The CU Denver Business School offers a Business Fundamentals Minor designed to equip non-business undergraduates with knowledge and skills to enhance their careers. There are no math prerequisites. The minor consists of five courses:

- Introduction to Business *(BMIN 1000 or MGMT 1000)*
- Fundamentals of Management, Marketing *(BMIN 3001)*
- Fundamentals of Financial Accounting, Finance and Data Analysis *(BMIN 3002)*
- Essential Skills for Today’s Workplace *(BMIN 3003)*
- Principles of Entrepreneurship *(ENTP 3000)*
- Capstone: Innovation, Strategy, and Business Planning *(BMIN 3004)*

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In a world driven by business, college graduates with a solid base of business knowledge have a distinct edge in the job market.

—Barry McConnell
Instructor

Keep Your Passion, Enhance Your Career
Enroll in the CU Denver
Business Fundamentals Minor

The Experience Employers Want, The Knowledge Entrepreneurs Need

business.ucdenver.edu/business-minor
Learn more: business.minor@ucdenver.edu or Courtney.Burkett@ucdenver.edu
Benefits of a Business Fundamentals Minor

Students enrolled in the business minor have the benefit of following their passion with their undergraduate degree while adding the business knowledge and skills employers want and entrepreneurs need.

The Business Fundamentals Minor also includes access to Business School resources:
- career coaching
- job opportunities
- networking
- paid internships
- job search boot camps
- career fairs

Business Minor Components

The business fundamentals minor consists of five courses designed especially for non-business students:

**Introduction to Business** (BMIN 1000 or MGMT 1000)
Offered Spring and Fall. The business and economic landscape and business terminology is introduced. Prereq. May be taken as a co-requisite with BMIN 3001, 3002, and 3003.

**Fundamentals of Management, Marketing** (BMIN 3001)
Offered Fall. Essential concepts of 1) Management, including organizational behavior, management and leadership methods, 2) Marketing, including marketing research, planning and implementation.

**Fundamentals of Financial Accounting, and Finance** (BMIN 3002)
Offered Fall. Essential concepts of 1) Accounting, including the use of financial information in making business decisions, 2) Finance, including finance methods and markets and 3) Data analysis, including techniques for summarizing, analyzing and reporting data.

**Essential Skills for Today’s Workplace** (BMIN 3003)
Offered Spring. Comprised of modules focusing on specific skill sets: Business communications and presentation skills and career and professional development.

**Principles of Entrepreneurship** (ENTP 3000)
Offered Spring and Fall. Focuses on the concepts, skills, know-how, practical information, attitudes and alternatives that are relevant for start-up companies.

**Capstone: Innovation, Strategy and Business Planning** (BMIN 3004)
Offered Spring. Students will examine the critical issues involved in developing and running successful businesses. Prerequisite: BMIN 3001 and BIMN 3002

To start the enrollment process contact the Business Minor Coordinator: business.minor@ucdenver.edu | Courtney.Burkett@ucdenver.edu

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