King Soopers Community Rewards

To Support CU Anschutz Shares

Shopping at King Soopers to support CU Anschutz Shares is now easier than ever! You no longer have to keep track of a gift card to do it. You can simply use your regular King Soopers loyalty card when you shop and your purchase of groceries will automatically count toward donations to help students in need.

Here’s how to register:

1. Go to www.kingsoopers.com/communityrewards and click ‘Enroll Now’
2. Log in to your King Soopers account. If you do not already have one, you can create one.
3. Once logged in, locate the University of Colorado Anschutz (Anschutz Shares) among the member organizations. You can search for us by name or look us up by our member code, GH631.

4. Once you find us, click ‘Enroll.’
5. Once you’re done, you will be shown a confirmation that you’re enrolled.

Community Rewards

- You have successfully enrolled in Community Rewards.

Donation Summary

Status:
Currently Enrolled

Organization Name: University of Colorado Anschutz (Anschutz Shares)
Enrollment Date: 03/15/2019

Organization Number: GH631

Change Organization   Cancel Enrollment

6. That’s it! Start shopping to benefit our students in need. (note that it may take 7-10 days for your purchases to start benefitting our program)

What’s Different?

King Soopers Community Rewards is a brand new program that is replacing King Soopers Neighborhood Rewards. Here’s what’s changed:

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<tr>
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<th>King Soopers Neighborhood Rewards</th>
<th>King Soopers Community Rewards</th>
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</thead>
<tbody>
<tr>
<td>Earning credit</td>
<td>Customers had to load money onto a gift card and use that gift card for their grocery purchases</td>
<td>Customers simply use their loyalty card at checkout, no reloads needed</td>
</tr>
<tr>
<td>Applicable transactions</td>
<td>Anything that could be paid for with a gift card will count.</td>
<td>Most grocery and out-of-pocket pharmacy purchases apply. See FAQ below for full list of non-applicable purchases.</td>
</tr>
<tr>
<td>Donation rate</td>
<td>A flat 5% of all gift card reloads are donated.</td>
<td>King Soopers is offering a total donation of $2.5 million each quarter that is split up among all participating organizations. The more our participants spend, the larger percentage of that total donation we will receive.</td>
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Frequently Asked Questions

I purchased a gift card for King Soopers Neighborhood Rewards. Now what?
King Soopers Neighborhood Rewards is ending on March 31st, 2019. Any money that you reload onto your gift card before that date will still generate donations for us. After that date, your gift card will still retain its value; however, further reloads will no longer count toward donations to Anschutz Shares.

When does the new program start?
King Soopers Community Rewards will start raising donations for us beginning April 1st, 2019.

Is my personal information secure in the enrollment process?
King Soopers does not sell, trade or rent customers’ personal information to outside companies or marketing firms. The complete Privacy Policy is available at www.kingsoopers.com.

How often do I need to re-enroll my loyalty card?
Never! Customers will automatically stay enrolled until they switch organizations or no longer participate. No reloads or re-registration will be required.

Does everything in my shopping cart count towards my donation to Anschutz Shares?
Supporters earn rewards on most items every time they shop. However, there are specific items that are not included:

- Alcohol & Tobacco products
- Government-assisted pharmacy expenses
- Postage stamps
- Kroger Co. Family of Stores Gift Cards
- Green Dot reloadable products
- MoneyPaks
- 1-2-3 Rewards Reloadable Visa Prepaid Debit Card
- ReCharge Cards
- American Express Variable Load Gift Cards
- Visa Variable Load Gift Cards
- MasterCard Variable Load Gift Cards
- Bottle deposits
- Lottery and promotional tickets
- Money orders
- Western Union
- Fuel
- Sales tax

Eligible pharmacy purchases include out-of-pocket co-pays for nongovernment assisted pharmacy programs.

Can I register over the phone?
Unfortunately, no – customers must register using their own individual King Soopers account and can only do so online at www.kingsoopers.com/communityrewards.