisory committee and will be updating the files in the coming months.

We will also be holding small group webinars that will provide an overview of the curriculum, describe how to use the curriculum, and go over a portion of the case study. The webinars will occur at these dates and times:

Tuesday, July 23rd from 2 PM to 3:30 PM Eastern
Monday, July 29th from 2 PM to 3:30 PM Eastern
Friday, August 2nd from 11AM to 12:30 PM Eastern

Space is limited to 6 participants per webinar in order to maximize participation with each group. Please email Jennifer Rankin at jrankin@aafp.org to reserve a space.
The Challenges Ahead:

Former Health and Human Services Secretary Donna Shalala famously dichotomized the lens of U.S. medical professionals and public health professionals. The medical professionals saw the trees in all of their individual complexity, while the public health workforce saw a forest of various groups of trees interacting in clusters and responding collectively to storms.¹ Years of calls to integrate these perspectives have accelerated in an environment of landmark health reform and insurance expansion, anxieties over low returns on rising health care expenditures, and opportunities presented by ‘big data’ and technology.² Most recently, primary care has been specifically challenged to embrace its population mandate by the Institute of Medicine (IOM) and others, to integrate with public health and assume leadership in combating health ‘problem-sheds’ within local ‘Communities of Solution’.³⁴ Providers looking to pick up this gauntlet need more than rhetoric – they need strategies and tools to operationalize these calls to action. And as solutions to modern problems are frequently available to the student of history, they may find inspiration if not a blueprint in principles of Community Oriented Primary Care.

Community Oriented Primary Care (COPC) Revisited:

COPC is the marriage of primary care and public health. It is defined as a continuous process by which primary health care is provided to a defined community on the basis of its assess health needs by the planned integration of public health with primary care and serves as the guiding theoretical framework upon which health centers have been built.

H. Jack Geiger incorporated COPC techniques as the director of one of the first two health centers in the US. By addressing social determinants of health, Geiger sought to create a place that was more than just a dispenser of medications but rather, a place that would improve the health of the community.

COPC consists of 4 steps:
1) Define the community
2) Identify health problems
3) Develop and implement interventions
4) Conduct an ongoing evaluation

Examples of COPC projects:
1) Starting an adolescent after school program in response to a high teen pregnancy rate
2) Organizing farmers’ markets in response to difficulty accessing fruits and vegetables

COPC in an era of data democratization

When Emily and Sidney Kark coined COPC in the 1940s, they had to create databases by hand and aggregate maps from numerous agencies. With the growth of electronic medical records, practices have access to copious patient data. Free online mapping tools such as HealthLandscape make it easier to map patient data and to learn about the health problems plaguing the community.

Practices already collect data for meaningful use, patient centered medical home recognition, and the Uniform Data System. COPC can enrich each of these steps so that they are not just tasks on a checklist but rather processes that will invigorate and involve communities.

What can you do?

1) Use the curriculum with all of your learners
2) Show the modules to new employees so they have a better understanding of what makes health centers unique
3) Incorporate the curriculum into your community health teaching so that learners will be aware of the importance of engaging the community, be familiar with using mapping tools, and succeed in a world that increasingly is focused on improving population health
4) Help us spread the curriculum by sharing it with others and letting us know of any opportunities and vehicles for dissemination
5) Provide us with feedback (let us know what you think of the curriculum by emailing winstonrliaw@gmail.com)
hyper-stasis
TRAVIS VERMILYE
June 13 – August 29, 2013
Opening Reception:
June 13, 2013
4 pm – 7 pm
Fulginiti Pavilion
Anschutz Medical Campus

The Art Gallery
Fulginiti Pavilion for Bioethics and Humanities
University of Colorado Anschutz Medical Campus
13080 E. 19th Avenue
Aurora, CO 80045

Map & Directions
www.colorado.bioethics.org

Gallery Hours:
9:00am – 5:00pm, Monday – Friday
Free and open to the public

Everyday we make choices that impact our health. What we eat. What we do. What we don’t do. hyper-stasis examines the results of these choices, both physical and psychological, and provides a glimpse into the beauty that lies within each of us.

Travis Vermilye is an Assistant Professor at the University of Colorado Denver in the College of Arts & Media, Department of Visual Art. Drawing on ten years of professional practice as a medical illustrator, his work examines public health issues and presents health information through a combination of illustrative techniques, information visualization and design.

Center for Bioethics and Humanities
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS
www.colorado.bioethics.org