DENVER’S BUSINESS SCHOOL

The future of business education for the Rocky Mountain region is here, at the Business School at the University of Colorado Denver. Located in Denver’s vibrant downtown, the Business School’s programs and curriculum keep pace with the needs of students and businesses in the region and beyond. Flexible class schedules, AACSB accreditation, and a focus on real-world application make the Business School a top choice for business undergraduates. Graduates leave with skills and knowledge that prime them for careers of significance.

MANAGEMENT MAJOR OVERVIEW

The management major from the University of Colorado Denver Business School provides a foundation for your career in business. Through the practice and understanding of general management principles, individual and group behavior, organizational change and design, and human resources management you will have the skills you need to move on to a higher position in management.

PUT YOUR EDUCATION INTO ACTION

When hiring new college graduates, businesses look for more than a basic knowledge of business. They need people who are ready to seize an opportunity and get to work. The Business School offers you the opportunity to excel in these areas through experiential learning. Internships and other real-world experiences provide you additional skills and knowledge outside of the classroom.

All undergraduate students in the Business School are required to fulfill an experiential learning requirement. This requirement may be filled by completing one of the following:

› Internship
› Study abroad
› Service learning course
› Project-based course

The average annual wage for Management Occupations currently is at $105,440. (Source: Bureau of Labor Statistics)

Management in business and financial occupations is projected to increase 9.02% through 2018. (Source: Bureau of Labor Statistics)

MANAGEMENT CAREER OPTIONS

Administrative services
Advertising, marketing, promotions, public relations
Computer and information systems
Family businesses
Farmers, ranchers, agriculture
Financial management
Human resources
Industrial production
Lodging and hospitality managers
Medical and health services
Property and real estate
Purchasing, buyers and purchasing agents
Sports and entertainment management
The Management Major provides you with the opportunity to enhance your career in supervision and management. Students also have the option of pursuing the Management major with a specialization in Information Systems.

**MANAGEMENT MAJOR REQUIREMENTS**

- **Foundation Course**
  - MKTG 4050 - Applied Marketing Management

- **Required Major Courses**
  - MGMT 3010 - Managing people for competitive advantage
  - MGMT 4330 - Mastering Management
  - MGMT 4350 - Leading Organizational Change
  - MGMT 4370 - Organizational Design

- **Electives (choose 2)**
  - Any one or two upper division MGMT courses
  - ENTP 3200 - Essentials in Entrepreneurship
  - ENTP 3500 - Entrepreneurship Law and Ethics

**MANAGEMENT MAJOR WITH AN INFORMATION SYSTEMS SPECIALIZATION REQUIREMENTS**

- **Foundation Course**
  - MKTG 4050 - Applied Marketing Management

- **Required Major Courses**
  - MGMT 3010 - Managing people for competitive advantage
  - MGMT 4330 - Mastering Management
  - MGMT 4350 - Conflict and Change in Organizations
  - MGMT 4370 - Organizational Design
  - ISMG 3500 - Enterprise Data and Content Management
  - ISMG 3600 - System Strategy, Architecture and Design
  - ISMG 4900 - Project Management and Practice

- **Electives (choose 2)**
  - Any one or two upper division MGMT courses
  - ENTP 3200 - Essentials in Entrepreneurship
  - ENTP 3500 - Entrepreneurship Law and Ethics

**DOUBLE MAJOR IN BUSINESS**

There are numerous career opportunities for persons trained in both a specialized field and management. For this reason, you may be interested in a combined program leading to the completion of degrees in two fields. You can obtain a double major with as little as 12 additional credit hours. See an advisor for details.

**SCHOLARSHIPS**

The Business School offers a variety of scholarship opportunities to help you finance your degree. Some scholarships are based on need, and other on academic accomplishment. Visit www.business.ucdenver.edu/scholarship to find out more and apply.

The Business School at CU Denver has earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). This elite distinction is only granted to the top business programs in the world that meet rigorous standards for curriculum, faculty, library, and computer resources.