About i-graduate

The International Graduate Insight Group (i-graduate) is an independent benchmarking and research service, delivering comparative insights for the education sector worldwide: your finger on the pulse of student and stakeholder opinion.

The Student Barometer is the largest annual study of students in the world, with feedback from over 2 million respondents.

Used throughout the sector to target resourcing and investment in improving services, teaching and support for students.

i-graduate surveys implemented by 1,400 education institutions worldwide.

Running in 28 countries across 5 continents.
Core questionnaire covering arrival, learning, living, support, recommendation, application and choice of institution

Semi-standardised online questionnaire format, adapted and customised for each partner institution

Students invited to feedback from October to December 2014

164,863 international students responded from 209 institutions in 18 countries

Institution-specific results compared against comparator groups, national and international benchmarks

Reporting: in person, confidential and customised to each institution
Headline
Results
<table>
<thead>
<tr>
<th>CU Denver (215)</th>
<th>2014 vs 2013</th>
<th>Propensity to recommend</th>
<th>USA ISB (19050)</th>
<th>Global ISB (138327)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>I would actively encourage people to apply</td>
<td>39%</td>
<td>38%</td>
</tr>
<tr>
<td>33%</td>
<td>+5%</td>
<td>If asked, I would encourage people to apply</td>
<td>45%</td>
<td>45%</td>
</tr>
<tr>
<td>41%</td>
<td>-1%</td>
<td>I would neither encourage nor discourage people to apply</td>
<td>13%</td>
<td>13%</td>
</tr>
<tr>
<td>18%</td>
<td>-3%</td>
<td>If asked, I would discourage people from applying</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>6%</td>
<td>-1%</td>
<td>I would actively discourage people from applying</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Would you recommend the institution to others thinking of applying here?
### Propensity to recommend (by study level)

<table>
<thead>
<tr>
<th>CU Denver (215)</th>
<th>UG (94)</th>
<th>PGT (86)</th>
<th>PGR (32)</th>
</tr>
</thead>
<tbody>
<tr>
<td>33% I would actively encourage people to apply</td>
<td>30%</td>
<td>35%</td>
<td>38%</td>
</tr>
<tr>
<td>41% If asked, I would encourage people to apply</td>
<td>40%</td>
<td>41%</td>
<td>47%</td>
</tr>
<tr>
<td>18% I would neither encourage nor discourage people to apply</td>
<td>23%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>6% If asked, I would discourage people from applying</td>
<td>4%</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>2% I would actively discourage people from applying</td>
<td>2%</td>
<td>2%</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Would you recommend the institution to others thinking of applying here?
Overall, how satisfied are you with all aspects of your institution experience?
Nationality breakdown

CU Denver (257, inner circle) vs USA ISB (23897, outer circle)

- **China**: 45%
- **India**: 27%
- **Saudi Arabia**: 14%
- **United Arab Emirates**: 0%
- **Other**: 3%

CU Denver: 24%
USA ISB: 32%
School/Department breakdown

- College of Liberal Arts and Sciences
- College of Engineering and Applied Science
- Business School
- Graduate School
- College of Architecture and Planning
- School of Dental Medicine
- College of Arts and Media
- Skaggs School of Pharmacy and Pharmaceutical Sciences
- Other

CU Denver (253)

- College of Liberal Arts and Sciences: 31%
- School of Dental Medicine: 25%
- College of Arts and Media: 19%
- Skaggs School of Pharmacy and Pharmaceutical Sciences: 6%
- College of Engineering and Applied Science: 5%
- Business School: 4%
- Graduate School: 4%
- College of Architecture and Planning: 3%
- Other: 3%
How important were the following factors when deciding where to study?
Top 10 key influences (choice of institution)

- **Friends**: 35% (37%)
- **Current students at this institution**: 28% (21%)
- **The institution website**: 28% (35%)
- **Family**: 23% (26%)
- **Alumni of this institution**: 18% (21%)
- **Teacher/tutor where you studied previously**: 16% (15%)
- **League tables or rankings**: 14% (15%)
- **Education Agent**: 13% (24%)
- **Staff of this institution**: 11% (11%)
- **A visit to the institution**: 10% (9%)

Which of the following helped you to choose this institution?
Learning matrix - Facilities

The diagram represents the learning facilities satisfaction matrix for different institutions, sorted by their score difference to the primary benchmark. The x-axis shows the percentage difference, ranging from -10% to 10%. The y-axis indicates the different learning facilities, including:

- Virtual learning
- Online library
- Learning spaces
- Technology
- Laboratories
- Physical library

The institutions are arranged based on their satisfaction scores, with a color gradient indicating the degree of satisfaction compared to the primary benchmark.
Engagement
Student engagement - Challenges

Thinking back over this academic year, to what extent has your course challenged you to:

- Analyse ideas or concepts in greater depth
- Do your best work
- Use information, ideas or concepts from different topics to solve problems

Never | Sometimes | Often | Very often
--- | --- | --- | ---
CU Denver (186) | USA ISB (15831) | CU Denver (184) | USA ISB (15833) | CU Denver (185) | USA ISB (15820)

2% | 2% | 1% | 2% | 4% | 2% | 28% | 30% | 47% | 42% | 29% | 31%
42% | 42% | 34% | 39% | 44% | 44% | 28% | 26% | 18% | 17% | 23% | 23% | 2% | 2% | 1% | 2% | 4% | 2% | 2%
To what extent do you agree or disagree with the following statements:

- I feel part of a student community committed to learning
- Student feedback on my course is taken seriously and acted upon
Support matrix

Institution satisfaction (sorted by % score)

-8%  -6%  -4%  -2%  0%  2%  4%  6%  8%

% difference to primary benchmark

Support OVERALL

Dining Services

Academic Advising

Int’l Student/Scholars Office

Graduate School**

Tivoli Student Union

IT Support

Bursar’s Office

Career Center

Student Housing

Student Health Center

Clubs/societies

Counseling Center

SUPPORT OVERALL