Grant-Writing Workshop
Organized and Presented by the Office of Research Development and Education (ORDE)

November 17, 2016
8:30 am – 12:00 pm

Writing Successful Grants
8:30 am – 12:00 pm

For those who are new to the grant game, this introductory workshop covers basic principles of good grant writing, starting with the phrasing of a compelling research theme to the actual construction of the proposal itself. Major differences between traditional "academic prose" and persuasive grant writing are highlighted. Common pitfalls that can lead to early rejection of good ideas are reviewed, matched with practical strategies for better writing. Special attention will be paid to the perspectives of grant reviewers and how to write in ways that will meet their expectations.

- Killer mistakes in grant writing and how to avoid them
- Two critical steps that will double your chances for success
- How to win over the grant reviewer
- Simple keys to a more powerful writing style
- Visualization: Using illustrations to "sell" your project

This workshop is co-sponsored by The Center for Faculty Development, the Office of Research Development and Education (ORDE) and the Office of Research Services (ORS) and will be facilitated by Naomi Nishi, Associate Director of Educational Outreach for ORDE and feature speaker and consultant, Robert Porter, PhD. Dr. Porter has written the preeminent articles on grant development for faculty researchers, including Crafting a Sales Pitch for Your Grant Proposal and Why Academics Have a Hard Time Writing Good Grant Proposals. As a tenured professor and former Director of Research Development, his proposals have garnered over 8 million dollars in grants.

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