

**FUND THE FUTURE 5K FUN RUN/ROLL/WALK**  
**To benefit CU Physical Therapy Program Student Scholarships**  
**2016 Sponsorship Opportunities**

Dear Community,

This fall, the CU Physical Therapy Alumni Association in partnership with the Physical Therapy Program is hosting the third annual “Fund the Future 5K Fun Run/Roll/Walk” at the Anschutz Medical Campus on September 10, 2016. The event is a fundraiser to raise funds for the CU Physical Therapy Student Scholarships and to promote healthy living in the community. We are asking our community partners to support us in this effort by becoming sponsors of the event. Your contribution is critical to our ability to help highly qualified students who otherwise might not have the resources to complete their education and join the health care work force as physical therapists.

We would welcome you as a “Presenting Sponsor” for the event, which is given to an organization that contributes \$3500 or more, or invite you to partake in our other 2016 sponsorship opportunities. Each sponsor will receive space on our race web site and a t-shirt commemorating the event, as well as optional table space at the event. We are also accepting gifts in-kind for our runner goody bags. All proceeds raised will go directly to student scholarships.

In the attachment to this letter you will find more information about the sponsorship opportunities, accompanied by a form to complete your sponsorship. If you have any questions about sponsorships, please contact Neha Dasgupta or Zach Overgaard at [cupt.alumni@ucdenver.edu](mailto:cupt.alumni@ucdenver.edu) or 303-724-9150

Thank you for your consideration and we look forward to partnering with you!

Sincerely,



Physical Therapy Program

SCHOOL OF MEDICINE

UNIVERSITY OF COLORADO

ANSCHUTZ MEDICAL CAMPUS

Handwritten signature of Alyssa Arms.

**Alyssa Arms, PT, DPT**

**President, Physical Therapy Alumni Association**



University of Colorado  
Anschutz Medical Campus  
Physical Therapy Alumni Association

Handwritten signature of Margaret Schenkman.

**Margaret Schenkman, PT, PhD, FAPTA**

**Director, Physical Therapy Program**



Physical Therapy Program  
SCHOOL OF MEDICINE  
UNIVERSITY OF COLORADO  
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**PRESENTING SPONSOR – \$3500+**

- Company logo on finish line banner (sized by level, provided we receive logo and graphics at least 3 weeks prior to event)
- May have company representative speak at awards ceremony
- Optional Sponsor Space Provided at Finish
- Certificate of Appreciation
- Company logo on print and web materials (sized by donation amount, provided we receive logo and graphics at least 3 weeks prior to event)
- Special recognition on media promotions
- Logo on event shirt (sized by donation amount, provided we receive the graphics for logo at least 3 weeks prior to event)
- Optional Product placement in participant goody bag
- Four complimentary entry fee waivers, four participant t-shirts
- Sponsorships forms and donations are to be received 3 weeks prior to the event by August 26, 2016)

**GOLD SPONSOR – \$2500 - \$3500**

- Optional Sponsor Space Provided at Finish
- Certificate of Appreciation
- Special recognition on media promotions
- Company logo print and web materials (sized by donation amount, provided we receive logo and graphics at least 3 weeks prior to event)
- Logo on event shirt (sized by donation amount, provided we receive logo and graphics at least 3 weeks prior to event)
- Optional Product placement in participant goody bag
- Three complimentary entry fee waivers, three participant t-shirts
- Sponsorships forms and donations are to be received 3 weeks prior to the event by August 26, 2016)

**SILVER SPONSOR – \$1000 - \$2000**

- Optional Sponsor Space Provided at Finish
- Certificate of Appreciation
- Company logo web website (sized by donation amount, provided we receive logo and graphics at least 3 weeks prior to event)
- Logo on event shirt (sized by donation amount, provided we receive logo and graphics at least 3 weeks prior to event)

- Optional Product placement in participant goody bag
- Two complimentary entry fee waivers and two participant t-shirts
- Sponsorships forms and donations are to be received 3 weeks prior to the event by August 26, 2016)

#### **BRONZE SPONSOR – \$250 - \$500**

- Optional Sponsor Space Provided at Finish
- Company logo on website
- Certificate of Appreciation
- Logo on event shirt (sized by donation amount, provided logo and graphics at least 3 weeks prior to event)
- Optional Product placement or in participant goody bag
- One complimentary entry fee waiver and one event t-shirt
- Sponsorships forms and donations are to be received 3 weeks prior to the event by August 26, 2016)

#### **IN-KIND Donations**

Your organization can make a donation of products or services to be included in event packets/giveaways. Your company will receive recognition in the runners' registration packets.

**Deadline for sponsorship and donations recognition on event materials is August 26, 2016. Logos must be received by August 26, 2016, to be included on t-shirt. \*Please provide a company logo in .jpg or .tif and eps format.**

#### **Event Information**

**Fund the Future 5K Fun RUN/ROLL/WALK**  
**Saturday, September 10, 2015 at 9:00 am**  
**Anschutz Medical Campus, Building 500**  
**Parade Grounds (East 17<sup>th</sup> and Quentin Street)**

**Website and registration: [cuphysicaltherapy.org/5K](http://cuphysicaltherapy.org/5K)**



Physical Therapy Program

SCHOOL OF MEDICINE

#### **Additional Information**

All proceeds will be allocated to the CU Physical Therapy General Scholarship Fund to support student scholarships for the Physical Therapy Program in the School of Medicine at the University of Colorado Anschutz Medical Campus.

For any questions regarding sponsorship, please contact [Neha.Dasgupta@ucdenver.edu](mailto:Neha.Dasgupta@ucdenver.edu) or [Zachary.Overgaard@ucdenver.edu](mailto:Zachary.Overgaard@ucdenver.edu).

## FUND THE FUTURE 5K FUN RUN/ROLL/WALK Sponsor Registration

<b>Contact Information</b>			
<b>Name</b>			
<b>Business Name</b>			
<b>Address</b>			
<b>City, State, Zip</b>			
<b>Phone / Fax</b>			
<b>Email</b>			
<b>Sponsorship Information</b>			
<b>Sponsorship Level</b>			<b>Total \$</b>
<b>In-Kind Donation Description</b>			
<b>In-Kind Donation Fair Market Value</b>	\$		
<b>Payment Information</b>			
<input type="checkbox"/> <b>Check enclosed</b> (Make payable to the University of Colorado Physical Therapy Alumni Association)			
<input type="checkbox"/> <b>Credit card</b>	<input type="checkbox"/> <b>Visa</b> <input type="checkbox"/> <b>Mastercard</b> <input type="checkbox"/> <b>American Express</b> <input type="checkbox"/> <b>Discover</b>		
<b>Credit card number</b>			
<b>Credit card expiration</b>		<b>Credit card CVN#</b>	
<b>Name on credit card</b>			
<b>Signature</b>			

Please submit sponsorship forms to [cupt.alumni@ucdenver.edu](mailto:cupt.alumni@ucdenver.edu)