

CMS Survey for Webmasters (External Responses)

University of Colorado Denver | Anschutz Medical Campus

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How Many CMS Systems are at the University?

Findings:

Typically, most campus environments have 1-2 CMS Frameworks within their University support structure.

CU Denver:

Currently, CU Denver has an estimated 3 CMS Frameworks currently in place.

# of CMS Systems on Campus	# of Universities
1	33
2	48
3	14
4	6
5	2

What is the Primary CMS used at the University?

Findings:

Drupal is the primary CMS implementation on campus for most Universities who responded to the survey.

CU Denver:

Currently, CU Denver's primary CMS is SharePoint

#	CMS	Primary
1	Drupal	41
2	WordPress	24
3	OmniUpdate	11
4	Hannon Hill Cascade Server	10
5	<i>Custom</i>	5
6	SharePoint	4
7	Adobe Experience Manager	4
8	dotCMS	4
9	TERMINALFOUR	3
10	Ektron	3
11	Ingeniux	3
12	Sitecore	3
13	CommonSpot	2
14	Concrete5	2
15	ExpressionEngine	2
16	Reason CMS	2
17	Joomla	1
18	Sitfinity	1
19	LightCMS	1
20	Luminus	1
21	OpenText	1
22	Radiant CMS	1
23	TYPO3	1

CU Denver

What CMS(s) are used mostly in a secondary nature at the University?

Findings:

WordPress is the secondary CMS of choice on campus for most Universities who responded to the survey.

CU Denver:

Currently, CU Denver's secondary CMS's are WordPress & Drupal

#	CMS	Secondary to some capacity	
1	WordPress	51	CU Denver
2	SharePoint	19	
3	Drupal	17	CU Denver
4	Joomla	4	
5	Custom	2	
6	Adobe Experience Manager	2	
7	TERMINALFOUR	1	
8	Sitefinity	1	
9	OmniUpdate	0	
10	Hannon Hill Cascade Server	0	
11	dotCMS	0	
12	Ektron	0	
13	Ingeniux	0	
14	Sitecore	0	
15	CommonSpot	0	
16	Concrete5	0	
17	ExpressionEngine	0	
18	Reason CMS	0	
19	LightCMS	0	
20	Luminus	0	
21	OpenText	0	
22	Radiant CMS	0	
23	TYPO3	0	

Hosting

Q.) Where is your primary EDU website hosted?						
#	CMS	Primary	Self-hosted on in-house servers	Hosted at third-party service provider	Don't know	No Answer
1	Drupal	41	29	12	0	0
2	WordPress	24	13	11	0	0
3	OmniUpdate	11	7	4	0	0
4	Hannon Hill Cascade Server	10	8	2	0	0
5	Custom	5	4	1	0	0
6	SharePoint	4	4	0	0	0
			CU Denver			

Findings:

Most primary CMS's are hosted in-house

CU Denver:

Primary CMS is currently hosted in-house

Content Managers

% of each CMS Framework within Universities that supports more than 100 content editors:

#	CMS	Primary	More than 100
1	Drupal	41	34%
2	WordPress	24	33%
3	OmniUpdate	11	55%
4	Hannon Hill Cascade Server	10	80%
5	Custom	5	60%
6	SharePoint	4	75%

← 
(see culture analysis)

Q.) How many university employees create or edit content in your primary EDU content management system?							
#	CMS	Primary	Less than 50	51-100	More than 100	Don't know	No Answer
1	Drupal	41	15	9	14	3	0
2	WordPress	24	10	5	8	1	0
3	OmniUpdate	11	3	2	6	0	0
4	Hannon Hill Cascade Server	10	1	1	8	0	0
5	Custom	5	2	0	3	0	0
6	SharePoint	4	1	0	3	0	0

CU Denver							

Findings:

Universities who have less than 50 content managers gravitate towards Drupal and WordPress while those who have more than 100 gravitate towards OmniUpdate, Hannon Hill Cascade Server, and SharePoint. However, its important to note that Drupal and Wordpress are still high in numbers for more that than 100 content managers.

CU Denver:

Currently, CU Denver supports (up to) 3,000-4,000 content managers. In terms of active users on a monthly basis, it is estimated that there are ~1,000.

Core CMS Team

Q.) How many people are on your core CMS development team?									
# CMS	Primary	Fewer than 10 developers	11- 20 developers	More than 20 developers	We don't have a CMS development team.	Don't know	No Answer		
1	Drupal	41	35	1	0	4	1	0	
2	WordPress	24	20	0	0	2	2	0	
3	OmniUpdate	11	9	0	0	2	0	0	
4	Hannon Hill Cascade Server	10	8	1	0	1	0	0	
5	Custom	5	4	1	0	0	0	0	
6	SharePoint	4	2	1	0	1	0	0	

		CU Denver							

Findings:

Universities generally have a smaller core CMS development team (<10 developers)

CU Denver:

Currently, CU Denver has a small centralized core CMS team (<10) in addition to distributed development between well-funded departments. (<20)

CMS Development Responsibility

Q.) Who develops and upgrades the core installation, modules or plugins in your CMS?

#	CMS	Primary	We do most development work in-house.	We hire a third party for most development work.	We don't do any development work.	Don't know	No Answer
1	Drupal	41	29	8	1	0	3
2	WordPress	24	19	4	0	1	0
3	OmniUpdate	11	5	5	1	0	0
4	Hannon Hill Cascade Server	10	9	0	1	0	0
5	Custom	5	4	0	0	1	0
6	SharePoint	4	2	0	2	0	0

		CU Denver					

Findings:

Universities generally do most development in-house

CU Denver:

Currently, CU Denver does its development in-house

CMS Satisfaction

Please rate your overall satisfaction with the following components : (Averaged)

#	CMS	Primary	Content Editor Tool (WYSIWYG)	Page Template Flexibility	Core CMS Flexibility	Website and Data Security	Mobile Responsiveness	Search Function and Accuracy
1	Drupal	41	3.20	3.48	3.59	3.65	3.55	3.00
2	WordPress	24	3.64	3.58	3.52	3.58	3.78	2.68
3	OmniUpdate	11	3.36	3.73	3.64	3.45	3.70	3.56
4	Hannon Hill Cascade Server	10	3.00	3.50	3.50	3.67	3.38	3.00
5	Custom	5	2.20	2.60	2.25	3.25	3.00	3.33
6	SharePoint	4	1.25	1.25	1.00	2.75	1.50	1.50

Functionalities	#1	#2	#3	#4	#5	#6
Content Editor Tool (WYSIWYG)	WordPress	OmniUpdate	Drupal	Hannon Hill Cascade Server	Custom	SharePoint
Page Template Flexibility	OmniUpdate	WordPress	Hannon Hill Cascade Server	Drupal	Custom	SharePoint
Core CMS Flexibility	OmniUpdate	Drupal	WordPress	Hannon Hill Cascade Server	Custom	SharePoint
Website and Data Security	Hannon Hill Cascade Server	Drupal	WordPress	OmniUpdate	Custom	SharePoint
Mobile Responsiveness	WordPress	OmniUpdate	Drupal	Hannon Hill Cascade Server	Custom	SharePoint
Search Function and Accuracy	OmniUpdate	Drupal	Custom	Hannon Hill Cascade Server	WordPress	SharePoint

Overall CMS Satisfaction

Findings:

Although Drupal and Wordpress are the most widely used, the highest overall satisfaction belongs to OmniUpdate

#	CMS	Primary	Overall Avg
1	Drupal	41	3.41
2	WordPress	24	3.47
3	OmniUpdate	11	3.57
4	Hannon Hill Cascade Server	10	3.34
5	<i>Custom</i>	5	2.77
6	SharePoint	4	1.54

Culture Analysis Results

CU Denver

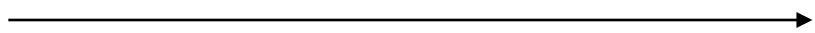
- # of CMS Frameworks: 2-3
- Hosting: In-house
- Content Managers: > 100
- Core CMS Team: < 10
- Dev Responsibility: In-house

Other Universities (Avg)

- # of CMS Frameworks: 1-2
- Hosting: In-house
- Content Managers: > 100
- Core CMS Team: < 10
- Dev Responsibility: In-house

Current

- Primary: SharePoint
- Secondary: Drupal & WordPress



Suggested Change:

- Primary: OmniUpdate, Hannon Hill Cascade Server, Drupal, or WordPress
- Secondary: Drupal, Sharepoint, &/or Wordpress

References

- November 2015 – CMS Survey for Webmasters administered by the CMS Search Committee at the University of Colorado Denver | Anschutz Medical Campus
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