Policy: **Professionalism**—(Resident Code of Conduct, Uniform Dress Code & Social Media Guidelines)

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In this document, the “resident” refers to both specialty residents and subspecialty fellows.

**Purpose:**
Residents are responsible for fulfilling any and all obligations that the GME office, Hospitals and Residency Programs deem necessary for them to begin and continue duties as a Resident, including but not limited to:
- Attending orientations, receiving appropriate testing and follow-up if necessary for communicable diseases, fittings for appropriate safety equipment, necessary training and badging procedures (all of which may be prior to appointment start date).
- Completing required GME, Hospital and Program administrative functions in a timely fashion and before deadlines such as medical records, mandatory on-line training modules and surveys or other communications.

All GME Program Directors and Faculty are responsible for educating, monitoring and providing exemplary examples of professionalism to Residents. Please refer to the [GME Concern/Complaint Procedure](#) regarding specific professionalism reporting systems and resources.

Each program must have a program level professionalism policy which describes how the program provides professionalism education to residents. The Program Director will ensure that all program policies relating to professionalism are distributed to Residents and Faculty. A copy of the program policy on professionalism must be included in the official Program Manual and provided to each Resident upon matriculation into the program.

**POLICY**

**Professionalism – Code of Conduct**
Residents are responsible for demonstrating and abiding with the following professionalism principles and guidelines.

Physicians must develop habits of conduct that are perceived by patients and peers as signs of trust. Every physician must demonstrate sensitivity, compassion, integrity, respect, professionalism, and maintain patient confidentiality and privacy. A patient’s dignity and respect must always be maintained. Under all circumstances, response to patient needs shall supersede self-interest.

A medical professional consistently transmits respect for patients by his/her performance, behavior, attitude and appearance. Commitment to carrying out professional responsibilities and an adherence to ethical principles are reflected in the following expected behaviors:

A. Respect patient privacy and confidentiality.
   1. Knock on the door before entering a patient’s room.
   2. Appropriately drape a patient during an examination.
   3. Do not discuss patient information in public areas, including elevators and cafeterias.
   4. Keep noise levels low, especially when patients are sleeping.

B. Respect patient self-autonomy and the right of a patient and a family to be involved in care decisions.
   1. Introduce oneself to the patient and their family members and explain role in the patient’s care.
   2. Wear name tags that clearly identify names and roles.
3. Take time to ensure patient and family understanding and informed consent of medical decisions and progress.

C. Respect the sanctity of the healing relationship.
   1. Exhibit compassion, integrity and respect for others.
   2. Ensure continuity of care when a patient is discharged from a hospital by documenting who will provide that care and informing the patient of how that caregiver can be reached.
   3. Respond promptly to phone messages and pages.
   4. Provide reliable coverage through colleagues when not available.
   5. Maintain and promote physician/patient boundaries.

D. Respect individual patient concerns and perceptions.
   1. Comply with accepted standards of dress as defined by each institution.
   2. Arrive promptly for patient appointments.
   3. Remain sensitive and responsive to a diverse patient population, including but not limited to diversity in gender, age, culture, race, religion, disabilities, and sexual orientation.

E. Respect the systems in place to improve quality and safety of patient care.
   1. Complete all mandated on-line tutorials and public health measures (e.g. TB skin testing) within designated timeframe.
   2. Report all adverse events within a timely fashion.

A professional consistently demonstrates respect for peers and co-workers.

A. Respect for colleagues is demonstrated by maintaining effective communication.
   1. Inform primary care providers of patient’s admission, the hospital content and discharge plans.
   2. Provide consulting physicians all data needed to provide a consultation.
   3. Maintain legible and up-to-date medical records, including dictating discharge summaries within approved hospital guidelines.
   4. Inform all members of the care team, including non-physician professionals, of patient plans and progress.
   5. Provide continued verbal and written communication to referring physicians.
   6. Understand a referring physician’s needs and concerns about his/her patients.
   7. Provide all appropriate supervision needed for those one is supervising, by informing and involving supervising faculty of any changes in patient status, and by providing informed and safe handoffs to colleagues who provide patient coverage.
   8. Acknowledge, promote, and maintain the dignity and respect of all healthcare providers.

B. Respect for diversity of opinion, gender and ethnicity in the workplace.
   1. Maintain a work environment that is free of harassment of any sort.
   2. Incorporate the opinions of all health professionals involved in the care of a patient.
   3. Encourage team-based care.

In addition, professionals are held accountable to specialty-specific board and/or society codes of medical professionalism.
Professionalism – Uniform Dress Code
Residents must adhere to the following to reflect a professional appearance in the clinical work environment and are also held accountable to relevant individual institution policies.

Identification:
- Unaltered ID badges must be worn and remain visible at all times.
- If badge is displayed on lanyard, it should be a break-away variety.

White Coats:
- Long white coat that specifies the physician’s name and department should be worn.

Personal Hygiene:
- Hair must be kept clean and well groomed. Hair color or style may not be extreme. Long hair must be contained as so to not drape or fall into work area.
- Fingernails should be kept clean and of appropriate length. Artificial nails are prohibited.
- Scent of fragrance or tobacco should be limited/minimized.

Shoes/Footwear:
- Shoes must be clean, in good repair and of a professional style appropriate to work performed.
- No open-toed shoes may be worn. Shoes must have fully enclosed heels or secured with a heel strap for safety purposes.

Jewelry:
- Jewelry must not interfere with job performance or safety.
- Inappropriate/Not Permitted:
  - Pins, buttons, jewelry, emblems, or insignia bearing a political, controversial, inflammatory, or provocative message

Tattoos:
- Every effort must be made to cover visible tattoos.

Men:
- Clothing must reflect a professional image, including:
  - Dress-type pants & collared shirt & tie
- Facial hair must be neat, clean and well-trimmed.

Women:
- Clothing must reflect a professional image, including:
  - Skirt and dress length must be at or below the knee
  - Clothing should cover back, shoulders, midriff - modest neckline (no cleavage)

Scrubs:
- Residents may wear scrubs in any clinical situation where appropriate.
- When not in a work area, a white coat should be worn over scrubs.

Professionalism: Social Media Guidelines
Because social media blurs the line between personal voice and institutional voice, the university has created these guidelines to clarify how best to protect personal and professional reputations when participating.

In both professional and institutional roles, employees need to adopt a common sense approach and follow the same behavioral standards online as they would in real life, and are responsible for anything they post to social media sites either professionally or personally.

For these purposes, ‘social media’ includes but is not limited to social networking sites, collaborative projects such as wikis, blogs and microblogs, content communities and virtual communities.
Best practices - for all social media sites, including personal sites

1. **Think before posting** - There is no such thing as privacy in the social media world. Before you publish a post, consider how it would reflect on you, your department/unit and on the university. Search engine databases store posts years after they were published, so posts could be found even if they were deleted; and comments may be forwarded or copied.

2. **Be accurate** - Verify your information for accuracy, spelling and grammatical errors before posting. If an error or omission ends up being posted, post a correction as quickly as possible.

3. **Be respectful** - The goal of social media is to engage your audience in conversation. At times, that comes in the form of opposing ideas. Consider how to respond or disengage in a way that will not alienate, harm or provoke.

4. **Remember your audience** - Though you may have a target audience, be aware that anything posted on your social media account is also available to the public at large – including prospective students, current students, staff, faculty and peers.

5. **Be a valuable member** - Contribute valuable insights in your posts and comments. Self-promoting behavior is viewed negatively and can lead to you being banned from a website or group you are trying to participate in.

6. **Ensure your accounts’ security** - A compromised account is an open door for malicious entities to post inappropriate or even illegal material as though it were from you. If you administer a university/school/college/department/unit social media account, be sure to use a different password than for your personal accounts. Follow best practices in selecting and protecting your university account passwords.

Guidelines for all social media sites, including personal sites

- **Protect confidential and proprietary information** - Do not post confidential information about the university, students, faculty, staff, patients or alumni; nor should you post information that is proprietary to an entity other than yourself. Employees must follow all applicable Federal privacy requirements for written and visual content, such as FERPA and HIPAA. Failure to do so comes at the risk of disciplinary action and/or termination.

- **Respect copyright and fair use** - When posting, be aware of the copyright and intellectual property rights of others and of the university. Refer to CU System policies on copyright and intellectual property for more information/guidance.

- **Do not imply university endorsement** - The university logo, wordmark, iconography or other imagery shall not be used on personal social media channels. Similarly, the university’s name shall not be used to promote a product, cause or political party/candidate.