The Western States Rhinology Course
California Wine Country

October 14-16, 2010
THE LODGE AT SONOMA SONOMA, CALIFORNIA

Course Description
The Western States Rhinology Course will provide a comprehensive state-of-the-art update on the practice of medical and surgical rhinology. We are privileged to welcome an internationally renowned faculty of notable leaders in the field of rhinology.

This course will feature two and one-half days of presentations, interactive discussions, and surgical demonstrations of basic and advanced topics for the practicing otolaryngologist. Topics will include medical and surgical treatment of rhinosinusitis, surgery of the orbit and skull base for benign & malignant sinonasal tumors, and minimally invasive pituitary surgery. Surgical procedures performed by course faculty will demonstrate current endoscopic techniques. An optional hands-on laboratory featuring fresh cadaver dissection is available to interested participants.

The target audience is practicing otolaryngologists with an interest in rhinology and other allied health professionals in the field of otolaryngology.

Learning Objectives
1. Describe the radiographic and surgical anatomy of the paranasal sinuses and their importance in endoscopic sinus surgery
2. Describe new instrumentation in sinus surgery
3. Recognize the reasons for failure after surgical management of rhinosinusitis
4. Develop a rational approach for revision procedures
5. Describe the emerging role of endoscopic approaches in skull base surgery

Credit Designation
The Western States Rhinology Course designates this educational activity for a maximum of 23.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

COURSE FACULTY

Joseph K. Han, MD
Associate Professor
Department of Otolaryngology
Eastern Virginia Medical School

Peter H. Hwang, MD
Professor
Department of Otolaryngology
Stanford University

David W. Kennedy, MD
Professor
Department of Otolaryngology
University of Pennsylvania

Todd T. Kingdom, MD
Professor
Department of Otolaryngology
University of Colorado

Sam P. Most, MD
Associate Professor
Department of Otolaryngology
Stanford University

Jayakar V. Nayak, MD, PhD
Assistant Professor
Department of Otolaryngology
University of Utah

Vijay R. Ramakrishnan, MD
Assistant Professor
Department of Otolaryngology
University of Colorado

Aldo Stamm, MD, PhD
Director
Centro de Otorrinolaringología
Sao Paulo, Brazil

COURSE DIRECTORS

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University of Utah

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Credit Designation
Postgraduate Institute for Medicine designates this educational activity for a maximum of 23.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
**Accommodations**
The Lodge at Sonoma is nestled in the beautiful Sonoma Valley. With the convenience of being only blocks from the historic Sonoma Plaza, guests enjoy easy access to miles of fantastic restaurants, shopping and entertainment activities.

**Transportation**
AIR TRAVEL – Flight arrangements can be made with Patti Noel at Fare Deals/FROSCH travel at (800) 878-2929 ext. 117 or (303) 874-7117. Information will be provided to the best fare available for your market. Reservation requests may be e-mailed to patti.noel@frosch.com or visit www.faredeals.com.

**Registration Information**
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**Schedule**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
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</thead>
<tbody>
<tr>
<td>THURSDAY, OCTOBER 14, 2010</td>
<td>7:00 am</td>
<td>Registration &amp; Breakfast</td>
<td>David W. Kennedy, MD</td>
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<tr>
<td></td>
<td>8:00 am</td>
<td>Pathogenesis of Rhinotonia: What do we know?</td>
<td>Joseph H. Han, MD</td>
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<td>9:00 am</td>
<td>Surgical Approaches to the Frontal Recess and Frontal Sinus</td>
<td>Richard R. Orlandi, MD</td>
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<td>10:00 am</td>
<td>Complications of FESS</td>
<td>Todd E. Kingdom, MD</td>
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<td></td>
<td>11:00 am</td>
<td>Morphology and Biomechanics</td>
<td>David W. Kennedy, MD</td>
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<td>1:00 pm</td>
<td>Return to Sonoma</td>
<td>Alice Stamm, MD, PhD, PhD</td>
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<td>2:00 pm</td>
<td>Sphenoid Sinus Surgery</td>
<td>Richard R. Orlandi, MD</td>
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<td>3:00 pm</td>
<td>Break</td>
<td>Todd E. Kingdom, MD</td>
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<td>4:00 pm</td>
<td>Diagnosis and Management of Nasal Polyposis</td>
<td>Aldo Stamm, MD, PhD, PhD</td>
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<td>5:00 pm</td>
<td>Adjourn</td>
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<td>Pituitary Dissection</td>
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<td>Endoscopic DCR</td>
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<td>The Negative Sinus CT: EUS &amp; ever indicated</td>
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<tr>
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**Cancellation Policy**
Cancellations must be received in writing by September 10, 2010. The $200 processing fee is nonrefundable regardless of the reason for cancellation. If you send in your registration within the first week of the course, you will receive a $200 processing fee refund. If you need a letter of verification for your market, please do not send another copy by mail.

**Contact Information**
Darci Dreiling, 12631 E. 17th Avenue, B-205, Aurora, Co 80045 or fax: (303)-724-1961

**E-mail (please print clearly)**

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SCHEDULE
THURSDAY, OCTOBER 14, 2010
7:00 am   Registration & Breakfast

7:07 am   Registration is held.

8:07 am   Diagnosis of Sinusitis

8:30 am   Fungal Endoscopy: Weighing the evidence

9:00 am   Medical Therapy: Beyond and antibiotics

10:20 am   Surgical Anatomy of the sinuses

11:00 am   Office Rhinology: Pros and cons of care

11:30 am   Ask the Experts-Medical Therapy

12:00 pm   Lunch

12:20 pm   Revision Sinus Surgery: Identifying causes of failure

1:00 pm   Intraoperative Considerations in FESS

2:00 pm   Frontal Surgery: Advanced Techniques

3:00 pm   Repair of Skull Base Defects

4:00 pm   Repair of Skull Base Defects

5:30 pm   Adjourn

FRIDAY, OCTOBER 15, 2010
7:00 am   Breakfast

8:00 am   Complications of FESS

8:50 am   Surgery of the orbit & optic nerve

9:00 am   Endoscopic DCR

9:15 am   Inverted Papilloma and Benign nasal lesions

9:40 am   Repair of Skull Base Defects

10:30 am   Septoplasty

11:00 am   Approaching the Pterygopalatine Fossa

11:30 am   Endoscopic Skull Base Surgery: Beyond the Sinuses

12:00 pm   Lunch

12:30 pm   Demonstration Dissection

1:30 pm   Break

3:00 pm   Demonstration Dissection

5:00 pm   Adjourn

SATURDAY, OCTOBER 16, 2010
7:00 am   Breakfast

8:00 am   Blomberg in 2020: What does the future hold?

8:30 am   FESS: Special considerations

9:00 am   When All Else Fails: Working up the "acneus"

9:40 am   Surgery of the turbinates

10:20 am   Septoplasty

10:50 am   Functional Rhinologist: Novel Nasal Valve Surgery

11:30 am   The Negative Sinus CT: CE is surgery ever indicated? Discussion

12:00 pm   Adjourn for non-lab participants

12:30 pm   Lunch

2:00 pm   Endoscopic Skull Base Surgery: Beyond the Sinuses

3:00 pm   Medical Therapies: Beyond oral antibiotics

4:00 pm   Classification of Sinusitis

5:00 pm   Adjourn

Registration Information
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9:40 am   Repair of Skull Base Defects

10:30 am   Septoplasty

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Shuttle – Sonoma Airporter
From San Francisco airport to the Lodge at Sonoma $10 one way, $30 round trip.
Fax: (707) 938-4774  www.SonomaAirporter.com
Phone: (707) 938-4246  Toll Free (800) 611-4246

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registration Form

FRIDAY, OCTOBER 15, 2010
7:00 am Breakfast
7:30 am Complications of FESS
9:00 am Endoscopic Approaches to the Sella
10:00 am Break
10:30 am Surgical Anatomy of the Sinuses
10:50 am Surgery of the Orbit & Optic Nerve
11:00 am Break
11:30 am Medical Therapies: Beyond oral antibiotics
11:45 am Presentation of Rhinosinusitis: What do we know?
12:00 pm Lunch
1:15 pm Medical Therapies: Beyond oral antibiotics
1:30 pm new Technologies and Instruments in Sinus Surgery
2:00 pm Mastering the Maxillary and Ethmoid Sinuses
3:00 pm Advance Approaches to the Maxillary Sinus (Pediatric and Adult)
3:30 pm Demonstration Dissection
4:00 pm Frontal Surgery: Advanced Techniques
4:35 pm Break
5:00 pm Adjourn

SCHEDULE
THURSDAY, OCTOBER 14, 2010
7:00 am Breakfast
7:30 am Classification of Trauma
9:00 am Surgical Anatomy of the Sinuses
10:30 am Surgery of the Orbit & Optic Nerve
11:00 am The Negative Sinus CT: Is surgery ever indicated?
11:30 am Break
12:00 pm Lunch
1:15 pm The Negative Sinus CT: Is surgery ever indicated?
2:00 pm Repair of Skull Base Defects
3:00 pm New Technologies and Instruments in Sinus Surgery
3:30 pm Demonstration Dissection
4:00 pm Inverted Papilloma and Benign nasal lesions
4:30 pm Break
5:00 pm Adjourn

SATURDAY, OCTOBER 16, 2010
8:00 am Breakfast
8:30 am Rhinology in 2020: What does the future hold?
9:00 am Surgical Anatomy of the Sinuses
9:30 am Surgery of the Orbit & Optic Nerve
10:00 am Surgery of the Sphenoid
10:30 am Functional Rhinoplasty and Nasal Valve Surgery
11:00 am The Negative Sinus CT: Is surgery ever indicated?
11:30 am Adjourn

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9:30 am Surgery of the Orbit & Optic Nerve
10:00 am Surgery of the Sphenoid
10:30 am Functional Rhinoplasty and Nasal Valve Surgery
11:00 am The Negative Sinus CT: Is surgery ever indicated?
11:30 am Adjourn

Registration Information
To register, complete the registration form included and return by mail or fax. Registration is available at www.westernstatesrhinology.com by clicking on “2010 Course”. Registration fees include continental breakfast, refreshments, continental meals and lodging. All fees due in advance registration will not be accepted unless payment. Registration by fax, phone or online must be with a MasterCard or Visa.

Cancellations/Refunds: The full conference tuition is refundable, less a $150 processing fee, if your cancellation is received, in writing, by September 10, 2010. The $150 processing fee is nonrefundable regardless of the reason for cancellation. No refunds will be granted after September 10, 2010.
The Western States Rhinology Course

California Wine Country

October 14-16, 2010
THE LODGE AT SONOMA
SONOMA, CALIFORNIA

The Western States Rhinology Course will provide a comprehensive state-of-the-art update on the practice of medical and surgical rhinology. We are privileged to welcome an internationally renowned faculty of notable leaders in the field of rhinology.

This course will feature two and one-half days of presentations, interactive discussions, and surgical demonstrations of basic and advanced topics for the practicing rhinologist. Topics will include medical and surgical treatment of rhinosinusitis, surgery of the orbit and skull base for benign & malignant sinonasal tumors, and minimally invasive pituitary surgery. Surgical prosections performed by course faculty will demonstrate current endoscopic techniques. An optional hands-on laboratory featuring fresh cadaver dissection is available to interested participants.

The target audience is practicing otolaryngologists with an interest in rhinology and other allied health professionals in the field of otolaryngology.

Learning Objectives
1. Describe the radiographic and surgical anatomy of the paranasal sinuses and their importance in endoscopic sinus surgery
2. Describe new instrumentation in sinus surgery
3. Recognize the reasons for failure after surgical management of rhinosinusitis
4. Develop a rational approach for revision procedures
5. Describe the emerging role of endoscopic approaches in skull base surgery

Credit Designation
Postgraduate Institute for Medicine designates this educational activity for a maximum of 23.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.