Wednesday
October 17, 2018
12:00-1:00
Education 2 South
Room 1307
Anschutz Medical Campus

Presented by
Behavioral Science in Health and Health Care
An ACCORDS Seminar Series

Lunch will be provided to the first 30 participants.
No registration required.
Previous recorded seminars available at the ACCORDS Education Program website:
https://goo.gl/1q9nUx

"Systems Thinking & Social Science for Behavior Change"

Participants will be able to:
- Begin to describe how integration of strategies from multiple levels (individual, group, community) can make or break the effectiveness of change efforts.
- Explain the Design Thinking Framework and how using it can lead to more effective behavior change programs.
- Assess their own projects and take corrective action with regards to the steps needed to design the most impactful change efforts.

Jeni Cross, PhD
Director of Research, CSU Institute for the Built Environment
Associate Professor, Department of Sociology (CSU)

Dr. Cross is a community sociologist who works with community agencies to develop effective programs and create transformational change. She teaches courses on social research methods, community development and applied social change.

For live remote access:
https://ucdenver.zoom.us/j/862412973
Or Telephone: 1.646.876.9923
Meeting ID: 862 412 973