ACADEMY OF INTERNATIONAL BUSINESS
US WEST CHAPTER CONFERENCE
October 18-20, 2018
Denver, Colorado

FACULTY DEVELOPMENT WORKSHOP IN INTERNATIONAL ENTREPRENEURSHIP
October 19, 2018 – 3:30 to 6:00 PM
Location: Joy Burns Center, Rm. 231
University of Denver Campus

Facilitated by
Dr. Patricia McDougall-Covin
Professor Emeritus
Kelley School of Business, Indiana University

Dr. Manuel G. Serapio
Faculty Director, Center for International Business Education and Research and the Institute for International Business, and Associate Professor of International Business and Entrepreneurship, Business School, University of Colorado Denver

Sponsored by
Center for International Business Education and Research (CIBER)
Institute for International Business
University of Colorado Denver

Who Should Attend?
AIB US West Chapter meeting participants who would like to learn more about the emerging and exciting field of International Entrepreneurship (IE) from both a research and teaching/pedagogy perspective. No additional registration fee is required to participate in this workshop.

Topics To Be Covered:
• Evolution of the field of IE
• Key research opportunities in IE
• Perspectives from editors of Entrepreneurship and International Business Journals regarding IE research
• A comparison of teaching in IB vs. IE
• Key resources for teaching and research in IE
• Digital globalization and IE

To Register:
Register for the AIB US West Chapter Conference at: http://www.aib-w.org/registration/