



## **ACADEMY OF INTERNATIONAL BUSINESS US WEST CHAPTER CONFERENCE**

October 18-20, 2018  
Denver, Colorado

### **FACULTY DEVELOPMENT WORKSHOP IN INTERNATIONAL ENTREPRENEURSHIP**

October 19, 2018 – 3:30 to 6:00 PM  
Location: Joy Burns Center, Rm. 231  
University of Denver Campus

Facilitated by

**Dr. Patricia McDougall-Covin**

Professor Emeritus

Kelley School of Business, Indiana University

**Dr. Manuel G. Serapio**

Faculty Director, Center for International Business Education and Research and the Institute for International Business, and Associate Professor of International Business and Entrepreneurship, Business School, University of Colorado Denver

Sponsored by

**Center for International Business Education and Research (CIBER)**

**Institute for International Business**

**University of Colorado Denver**

#### **Who Should Attend?**

AIB US West Chapter meeting participants who would like to learn more about the emerging and exciting field of International Entrepreneurship (IE) from both a research and teaching/pedagogy perspective. No additional registration fee is required to participate in this workshop.

#### **Topics To Be Covered:**

- Evolution of the field of IE
- Key research opportunities in IE
- Perspectives from editors of Entrepreneurship and International Business Journals regarding IE research
- A comparison of teaching in IB vs. IE
- Key resources for teaching and research in IE
- Digital globalization and IE

#### **To Register:**

Register for the AIB US West Chapter Conference at: <http://www.aib-w.org/registration/>