DESIGNING FOR YOUR POLICY MAKER

Designing for Dissemination, 10/3/18
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Translating evidence to policy

• Who is your audience?
• What are the policy levers/aims?
• Why does it matter?
How to reach policy makers

- Timing
- Relationships
- Issues (outcomes)
Data for policy makers

- Accessibility
- Advocacy
- Brevity
Communicating with policy makers
Make Health Whole

• makehealthwhole.org
D4D to policy makers

• Special audience
• Opportunity or even necessity to reach beyond traditional health care settings
• Communication techniques translate evidence for application and action to inform policy
• Build enduring relationships for sharing information
THANK YOU

RUSS GLASGOW, HILLARY LUM, BETHANY KWAN & BRYAN FORD
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QUESTIONS?