CAROLE ANN JEMAL-GIBSON
AND GREG GIBSON
INTERNATIONAL EXECUTIVE ROUNDTABLE
DISTINGUISHED LECTURE

featuring

Henry Tsuei

hosted by

the Institute for International Business and the Center for International Business Education and Research (CIBER)

September 20, 2018
The Carole Ann Jemal-Gibson and Greg Gibson Distinguished Lecture Series

Established by Mr. Greg Gibson and the Gibson family in honor of the late Carole Ann Jemal-Gibson, this annual lecture provides students and faculty the opportunity to expand their knowledge of international business, international relations, and US-China cross-border business.

The University of Colorado Denver’s Institute for International Business and Office of Advancement gratefully acknowledge the support of Mr. Greg Gibson and the Gibson Family.

The Institute for International Business and the Center for International Business Education and Research (CIBER)

The Institute for International Business, in collaboration with the Business School, promote international business education at the University of Colorado Denver. In 1993, the Institute was designated a CIBER by the U.S. Department of Education, a nationally recognized center of excellence in international business teaching, research, and outreach. The Institute has continually maintained this prestigious designation and continues to serve as a resource for international business education in Colorado, the Rocky Mountain region, and the United States.
Welcome and Introduction

Manuel Serapio, PhD, Director
Institute for International Business/CIBER
Associate Professor of International Business
Business School

Gibson Distinguished Lecturer

Henry Tsuei

addressing

The Evolution of the Modern Airlines Industry and Air Travel Payments

The airlines industry is essential to the functioning and growth of today’s world economy. This lecture will provide an overview of the history and evolution of the modern airlines industry, its role in today’s global economy, and the growth opportunities and challenges faced by industry operators with a special focus on air travel payments and the rise of air travel in China.

Henry Tsuei serves as Managing Director (Asia) for Universal Air Travel Plan (known as UATP), a Washington, DC based global provider of travel payment services. UATP was founded more than 80 years ago by American Airlines to help facilitate air travel specific payments. Today, UATP is owned by 32 airline shareholders, issued by 26 major airlines, and accepted by hundreds of airlines and travel agencies around the world. UATP was also the first charge card issued.
In his role as Managing Director, Mr. Tsuei leads a group of payments industry professionals with offices in Beijing, Tokyo and Singapore to expand the coverage of UATP’s global payments network by acquiring new merchant and issuing members, and by introducing new payments services.

Mr. Tsuei began his professional career as a design engineer with Analog Devices, Inc. His interest in sales and marketing led him to pursue a career in international business development with leading global businesses to include American Express, First Data Corporation, and Western Union. Mr. Tsuei has held leadership positions focused on international business, including corporate senior vice president and business unit president.

Mr. Tsuei holds seven US patents in the areas of payment processing, e-business applications, and statistical process control. He earned a bachelor’s degree in electrical engineering from the University of Arizona and an MBA from the University of North Carolina at Greensboro. Mr. Tsuei serves as a member and Past Chair of the Global Advisory Board of CU Denver’s Institute for International Business (IIB) and was an International Executive in Residence for the IIB.