Communication majors must be able to write effectively and expressively, think critically, weigh values, and communicate ideas. Creativity, initiative, good judgment, and the ability to express thoughts clearly and simply are essential. Decision-making, problem-solving, and research skills are also important, as well as organizing and planning. Strong interpersonal skills and abilities are a must in all areas of communication. Communication jobs vary in scope and may require additional training in other areas. Communication majors can work for public relations firms, radio stations, and schools, as well as federal or local governments and other agencies.

Related Occupations

- Actor/Actress
- Anchorperson
- Acquisitions Editor
- Advertising Agent
- Announcer
- Audiologist
- Broadcast Technician
- Columnist
- Commentator
- Copywriter
- Critic
- Editor
- Film Correspondent
- Educational Writer
- Freelance Writer
- Graphic Artist/Web Designer
- Journalist
- Labor Relations Manager
- Lawyer
- Lecturer
- Lobbyist
- Media Librarian
- Media Specialist
- Merchantiser
- Negotiator/Mediator
- News Photographer
- Producer (Film/TV)
- Proofreader
- Public Relations Specialist
- Publisher
- Reporter
- Researcher
- Research Assistant
- Salesperson/Manager
- Speech Pathologist
- Speech Writer
- Technical Writer
- Television Director
- Video Engineer

Some of these options require additional training and/or education

Internet Resources

- Careers in Communication and Journalism
  www.cengage.com
- Careers in Marketing, Advertising, Public Relations
  careers-in-marketing.com
- Colorado County Job Board
  www.ccioline.org/index.cfm/ID/30/Job-Board
- Colorado State/Cities Job Board
  www.colorado.gov
- Job Board for Media Professionals
  journalismjobsb.com
- Journalism Jobs (Nationwide)
  journalism.berkeley.edu/jobs
- Internet Resources for Job Search
  www.rileyguide.com
- National Writers Union
  www.nwu.org
- Occupational Outlook Handbook (Careers)
  www.bls.gov/oco
- Public Relations Careers
  stats.bls.gov/oco/ocos086.htm
- SunOasis Jobs for Freelance Writers, Editors, Copywriters
  www.sun oasis.com
- The Associated Press Bureau for Careers/Internships
  www.ap.org/apjobs

Professional Resources

- American Communications Association
  www.americancomm.org
- Boulder Writer Alliance
  www.bwa.org
- Colorado Independent Publishers
  www.cipabooks.com
- National Association of Broadcasters
  www.nab.org
- Organization of Black Screenwriters
  www.obswriter.com
- Public Relations Society of America
  prsa.org
- Society for Technical Communication
  www.stc.org
- National Communication Association
  www.natcom.org