DENVER’S BUSINESS SCHOOL

The future of business education for the Rocky Mountain region is here, at the Business School at the University of Colorado Denver. Located in Denver’s vibrant downtown, the Business School’s programs and curriculum keep pace with the needs of students and businesses in the region and beyond. Flexible class schedules, AACSB accreditation, and a focus on real-world application make the Business School a top choice for business undergraduates. Graduates leave with skills and knowledge that prime them for careers of significance.

INTERNATIONAL BUSINESS MAJOR

The International Business Major is designed for those who wish to add a global dimension to their business education and pursue careers with an international orientation. Students in the international business major gain an understanding of the environment and operations of international business, the changing dynamics of the global marketplace, and important knowledge of various regions of the world.

PUT YOUR EDUCATION INTO ACTION

When hiring new college graduates, businesses look for more than a basic knowledge of business. They need people who are ready to seize an opportunity and get to work. The Business School offers you the opportunity to excel in these areas through experiential learning. Internships and other real-world experiences provide you additional skills and knowledge outside of the classroom.

All undergraduate students in the Business School are required to fulfill an experiential learning requirement. This requirement may be filled by completing one of the following:

› Internship
› Study abroad
› Service learning course
› Project-based course

CU Denver is one of the nation’s Center for International Business Education and Research (CIBER) schools. This prestigious designation is made by the US Department of Education.

INTERNATIONAL BUSINESS CAREERS

City Manager
Consultant
Investment Banker
Political Risk Analyst
Public Relations Specialist
International Planner
International Finance Specialist
International Financial Planner
International Marketing Planner
International Marketing Specialist
International Logistics Expert
International Manager
The Business School at CU Denver has earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). This elite distinction is only granted to the top business programs in the world that meet rigorous standards for curriculum, faculty, library, and computer resources. To find out more, visit business.ucdenver.edu or call 303-315-8100 to schedule an appointment with an advisor.

INTERNATIONAL BUSINESS

The International Business curriculum is designed to enhance and build on thorough training in basic business skills and to provide knowledge and skills vital for international business.

REQUIREMENTS FOR THE INTERNATIONAL BUSINESS MAJOR

Foundation Courses
- MKTG 4050 - Applied Marketing Management
- MGMT 4370 - Organizational Design

Required Courses
- INTB 4370 - International Financial Management
- INTB 4400 - Environments of International Business
- INTB 4410 - Operations of International Business
- INTB 4200 - International Marketing

INTERNATIONAL EXPERIENCES

Participate in field study trips such as Window on China or London Calling.
Attend internationally focused lectures and networking events organized by the International Business Student Network and the Institute for International Business.
Consider taking a second language and study abroad to compliment your International Business emphasis. Learn more about the languages we offer at clas.ucdenver.edu. Study Abroad opportunities can be found at ucdenver.edu/studyabroad.

SECOND MAJOR

Many students consider pursuing a second major in business in addition to the International Business major. Students should also consider having advanced study in a foreign language. Many students also consider a minor or a certificate in international affairs, offered by the College of Liberal Arts and Sciences.

SCHOLARSHIPS

The Business School offers a variety of scholarship opportunities to help you finance your degree. Some scholarships are based on need, and other on academic accomplishment. Visit www.business.ucdenver.edu/scholarship to find out more and apply.

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