Multimedia majors must possess a variety of skills and abilities depending on the area of the multimedia industry they pursue. Most multimedia majors combine more than one medium in the areas of text, graphics, sound, animation, and video to create, design, and publish products. In general, multimedia majors must possess good analytical, creative, and artistic skills. Multimedia majors often must be flexible project members with the ability to self-motivate. In addition, creative problem solving and effective communication skills are highly desired. Multimedia majors can work in a variety of industries including film, television, music, animation, advertising, publishing, software development, online industry, game hardware manufacturing, and game companies, as well as various government agencies.

Related Occupations

- 2D, 3D Animator
- Acoustic Installation Recording Engineer
- Creative Director
- Customer Support
- Digital Designer & Illustrator
- Digital Photographer & Editor
- Digital Remastering Editor
- Digital Storyteller
- Digital Videographer & Editor
- Game Designer
- Gaming Video Audio Composer
- Graphic Designer
- Live Sound Engineer
- Multimedia Production Designer
- Post Production Engineer
- Programmer
- Project Planner
- Project Manager
- Script Writer
- Software Designer & Developer
- Sound Technician
- Studio Technician/Maintenance
- Technical Lead
- Technical Writer
- User Interface Animator
- Video Director & Producer
- Virtual Reality Environment Designer
- Visual Designer
- Web Audio Producer
- Web Site Designer & Developer

Some of these options require additional training and/or education.

Internet Resources

- Animation World Network Magazine
  mag.awn.com
- Careers for Multimedia Artists
  www.roch.edu/dept/digiart/Careers/multimedia/mm1.html
- Definition of Multimedia
  www.scala.com/multimedia/multimedia-definition.html
- Directory of Graduate Programs
  www.gradschools.com
- Gamasutra
  gamasutra.com
- Game Developers Network
  www.gamedev.net
- Gamejobs.com
  gamejobs.com
- Graphic Design Resources
  www.iaphc.org/links/1grades.htm
- Get in the Game
  www.gignews.com
- Internet Resources for Job Search
  www.rileyguide.com
- Occupational Outlook Handbook (Careers)
  www.bls.gov/oco/home.htm
- Yahoo! Multimedia Directory
  dir.yahoo.com/Computers_and_Internet/Multimedia

Professional Resources

- Academy of Interactive Arts and Sciences
  www.interactive.org
- Association for Multimedia Communications
  www.amcomm.org
- Audio Engineering Society
  www.aes.org
- Digital Media Association
  www.digmedia.org
- Specialty Graphic Imaging Association
  www.sgia.org
- International Webmasters Association: Multimedia Resources
  www.iwanet.org