Hey Community Engagers,

Our PACT Council’s very own Fernando Pineda-Reyes was selected last week by the U.S. Department of Health and Human Services’ Office of Minority Health (OMH) to serve as a member of the National Steering Committee for Promotores de Salud. The Steering Committee will work in collaboration with the Federal Workgroup for the Promotores initiative to provide leadership and guidance in the development and implementation of a newly established National Initiative for Promotores de Salud focused on Latino/Hispanic populations. Recognizing the important role of the Promotores de Salud in bridging the gap between the communities and the public health care system, the Promotores' unique position, knowledge, and skills can help community members improve their access to and use of local and national resources, education, prevention services, and medical care in a manner that is culturally and linguistically appropriate. Fernando is headed for Washington, DC, to attend the Steering Committee's first meeting on April 18th. A very big deal, Fernando -- Congratulations!

As of this morning, we have 20 posters and 100 RSVPs for the PACT Open House and Poster Session on April 14th. Super, but let’s keep spreading the word!
Open House RSVPs - [http://tinyurl.com/PACTOpenHouse](http://tinyurl.com/PACTOpenHouse)
Call for Posters submission - [http://tinyurl.com/4takk8h](http://tinyurl.com/4takk8h)

Molly Van Rheen brought to our attention that CCTSI is looking to hire a third Research Navigator. Do you know of anyone who may be interested? The job posting can be found at [www.jobsatcu.com/applicants/Central?quickFind=63975](http://www.jobsatcu.com/applicants/Central?quickFind=63975).

A new Community Grants program from RWJF called "Mobilizing Action Toward Community Health (MATCH)" will help spark action in communities to address the many factors that influence health. As the County Health Rankings illustrate, social and economic factors such as education and employment can affect health directly and indirectly, and those negative effects may accumulate over individuals’ lifetimes and continue unbroken through generations. The first round of the Community Grants program is open to communities that are ready to take action to address the social and economic factors that affect health—factors which have a significant impact on health outcomes, yet are often ignored in community health improvement activities. [Learn more details and how to apply for this Call for Proposals.](http://www.rwjf.org/en/news-and-events/press-releases/2010/04/4/community-grants-mobilizing-action-toward-community-health-match.html) Application Deadline: April 27, 2011 3:00 PM EDT. Read the article, [County Health Rankings Show There is More to Health Than Health Care.](http://www.rwjf.org/en/news-and-events/press-releases/2010/04/4/community-grants-mobilizing-action-toward-community-health-match.html)

NIH’s National Center for Research Resources and the Clinical and Translational Science Awards consortium will sponsor the Fourth Annual National CTSA Community Engagement Conference, focusing
on how Information Technology (IT) can enhance community engagement. See the attached flyer. Note the deadline for posters/abstracts is April 29, 2011.


Have a great weekend!
Jack Westfall
NIH's National Center for Research Resources and the Clinical and Translational Science Awards consortium will sponsor the Fourth Annual National CTSA Community Engagement Conference, focusing on how Information Technology (IT) can enhance community engagement.

**Using IT to Improve Community Health: How Health Care Reform Supports Innovation**

**August 30 – 31, 2011**

Tuesday, August 30, 8:00 a.m. – 5:00 p.m.

Wednesday, August 31, 8:00 a.m. – 2:30 p.m.

Bethesda North Marriott Hotel and Conference Center
5701 Marinelli Road
Bethesda, MD 20852

*Deadline for posters and abstracts: Friday, April 29, 2011.*

[View Agenda](#)

[Accommodations and Logistics](#)

[Register Now](#)

Poster presentations will be featured on both days of the conference. [Submit abstracts](#) in two categories:

- Poster presentations
- Think tank leader proposals

The conference will cover the following topics:

- Using IT to Improve Community Health: The Federal Landscape
- IT, Community Health and the State Perspective
- Using IT to Improve Health at the Local Level
- Using IT, Electronic Health Records, Personal Health Records and Telemedicine to Engage Communities
- A View of the Future: Using Patient Portals to Improve Community Health Connectivity

The first day of the conference will feature four concurrent "think tank" sessions:

1. Social Networking: Community connections and health outcomes
2. EHR: Meaningful Use implementation challenges, innovation and regulations
3. Geo-mapping: Framing health needs and issues as an individual and community concern
4. Health Information Technology (HIT): Practice and research community networks using IT to improve community health

A summary of the think tank sessions will be submitted for potential publication in the *Science Translational Medicine Journal*. For more information, please contact Barbara L. Gregory. To learn more, visit [https://www.dtmi.duke.edu/ce-workshop](https://www.dtmi.duke.edu/ce-workshop).

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