DENVER’S BUSINESS SCHOOL
The future of business education in the Rocky Mountain region is here, at the University of Colorado Denver’s Business School. Located in Denver’s vibrant downtown, the Business School’s extensive range of degree programs and innovative industry specializations keep pace with the needs of students and businesses in the region and beyond. Flexible class schedules, AACSB accreditation, and a focus on real-world application make the Business School a top choice for working professionals. Graduates leave with skills and knowledge that prime them for careers of significance.

ENTREPRENEURSHIP DRIVES CHANGE
The Jake Jabs Center for Entrepreneurship serves as a new idea laboratory that inspires and inculcates innovative thinking in the minds of students in a cross-disciplinary environment. We foster an open and diverse environment that emphasizes experiential learning, facilitated by a highly engaged faculty. Our relationships with business leaders and successful entrepreneurs further expand opportunities for students to research, assess, present, and execute ideas whether for a new business or to revitalize mature organizations in response to a perceived opportunity.

APPLIED CURRICULUM
The Jake Jabs Center’s entrepreneurship curriculum incorporates instruction, mentoring, and support from outstanding Business School faculty, as well as from outside professionals with expertise in new business development. Courses explore legal issues, social sector initiatives, new venture design, finance structuring, strategic web development, leadership, new product development and business plan creation. Students learn from case studies, classroom instruction, and guest lectures featuring successful entrepreneurs and renowned business leaders.

80% of new jobs in the Denver area are created by small businesses.

Entrepreneurship is the engine that fuels economic development both domestically and globally.

ENTREPRENEURSHIP OPTIONS
Students can pursue one or more of these options through the course offerings:
Entrepreneurial Studies
Bioinnovation and Entrepreneurship
Technology Innovation and Entrepreneurship
eHealth and Healthcare Service Entrepreneurship
The ability to act entrepreneurially is an important attribute in a wide variety of careers. The entrepreneurship program provides this knowledge through two stand alone certificates accessible to non-degree students as well as through specializations offered in the MBA, MS in Management, MS in Marketing and MS in Information Systems programs.

Earn a certificate by completing three entrepreneurship courses. For specializations, one additional entrepreneurship course would need to be completed.*

**CORE COURSES**
- ENTP 6642 Exploring Social Entrepreneurship
- ENTP 6807 Small Business Marketing and Personal Branding
- ENTP 6824 Entrepreneurial Finance
- ENTP 6828 International Entrepreneurship
- ENTP 6842 New Concept Development

**BIOINNOVATION COURSES**
- ENTP 6801 Building Biotechnology
- ENTP 6802 The Legal and Regulatory Environment of Life Science Innovation

**SIGNATURE COURSES**
- ENTP 6620 New Venture Operations and Project Management
- ENTP 6644 Social Entrepreneurship in the Developing World
- ENTP 6822 Legal and Ethical Issues of Entrepreneurship
- ENTP 6838 Real Estate for Entrepreneurs
- ENTP 6848 Leadership in New Ventures
- ENTP 6862 Strategic Web Development

**CAPSTONE COURSES**
- ENTP 6020 Business Plan and Seed Financing
- ENTP 6021 Corporate Entrepreneurship

* Visit business.ucdenver.edu/entrepreneurship for specific requirements for each certificate or specialization, or call 303-315-8500.

**Please note: when searching for ENTP courses in the student portal, select “extended studies” as the appropriate campus.

ADMISSIONS REQUIREMENTS
Students enrolled in a graduate Business School degree program may enroll in ENTP courses to fill an open elective or in pursuit of one of the entrepreneurship certificates or specializations through the student portal. No additional admissions procedures are required.

Students not enrolled in a degree program at CU Denver must have an undergraduate degree from and accredited college or university to apply for Jake Jabs Center courses. However, students do not have to take the GMAT or be formally admitted in a degree program at CU Denver to take a Jake Jabs Center class or earn a certificate. Students without an undergraduate degree may apply to take undergraduate entrepreneurship courses.

SCHOLARSHIPS
The Jake Jabs Center offers a variety of scholarship opportunities to help its students finance entrepreneurial studies. Some scholarships are based on need while others are based on academic accomplishment and/or career objectives. For more information or to apply, please visit the scholarship page at business.ucdenver.edu/entrepreneurship.

The Business School at CU Denver has earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). This elite distinction is only granted to the top business programs in the world that meet rigorous standards for curriculum, faculty, library, and computer resources.

business.ucdenver.edu/entrepreneurship
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